



March 19, 2012

To Whom It May Concern:

I hereby appoint Pat Weston of Better Embedded Engineering, LLC, as our agent to sign letters and applications for any filings with regulatory agencies on our behalf, and to receive and exchange data between our company, the agents company and the agency in connection with certification for any products that our company owns or manufactures.

Sincerely,

A handwritten signature in black ink that reads "Karl Sowa". The signature is fluid and cursive.

Karl Sowa  
President & Co-Founder  
HeadsUp Systems