



Confidentiality Letter (Permanent)

Attention:
Application Examiner

Re: Request for confidentiality

Applicant: ENGINEERING FITNESS INTERNATIONAL CORPORATION DBA TOTAL GYM
FCC ID: UHJPOWERTOWER

To whom it may concern,

Request is hereby submitted by ENGINEERING FITNESS INTERNATIONAL CORPORATION DBA TOTAL GYM to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- Schematics
- Detailed Block diagrams
- Detailed Operational/Functional Description

Rationale for request for confidentiality:

ENGINEERING FITNESS INTERNATIONAL CORPORATION DBA TOTAL GYM has invested considerable time and materials in research and development to produce the referenced product. Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by us.

If you have questions or need further information, please contact the undersigned.

Sincerely,

Title: Dan McCutcheon
Company name: ENGINEERING FITNESS INTERNATIONAL CORPORATION DBA TOTAL GYM
Date: 7/6/2011