

Cummings Research Park 6767 Old Madison Pike, Suite 310 Huntsville AL 35806

March 10, 2015

### **Request for Confidential Treatment**

#### FCC ID ZEH0215

PLUS Location Systems (PLUS) requests that all schematics be withheld from public disclosure in accordance with Section 0.457 and 0.459 of the Commission's Rules, 47 C.F.R., following grant of the application. In support of this request, PLUS submits the following:

#### (1) identification of the specific information for which confidential treatment is sought:

PLUS Location Systems seeks confidentiality for all schematics of the device. These exhibits are segregated from the non-confidential exhibits of the application.

# (2) identification of the Commission proceeding in which the information was submitted or a description of the circumstances giving rise to the submission:

The proceeding is that involving the application for equipment authorization (certification) under FCC ID ZEH0215.

## (3) explanation of the degree to which the information is commercial or financial, or contains a trade secret or is privileged:

This material includes circuit diagrams and board layout information for the system. As such, this material is treated as highly confidential business information.

# (4) explanation of the degree to which the information concerns a service that is subject to competition:

The material for which confidentiality is sought is employed in the design and manufacture of ultra-wideband tracking systems that are offered on a highly competitive basis. Customers for this equipment have a variety of competing sources of supply.

### (5) explanation of how disclosure of the information could result in substantial competitive harm:

Disclosure would, in effect, give away the fruits of the labors of the engineering department, who have designed the equipment and the manufacturing processes. Disclosure would also offer competitors additional unwarranted insight into the state of product development



#### Cummings Research Park 6767 Old Madison Pike, Suite 310 Huntsville AL 35806

thereby allowing such competitors an advantage that would not be available to them unless they were working with PLUS and had a non-disclosure agreement with PLUS.

(6) identification of any measures taken by the submitting party to prevent unauthorized disclosure:

The information for which confidential treatment is sought is kept confidential by PLUS and not made available to third parties except pursuant to non-disclosure agreements.

(7) identification of whether the information is available to the public and the extent of any previous disclosure of the information to third parties:

To the knowledge of those preparing this application, the information has not been disclosed publicly heretofore. The protection sought is narrowly drawn and pertains to certain specific implementations of ultra-wideband technology.

(8) justification of the period during which the submitting party asserts that material should not be available for public disclosure:

This material should not be disclosed for at least five years. Disclosure of the design information would lead to insights into both designs and manufacturing techniques and could have an adverse competitive effect for many years to come. (PLUS is aware, for example, of overseas competitors for this application.) As this is industrial equipment, we expect the equipment to be used for more than five years in some cases.

(9) any other information that the party seeking confidential treatment believes may be useful in assessing whether its request for confidentiality should be granted:

See item 8 above. Note that the equipment for which approval is being sought will be employed in applications that inherently carry a premium on security.

Respectfully:

Keven Trach
Vice President, Projects

Vice President, Project