8   Labeling

8.1   Product Label

The product label is affixed to the ESL as shown below.

Figure 2: Product Label

Label material:
Material: Base + laminate protection against wear.
Base: PP film, thickness 80μm, backing with glue.
Laminate: PET film, clear, thickness 25μm.
RoHS compliant

Label dimension:
36 x 19mm (w x h)
Tolerance ± 0.1mm
Corner radius 1mm

Barcode area:
The size of the barcode area (without the human readable part) is 2.6x27.9mm).

The barcode shows the product serial number. This is a 'B' followed by 7 hexadecimal digits. This serial number is the same as the MAC address in the ESL-label, with the first 6 digits ('3889DC') replaced by a 'B'.

Figure 3: Product Label dimensions

OPTICON

Label & Location
The label stick on the Back View

≡ OPTICON
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Made in The Netherlands
* B 2 0 0 0 0 0 0 *