

# ROKU Inc.

Date: July 31, 2012

Federal Communications Commission  
Authorization and Evaluation Division

FCC ID: TC2-R1005

Confidentiality Request

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules, the Applicant hereby requests confidential treatment of information accompanying this Application as outlined below:

1. 1 Schematics
2. 2 Block Diagram
3. 3 Operational Description

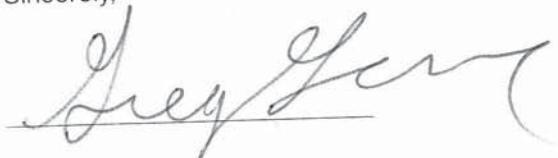
The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the Applicant and provide unjustified benefits to its competitors.

In addition to above mentioned documents, pursuant to Public Notice DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 CFR § 2.803 and the importation rules in 47 CFR § 2.1204, while ensuring that business sensitive information remains confidential until the actual marketing of newly authorized devices.. We are requesting the commission to grant ninety days short-term confidentiality request on the following attachments:

External Photos  
Internal Photos  
Test Setup Photos  
Quick Start Guide (User Manual)  
Product Info Flyer (Warranty and regulatory declaration pamphlet)

The Applicant understands that pursuant to Rule 0.457, disclosure of this Application and all accompanying documentation will not be made before the date of the Grant for this application.

Sincerely,



Greg Garner/ Principal Engineer  
ROKU Inc.