SONY

Document number 1288-4987		Revision 1
Date 2014-05-12		
Remarks		

Phone Label, Content, Made in... Gina

1   General information

Mobile Phone label part no	• 1285-0372
Bar code	• **Print quality:** according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen This document needs to be updated with 2D barcodes, for the standard for 2D barcodes in this project see below, line 6b • **Quiet zone:** No bar codes are allowed to be closer to a label edge than 1 mm!
Text	If applicable, or nothing else specified, Zebra printer Arial Narrow is imposed. When needed, the text is adjusted to fit the label.

2   Printing Information, CU label

	Content	Format
Line 1 *(2,0/2,0)*	Model Name "Model: D2502"	Text, height 1,2 mm, *According to Chapter 1 in MLCI.*
Line 2a *(4,5/2,0)*	Type number of the phone, "TYPE: PM-0820-BV".	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 2b *(4,5/14,0)*	HW & SW identification field, if applicable; "EFF"	Text, height 1,2 mm. *According to Type-testing report under Product Model Specifying Document*
Line 3a *(6,5/2,0)*	"FCC ID: PY7PM-0820"	Text, height 1,2 mm, *According to Chapter 1 in MLCI.*
Line 3b *(6,5/14,0)*	Production week (flash), "00W01" (00 = year, 01 = week)	Text, height 1,2 mm.
Line 4 *(8,5/2,0)*	Product number with revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.

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Line 5 *(10,5/2,0)*	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 6a *(12,5/2,0)*	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 6b *(12,0/13,5)*	Line 6b in 2D-bar code, just digits, 15 characters, according to IMEI number in line 5. The bar code contains IMEI-number	Data Matrix; x-dimension 0,20 mm. Symbol type ECC 200.Code type for USA and Western Europe (7-pieces, ACII). NB – the 2D bar code needs quiet zoon for 1 mm around the whole bar code. Height of barcode 4,0 mm

3 Printing Information, CE label
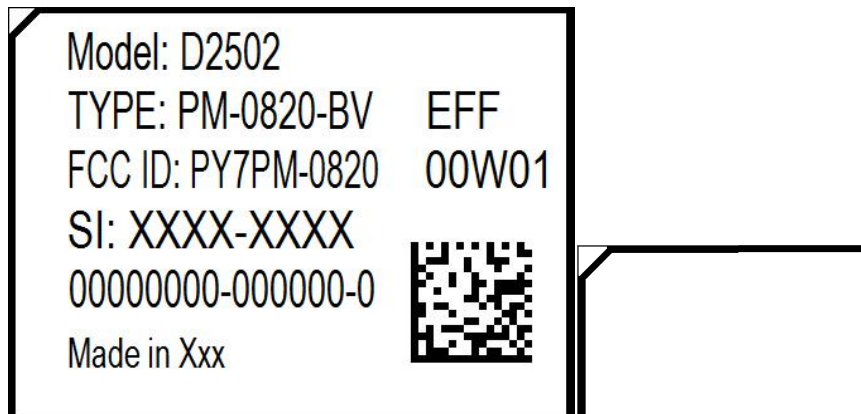

4 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.
Conceptual picture

CU label   **CE label**

double underlined = major changes since last revision.