Gimbal™ Proximity Beacon User Guide

The Gimbal Proximity Beacon is a Bluetooth™, low-energy (BLE) device that transmits its presence and other data of interest so that applications or receiver devices can discover it and acquire the data it has to communicate. BLE is designed to use considerably less power than traditional Bluetooth while still maintaining similar range and functionality.

To use your beacon, you must first activate it. This can be done by visiting http://gimbal.com/ and following the instructions contained there to create and/or login to your account and associate this beacon with your account. To activate your beacon, you'll need the activation code found either on the beacon's box or on rear label of the beacon. (e.g. 1C34-5A789) Once activated, the beacon is designed to be used with the Gimbal solution for various proximity applications.

Once activated, to power your beacon, simply depress the tab on the outside of the beacon with your thumb in order to open it and insert the 4-AA alkaline batteries according to the markings on the battery holders within the beacon. The beacon is operational within 30 seconds of installing all 4-AA batteries. To cease operation of the beacon, simply remove all 4-AA batteries. Removing and reinstalling all 4-AA batteries will also restart the beacon. Note that battery life under normal operating conditions should be at least 12 months though capacity of batteries does vary and will affect this estimate.

Once batteries have been installed, and before closing the beacon, choose how you would like to mount it. The beacon includes double-sided tape within the box that is suitable to most applications. Alternately, three black drywall screws are also included and can be used in the three mounting holes provided but be sure to install these before closing the beacon. Finally, a standard %"-20 camera mount is provided on the back of the unit which can be used with standard off-the-shelf mounting brackets typically available for camera applications (bracket not included). CAUTION: Take care when installing the batteries to ensure the correct polarity in order to prevent possible damage or temporary loss of function to the Beacon.

When mounting the unit, it's best to 'point' the front, polished external face of the unit (which has no labels) toward whatever device or receiver will be receiving the beacon's transmissions. Once closed and mounted, the included silver-colored set screw can be used to secure the tab thereby preventing the unit from being opened. An additional label is also included should you wish to affix it to the beacon exterior at a place that is convenient for your intended purpose.

For additional instructions and tips, please visit http://gimbal.com/.

WARNING - CHOKING HAZARD: Small parts. Not for children under 3 years. This product comes with alkaline batteries. To reduce risk of injury, do not disassemble, crush, puncture, short circuit external contacts, expose to temperatures above 100°C (212°F), or dispose of in fire or water. If the battery leaks, do not allow the leaking fluid to come in contact with skin or clothing. If contact has already occurred, flush the affected area immediately with clean water and seek medical advice. Do not allow the leaking fluid to come in contact with eyes. If contact has already occurred, DO NOT rub; rinse with clean water immediately and seek medical advice. Take extra precautions to keep a leaking battery away from fire, as there is a danger of ignition or explosion. Vapor generated from burning batteries may irritate eyes, skin, and throat. If inhalation occurs, move to a well-ventilated area immediately and seek medical advice.

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This End User License EULA (this "EULA") is a legally binding agreement between you and Qualcomm Retail Solutions, Inc. ("QRS") for the use of the software embedded in your Gimbal Proximity beacon device (the "Beacon") and any Updates thereto (defined below (collectively, the "Beacon Software") as originally delivered by QRS. BY USING THE BEACON, YOU ACKNOWLEDGE THAT YOU HAVE READ THIS EULA, UNDERSTAND IT AND AGREE TO BE BOUND BY ITS TERMS AND CONDITIONS

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refers to the individual or business entity using the Beacon

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6. Privacy; Data Collection and Use. Beacons are part of a system to help provide certain information (e.g., proximate location) to enable services to you and others. We refer to such services as "Proximity-Enabled Services" (Reacons work as follows: Reacons periodically broadcast: (i) a rolling (i.e. intermittently changing) identifier (ii) hatter

any Proximity-Enabled Service, please follow the instructions provided by the Proximity-Enabled Service provider

Services." Beacons work as follows: Beacons periodically broadcast: (i) a rolling (i.e., intermittently changing) identifier, (ii) battery power level, and (iii) ambient temperature. Such broadcasted information is received by software installed on mobile or fixed devices such as mobile phones, tablets, or devices plugged into wall outlets. We refer to such devices as "Receiver Devices". The software on any Receiver Device periodically sends us the Beacon's broadcast information along with the time and location of receipt. We will process and share the information we receive with the applicable Proximity-Enabled Service provider to enable the relevant Proximity-Enabled Service. To stop a Beacon from transmitting data, remove the battery. If you wish to unsubscribe from

