

Sony Mobile Communications AB
Prepared by
Robert Shi (28851919)
Contents responsible if other than preparer

Document number
1281-8303

Date
2013-11-08
Remarks

Revision
1

Approved by
Robert Shi (28851919)

Tianchi MoP-label content, peel label page 1

1 General information

Mobile Phone label part no	1278-2842
Content	Page 1 will be preprinted by factory, acc to below
Text	If applicable, or nothing else specified, Zebra printer Arial Narrow is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing Information, Peel-label

Page 1

	Content	Format
Line 1 (2,0/1,5)	Model Name "Model: D5303"	Text, height 1,0 mm, <i>According to Chapter 1 in MLCI.</i>
Line 2a (3,5/1,5)	Type number of the phone, "TYPE: PM-0762-BV".	Text, height 1,0 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2b (3,5/12,5)	HW & SW identification field, if applicable; "EFF"	Text, height 1,0 mm. <i>According to Type-testing report under Product Model Specifying Document</i>
Line 3a (5,0/1,5)	Product number with revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,0 mm.
Line 3b (5,0/12,5)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,0 mm.
Line 4a (6,5/1,5)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,0 mm. Defined by supplier.
Line 4b (6,5/11,5)	Production week (flash), "00W01" (00 = year, 01 = week)	Text, height 1,0 mm.

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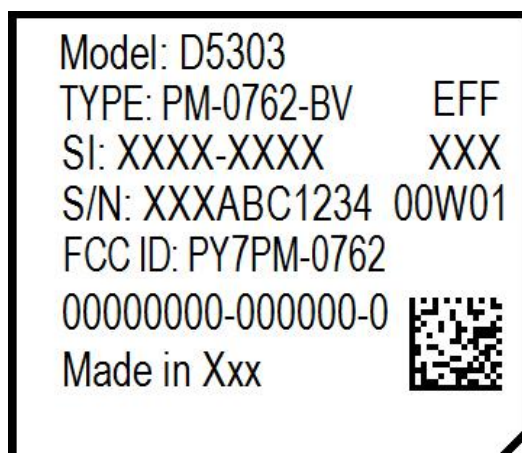
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Line 5 (8,0/1,5)	"FCC ID: PY7PM-0762"	Text, height 1,0 mm, <i>According to Chapter 1 in MLCI.</i>
Line 6 (9,5/1,5)	Actual electronic serial number (IMEI) of the mobile phone, "IMEI: 00000000-000000-0"	Text, height 1,0 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 7a (11,5/1,5)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,0 mm.
Line 7b (11,5/11,5)	Line 5 in 2D-bar code, just digits, 15 characters, according to IMEI number in line 7a. The bar code contains IMEI-number	Data Matrix; x-dimension 0,20 mm. Symbol type ECC 200. Code type for USA and Western Europe (7-pieces, ACII). NB – the 2D bar code needs quiet zone for 1 mm around the whole bar code. Height of barcode 3,0 mm

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

Conceptual picture peel-label Page 1



double underlined = major changes since last revision.

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Tianchi MoP-label content, pre-print label page 2 and 3

4 General information

Mobile Phone label part no	1278-2842
Content	Page 2 and 3 will be preprinted by the supplier, acc to below
Text	If applicable, or nothing else specified, Zebra printer Arial Narrow is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

5 Information Peel Label, Page 2, pre-print

	Content	Format
Line 1a (5,5/0,5)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 1b (5,5/7,5)	The notified body number "0682"	Text, height 5,0 mm.

6 Information Peel Label, Page 3, pre-print

	Content	Format
Line 1a (5,5/3,5)	"Alert Symbol"	Graphics, height 5,0 mm According to 1001-5859
Line 1b (5,5/9,5)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 2 (7,5/4,0)	SONY stylized name.	Graphics, height 1,6 mm. According to 1263-9535.

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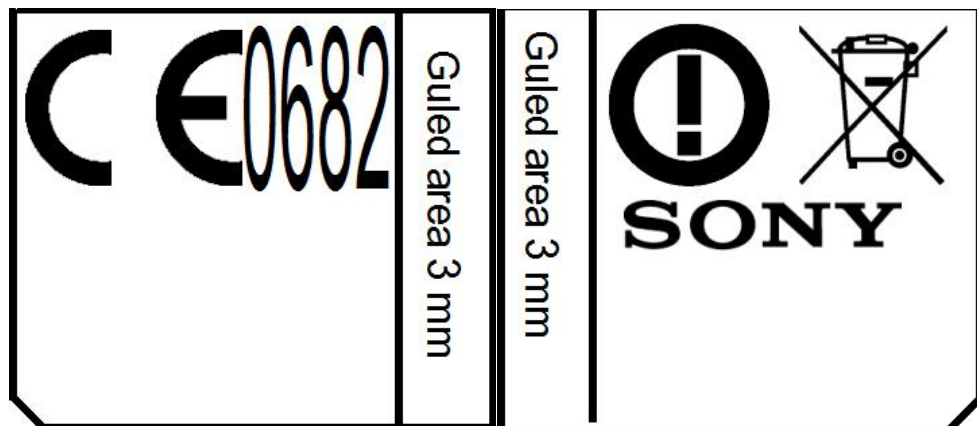
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7 Layout

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Conceptual picture Peel Label
Page 2

Page3



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