



Technical Data Sheet

BRADY B-707 LASERTAB® MARKERS

TDS No. **B-707**

Effective Date: 01/27/2000

Description:

B-707 is a white polyester film with a permanent acrylic pressure sensitive adhesive and a topcoat specifically formulated for laser printer toners.

B-707 is recommended for telecommunications applications, computer housing units, rating plates and asset I.D. that require good solvent resistance and moderate to high temperature performance.

B-707 is formulated specially for laser printers. The material offers high print resolution, good solvent resistance, smudge resistance, and moderate to high temperature performance. The adhesive is specifically formulated for rough and low surface energy surfaces.

B-707 is a UL Recognized Component and CSA Accepted material when printed with designated laser printer toners. See UL File MH17154 and CSA Acceptance Record LS41833 for specific details.

Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000	0.0026 inch (0.0660 mm)
	-Substrate	0.0020 inch (0.0508 mm)
	-Adhesive	0.0046 inch (0.1168 mm)
	-Total	
Adhesion to:	ASTM D 1000	53 oz/in (58 N/100 mm)
-Stainless Steel	20 minute dwell	65 oz/in (71 N/100 mm)
	24 hour dwell	
		16 oz/in (18 N/100 mm)
-Textured ABS	20 minute dwell	17 oz/in (19 N/100 mm)
	24 hour dwell	
		29 oz/in (32 N/100 mm)
-Polypropylene	20 minute dwell	32 oz/in (35 N/100 mm)
	24 hour dwell	
		58 oz/in (63 N/100 mm)
-Painted Enamel	20 minute dwell	72 oz/in (79 N/100 mm)
	24 hour dwell	
		42 oz/in (46 N/100 mm)
-Powder Coated	20 minute dwell	52 oz/in (57 N/100 mm)
	24 hour dwell	
Tack	ASTM D 2979	37 oz (1150 g)
	Polyken™ Probe Tack	
	1 second dwell	
Drop Shear	PSTC-7 (except use 1/2" x 1"	42 hours
·	sample)	
Tensile Strength and	ASTM D 1000	39 lbs/in (683 N/100 mm), 77%
Elongation	-Machine Direction	53 lbs/in (928 N/100 mm), 65%
	-Cross Direction	
Dielectric Strength	ASTM D 1000	7500 volts

Performance Properties tested on B-707. Samples laser printed with a Hewlett Packard LaserJet III.

PERFORMANCE PROPERTIES	TEST ME	THODS	TYPICAL RESULTS
High Service Temperature	30 days at 267°	F (130°C)	No visible effect
Low Service Temperature	30 days at -40°F	(-40°C)	No visible effect
Humidity Resistance	30 days at 100° R.H.	F (37°C), 95%	No visible effect
UV Light Resistance	30 days in UV S	unlighter™ 100	No visible effect
Weatherability	ASTM G 26 30 days in Xenon Arc Weatherometer		No visible effect
Salt Fog Resistance	ASTM B 117 30 days in 5% salt fog solution chamber		No visible effect
PERFORMANCE PROPERTY		CHE	WICAL RESISTANCE

Samples printed with a Hewlett Packard LaserJet III printer. Test was conducted at room temperature after 24 hour dwell. Testing consisted of 5 cycles of 10 minute immersions in the specified chemical reagent followed by 30 minute recovery periods. Ten cotton swab rubs wetted in the specified reagent after final immersion.

CHEMICAL REAGENT	SUBJECTIVE OBSERVATION OF VISUAL CHANGE		
	APPEARANCE OF LABEL STOCK	APPEARANCE OF LASER PRINTING	
Methyl Ethyl Ketone	Slight adhesive ooze	Printing removed	
1,1,1-Trichloroethane	Slight adhesive ooze	Printing removed	
Toluene	Slight adhesive ooze	Printing removed	
Freon® TMS	Slight adhesive ooze	No visible effect	
Isopropyl Alcohol	No visible effect	No visible effect	
Mineral Spirits	No visible effect	No visible effect	
JP-4 Jet Fuel	No visible effect	No visible effect	
ASTM #3 Oil	No visible effect	No visible effect	
Mil 5606 Oil	No visible effect	No visible effect	
Skydrol® 500B-4	No visible effect	Printing removed	
Super Agitene®	No visible effect	No visible effect	
Deionized Water	No visible effect	No visible effect	
3% Alconox® Detergent	No visible effect	No visible effect	
10% Sodium Hydroxide Solution	No visible effect	No visible effect	
10% Sulfuric Acid Solution	No visible effect	No visible effect	

Product testing, customer feedback, and history of similar products, support a customer performance expectation of at least *two years from the date of receipt* for this product as long as this product is stored in its original packaging in an environment *below 80 degrees F and 60% RH*. We are confident that our product will perform well beyond this time frame. However, it remains the responsibility of the user to assess the risk of using such product. We encourage customers to develop functional testing protocols that will qualify a product's fitness for use, in their actual applications.

Trademarks:

Alconox® is a registered trademark of Alconox Co.
Freon® is a registered trademark of Du Pont de Nemours, E.I. and Company.
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Polyken™ is a trademark of Testing Machines Inc.
Skydrol® is a registered trademark of the Monsanto Company
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Super Agitene® is a registered trademark of Graymills Corporation

ASTM: American Society for Testing and Materials (U.S.A.)

PSTC: Pressure Sensitive Tape Council (U.S.A.)

All S.I. Units (metric) are mathematically derived from the U.S. Conventional Units.

Note: Note: All values shown are averages and should not be used for specification purposes. Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

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