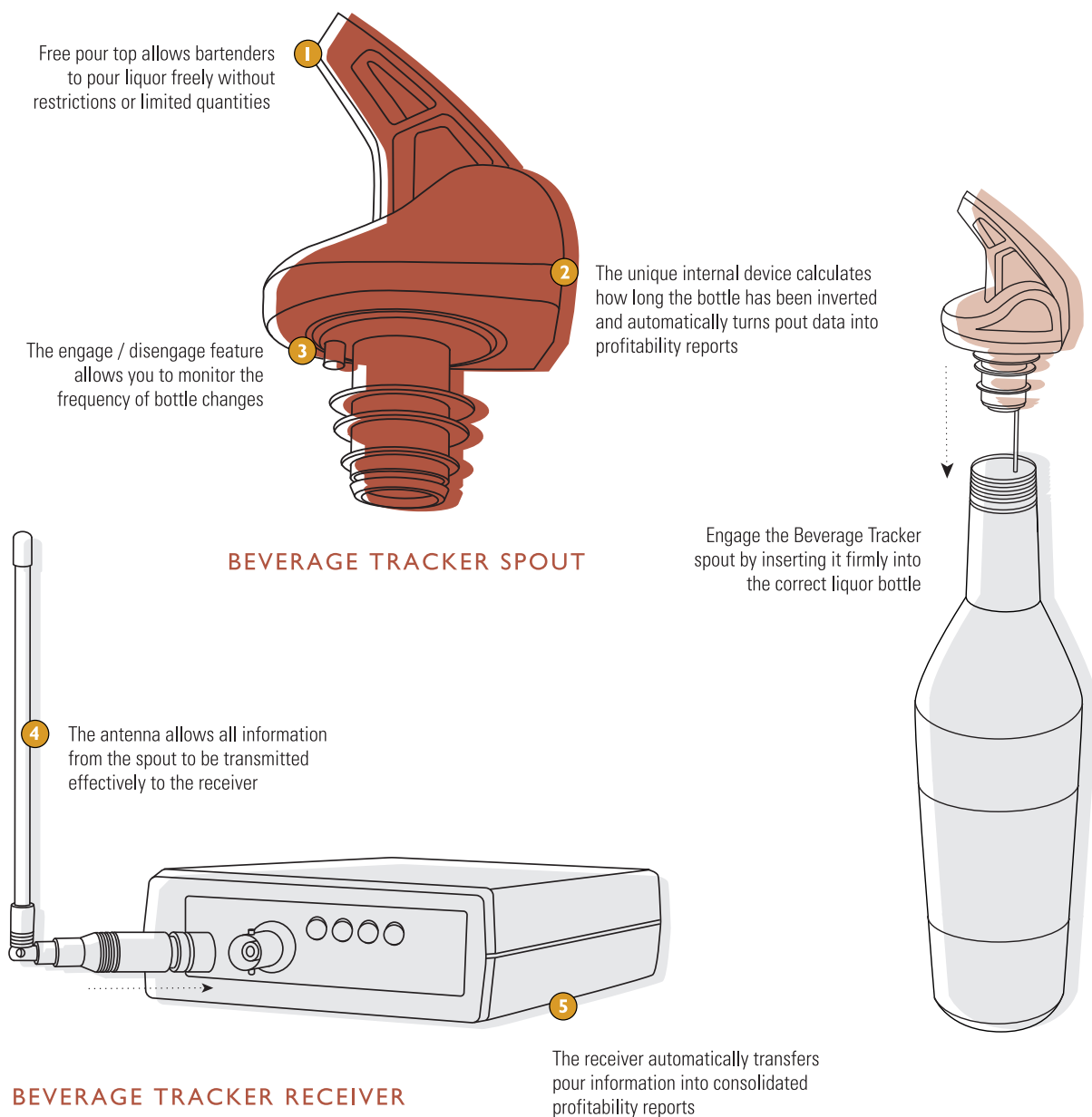


BEVERAGE TRACKER *Improving your profit margin*

Beverage Tracker is a revolutionary liquor control system— unlike other products, Beverage Tracker is completely **free-pour!** An electronic device in the spout measures liquor quantity as it's poured. Beverage Tracker reduces the hassle of manual data collection and automatically consolidates the results into powerful reports. Even your bartenders won't notice the change.



BARTENDERS FREE POUR

The electronic spouts enable bar operators to keep close track of bartenders. Bar owners typically lose up to 25 percent of their inventory from over pouring, theft, and spillage. Intuitive, easy-to-use software allows you to track usage, pour amounts and inventory useage for individual drinks, entire shifts, or over several months.

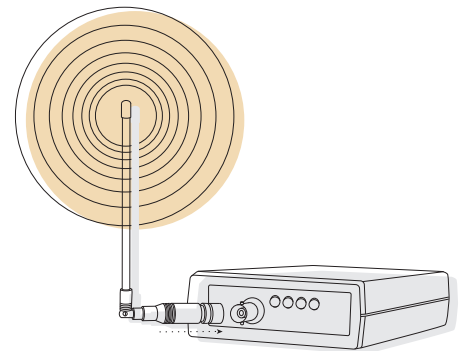


HOW IT WORKS

- 1 A bartender attaches a spout to a bottle. Each spout is programmed for use on a particular brand of liquor.
- 2 An electronic device in the spout measures when the bottle is tipped past 90 degrees and for how long. A micro transmitter instantly sends the information to a receiver to be recorded.
- 3 Computer software records the time and calculates the pour amount based on the liquor's viscosity. It accurately measures to a tenth of an ounce.
- 4 Easy-to-use reports generate information showing every single pour, how much is poured, inventory used and theoretical sales.

TAKE CONTROL OF YOUR BAR OPERATIONS

Beverage Tracker allows bar owners to take control of their bar operations with minimal time investment. The wireless technology automatically transmits and records bar activities including when the spouts are placed on and taken off a bottle with the exact date and time. Best of all customers won't notice a difference in how they're being serviced.



IMPROVING PROFITS

- Improve liquor profits
- Reduce over pouring
- Track costs
- Reduce theft
- Improve inventory control
- Reduce time for inventory counts
- Reconcile pouring to sales