



Under Armour, Inc.
1020 Hull St.
Baltimore, MD 21230

Ref: Clarification of Naming Convention

To Whom it May Concern,

The term "Titan" and "UAFP3" both reference the same physical product. Under Armour created the term "Titan" to be used as an internal marketing name. The term "UAFP3" was planned for external communication. For additional information, please contact me.

A handwritten signature in black ink, appearing to read 'William Holton'.

By: William Holton
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