

Sony Mobile Communications AB
Prepared by
Robert Shi (28851919)
Contents responsible if other than preparer

Document number
1284-4364

Date
2014-02-07

Remarks

Revision
1

Approved by
Robert Shi (28851919)

CE Mobile Phone Label Content Tianchi Rex-T D5316

1 General information

Mobile Phone label part no	1280-2934
Mobile Phone label content part no	1281-9219
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 1 mm!
Text	If applicable, or nothing else specified, Zebra printer Arial Narrow is imposed. When needed, the text is adjusted to fit the label.

2 Printing Information

	Content	Format
Line 1a (2,0/1,5)	"Model: D5316"	Text, height 1,0 mm, According to Chapter 1 in MLCI
Line 1b (2,0/12,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,0 mm.
Line 2a (3,5/1,5)	"TYPE: PM-0764-BV"	Text, height 1,0 mm. . According to Chapter 1 in MLCI
Line 2b (3,5/11,0)	HW & SW identification field, if applicable; "EFF"	Text, height 1,0 mm.
Line 3a (5,0/1,5)	"FCC ID: PY7PM-0764"	Text, height 1,0 mm, According to Chapter 1 in MLCI
Line 3b (5,0/12,0)	Production week (flash), "00W01" (00 = year, 01 = week)	Text, height 1,0 mm.
Line 4a (6,5/1,5)	Product number and revision of the mobile phone, "MoP XXXX-XXXX.RR"	Text, height 1,0 mm.

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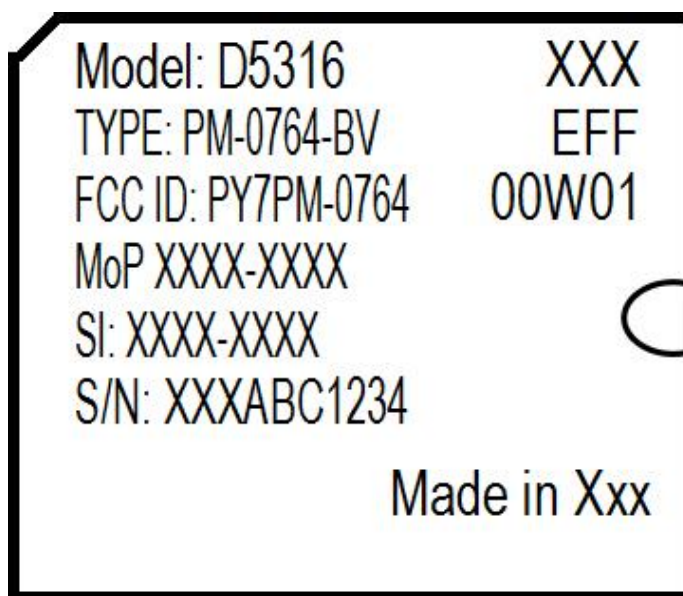
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Line 5a (8,0/1,5)	Product number with revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,0 mm.
Line 6a (9,5/1,5)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,0 mm. Defined by supplier.
Line 7 (11,5/8,5)	Marking of origin. "Made in China"	Text, height 1,0 mm.

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

Conceptual picture



double underlined = major changes since last revision.

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CU Mobile Phone Label Content Tianchi Rex-T D5316

4

General information

Mobile Phone label part no	1280-2934
Mobile Phone label content part no	1281-9209
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 1 mm!
Text	If applicable, or nothing else specified, Zebra printer Arial Narrow is imposed. When needed, the text is adjusted to fit the label.

5

Printing Information

Line 1 (2,0/4,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,0 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 2 (6,0/4,0)	Line 2 in bar code, acc to line 1, ie IMEI number. (only actual number)	Bar code, height 3,5 mm. Code 128 symbology,. NOTE: Barcode X dimension 0,06mm, Density 2,498 chars/mm. Print quality 600 DPI
Line 3 (12,0/1,0)	SONY stylized name.	Graphics, height 1,6 mm. According to 1263-9535.

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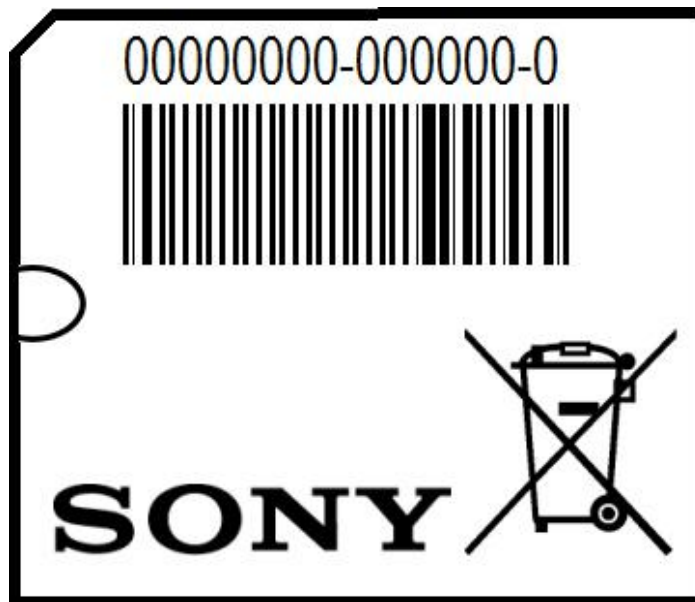
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Line 4 (12,0/10,0)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.

6 Layout

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Conceptual picture



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