ROKU Inc.

Date: October 9, 2012

Federal Communications Commission Authorization and Evaluation Division

FCC ID: TC2-R1004
Confidentiality Request

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules, the Applicant hereby requests confidential treatment of information accompanying this Application as outlined below:

- 1 Schematics
- 2 Block Diagram
- 3 Operational Description

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the Applicant and provide unjustified benefits to its competitors.

In additional to above mentioned documents, pursuant to Public Notice DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 DFR § 2.803 and the importation rules in 47 CFR § 2.1204, while ensuring that business sensitive information remains confidential until the actual marketing of newly authorized devices. We are requesting the commission to grant ninety days short-term confidentiality request on the following attachments:

External Photos Internal Photos Test Setup Photos User Manual

The Applicant understands that pursuant to Rule 0.457, disclosure of this Application and all accompanying documentation will not be made before the date of the Grant for this application.

Sincerely.

Greg Garner/Director of Hardware Engineering ROKU Inc.