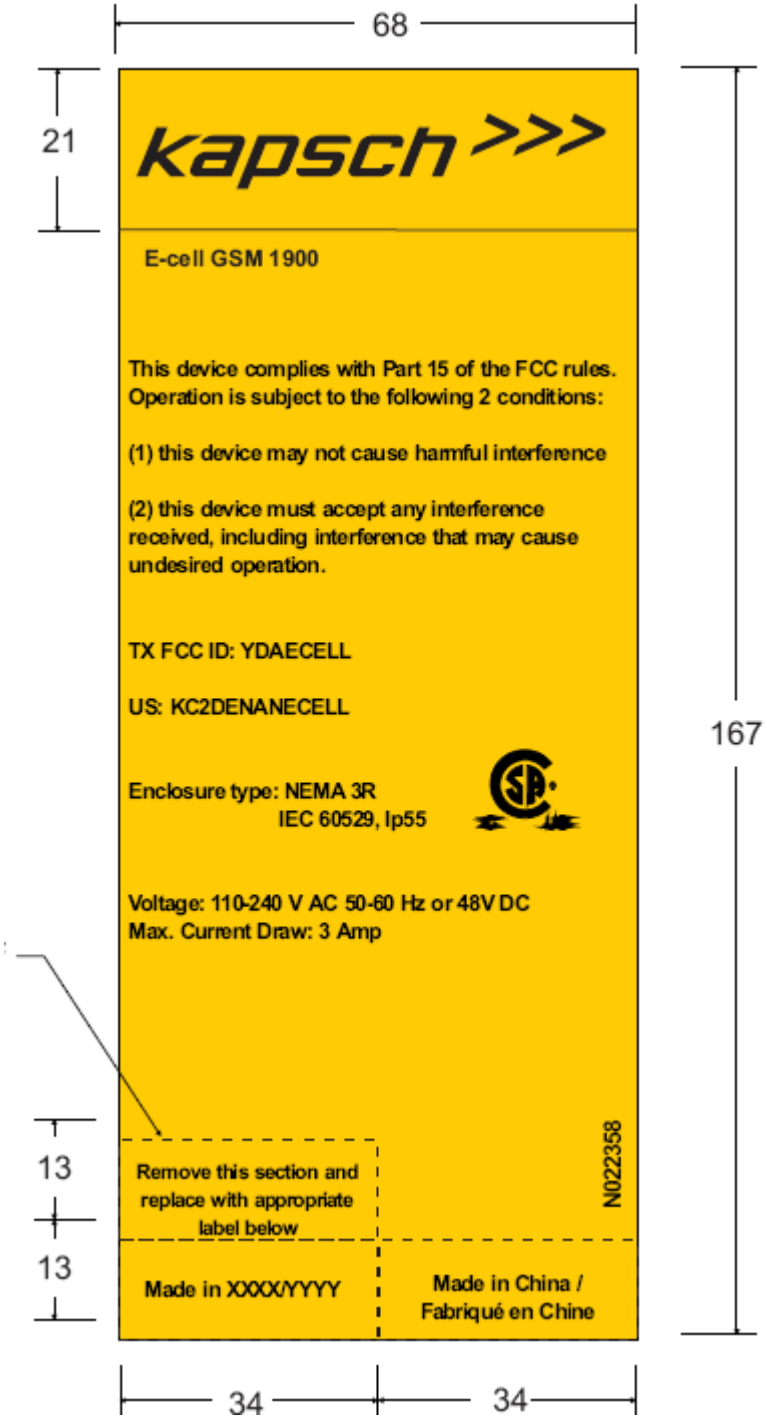ECELL BTS KAPSCH Label