

**BABT TCB**

Balfour House,  
Churchfield Road,  
Walton-on-Thames,  
Surrey,  
KT12 2TD

Date: **August 19, 2013**

**Ref: Confidentiality request for FCC ID: ZLGSMARTRUN**

FCC ID:  
**ZLGSMARTRUN**

Title/model:  
**Fitness Monitor / G76792**

To whom it may concern:

Pursuant to §0.457(d)(1)(ii) and §0.459 of the Commission's Rules (47 C.F.R.) and §552 (b)(4) of the Freedom of Information Act, **Adidas AG** hereby request permanent confidentiality to avoid release of sensitive information of the product to the public.

For the product stated above, we request that the following information be withheld from public disclosure:

- Schematics
- Operational description
- Block diagrams

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to **Adidas AG** and provide unjustified benefits to our competitors.

**Adidas AG** understand that pursuant to §0.457(d)(1)(ii), disclosure of this Application and all accompanying materials will not be made before the date of the Grant for this Application.

Sincerely,

By: Simon Drabble \_\_\_\_\_  
Title: BU Director Interactive \_\_\_\_\_  
p.a. \_\_\_\_\_  
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A blue ink signature of the name "Simon Drabble" enclosed in a stylized oval.

(Signature)