

Request for Confidentiality

Date: 17th June 2010

Subject: Confidentiality Request for FCC ID: X280055

Pursuant to FCC 47 CRF 0.457(d) and 0.459 and IC RSP-100, Section 10, the applicant requests that a part of the subject FCC application be held confidential.

Type of Confidentiality Requested	Exhibit
<input type="checkbox"/> Short Term	<input checked="" type="checkbox"/> Permanent
<input type="checkbox"/> Short Term	<input type="checkbox"/> Permanent* ¹
<input type="checkbox"/> Short Term	<input checked="" type="checkbox"/> Permanent
<input type="checkbox"/> Short Term	<input type="checkbox"/> Permanent
<input type="checkbox"/> Short Term	<input type="checkbox"/> Permanent
<input type="checkbox"/> Short Term	<input type="checkbox"/> Permanent
<input type="checkbox"/> Short Term	<input checked="" type="checkbox"/> Permanent
<input type="checkbox"/> Short Term	<input type="checkbox"/> Permanent
<input type="checkbox"/> Short Term	<input type="checkbox"/> Permanent*

*Note: (Insert Explanation as Necessary)

Imagination Technologies Ltd / Pure Digital has spent substantial effort in developing this product and it is one of the first of its kind in industry. Having the subject information easily available to "competition" would negate the advantage they have achieved by developing this product. Not protecting the details of the design will result in financial hardship.

Permanent Confidentiality:

The applicant requests the exhibits listed above as permanently confidential be permanently withheld from public review due to materials that contain trade secrets and proprietary information not customarily released to the public.

Short-Term Confidentiality:

Not requested.

Sincerely,



By:

JASON MILLER



Part of the Imagination Technologies Group



FM 25748

Registered in England No. 1306335
Registered office: Imagination House
Home Park Estate, Kings Langley
Hertfordshire. WD4 8LZ. UK