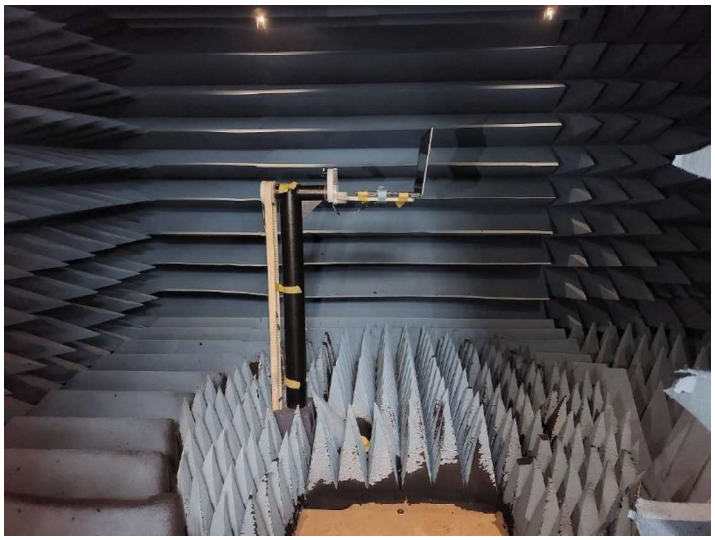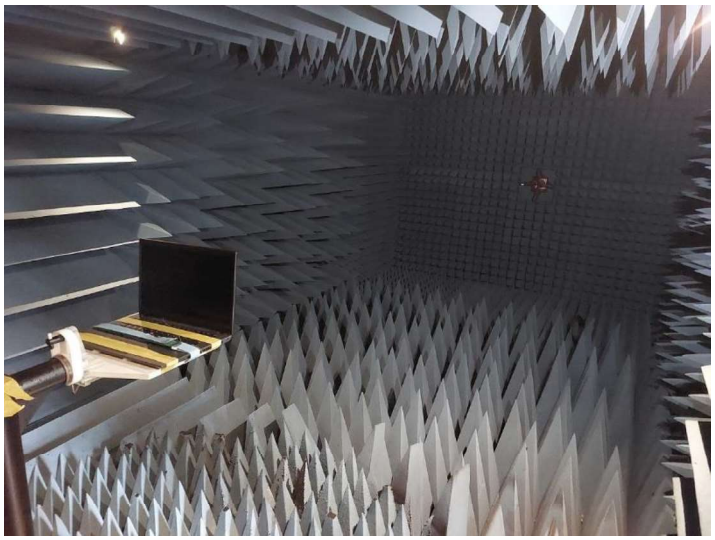3. Setup photo