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PRODUCT WARNING

Scientific research on wireless devices and radio frequency ("RF") energy has been conducted worldwide for many years, and continues. In the United States, the Food and Drug Administration ("FDA") and the Federal Communications Commission ("FCC") set policies and procedures for wireless devices. The FDA issued a website publication on health issues related to usage of cell phones where it states, "The scientific community at large believes that the weight of the scientific evidence does not show an association between exposure to RF from cell phones and adverse health outcomes." Still the scientific community does recommend conducting additional research to address gaps in knowledge. That research is being conducted around the world and the FDA continues to monitor developments in this field. You can access the FDA website at http://www.fda.gov (Under "C" in the subject index, select Cell Phones > Research.). You can also contact the FDA toll free at (888) 463-6332 or (888) INFO-FDA. The FCC issued its own website publication stating that "there is no scientific evidence that proves that wireless telephone usage can lead to cancer or other problems, including headaches, dizziness or memory loss." The publication is available at http://www.fcc.gov/cgb/cellular.html or through the FCC at (888) 225-5322 or (888) CALL-FCC. The National Cancer Institute ("NCi") states that concerns about the potential health effects of using cellular phones — "and specifically the suggestion that using a cell phone may increase a person's risk of developing brain cancer — are not supported by a growing body of research on the subject."

- 1. Can I minimize my RF exposure? If you are concerned about RF, there are several simple steps you can take to minimize your RF exposure. You can, minimize usage of the device near the body. You can also place more distance between your body and the source of the RF, as the exposure level drops off dramatically with distance. Wireless devices marketed in the United States are required to meet safety requirements regardless of whether they are used against the head or against the body.
- . Where can I obtain further information? For further information, see the following additional resources: U.S. Food and Drug

FDA Consumer Magazine November-December, 2000

vember-December, 2000

http://www.fda.gov. Under "C" in the subject index. select Cell Phones > Research

American National Standards Institute 1819 L Street, N.W. Suite 600 Washington D.C., 20036 1-202-293-8020

•3. Federal Communications Commission (FCC) Information

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference and (2) this device must accept any interference received, including interference that may cause undesired operation.

The Gimbal™ Proximity Beacon has been tested to the limits for a Class B digital device, according to Part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. The Gimbal Proximity Beacon uses and radiates radio frequency energy and if not installed and used according to instructions, may cause harmful interference to radio communications or be interfered with. There is no guarantee that interference will not occur in a particular installation.

If the Gimbal Proximity Beacon does cause harmful interference to radio or television reception, which can be determined by removing the battery from the Gimbal Proximity Beacon, try to correct the interference by taking one or more of the following actions: Increase the distance between the Gimbal Proximity Beacon and radio or television receiver

• Consult the dealer where you bought your radio/TV or an experienced radio/TV technician

If the Gimbal Proximity Beacon is being interfered with try to correct the interference by taking the following actions:

- Make sure that the Gimbal Proximity Beacon is no closer than 10 ft (3 m) of a Wi-Fi access point, microwave oven, or 2.4 GHz cordless phone.
- Increase the distance between the Gimbal Proximity Beacon and all other electronic equipment by moving the Gimbal Proximity Beacon.

CAUTION: The Gimbal Proximity Beacon should not be used in airplanes, hospitals or locations where cellular telephones and other electronic devices are prohibited.

4. Industry of Canada Information

This device complies with Industry Canada license-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

Le present appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisee aux deux conditions suivantes : (1) l'appareil ne doit pas produire de brouillage, et (2) l'utilisateur de l'appareil doit accepter tout brouillage radioelectrique subi, meme si le brouillage est susceptible d'en compromettre le fonctionnement.

5. Japan, Ministry of Internal Affairs and Communications (MIC) Information

The Gimbal Proximity Beacon has been approved for operation in Japan by the Ministry of Internal Affairs and Communications (MIC). The MIC Type Certification number for the Gimbal Proximity Beacon is 007-XX00000.