

LETTER OF CONFIDENTIALITY

20-Aug-2007

Federal Communications Commission
7435 Oakland Mills Road
Columbia, Maryland 21046

Subject: Permanent Confidentiality

Dear Sir/Madam:

This is a letter of request for confidentiality under FCC Part 0.459 for the FCC application for the Slingbox SOLO, (Model SB260-100; FCC ID S7USBPB2849) and Slingbox Catcher, (Model SC100-100; FCC ID S7USBCA5120). Sling Media, Inc is requesting the Federal Communications Commission that the following documents be held in permanent confidentiality in regards to public inspection:

- Schematics
- Parts List
- Block Diagrams
- Wiring Diagrams
- Internal Photos
- Operational Description confidential in regards to public inspection.

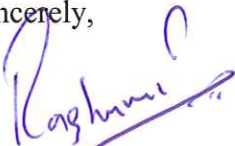
We are making this request due to high competition and the new technology of this product. The information contained in these documents presents information about a Sling Media product that is being certified for commercial development. If competitors were to have access to this document both before and after release, they would have knowledge of Sling Media's proprietary technology and would be able to use this advance knowledge to their advantage. This could result in substantial competitive harm to Sling Media's ability to bring future product to market, should that decision be made.

1. Identification of any measures taken by the submitting party to prevent unauthorized disclosure.
 - a. Information about Sling Media's products currently under development is considered by the company to be commercially sensitive information that employees are not permitted to discuss outside the company.
2. Identification of whether the information is available to the public and the extent of any previous disclosure of information to third parties.

- a. Information about product development is not routinely provided to the public, and is not available on Sling Media's web site. No information about this product has been disclosed.
3. Justification of the period during which the submitting party asserts that material should not be available for public disclosure.
 - a. We further authorize the release of the above information after the official product announcement scheduled for October 2007 or a period not to exceed 60 days, which ever comes first.

This request is in addition to our request to withhold specific Sling Media technology confidential for the life of the product per applicable regulations.

Sincerely,



Raghu Tarra
VP of Engineering
Sling Media Inc.

If you have any further questions or need additional information, please feel free to give me a call at 650-293-8009.