

Prepared (also subject responsible if other)

SEM/CGOVDPLG, Anna Englund

Approved

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Checked

Company Internal
MARKING DRAWING
No.

1261-6836 Uen

Date

2012-06-25

Rev

2

Reference

5

LT29i, Mobile Phone label content, ROW, Non Geo**1 General information**

<u>Mobile Phone label part no</u>	1257-6455
Mobile Phone label content part no	1261-6835
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI=Main Label Content Information**2 Information**

	Content	Format
Line 1a (9,0/4,0)	SONY stylized name.	Graphics, height 2,3 mm. According to 1263-9535.
Line 1b (9,0/24,0)	Model Name “LT29i”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 2a (11,0/4,0)	Product number with revision of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX.RR”	Text, height 1,2 mm.
Line 2b (11,0/24,0)	Location code of where the phone is flashed, if applicable, “XXX”	Text, height 1,2 mm.
Line 3a (15,0/5,0)	Type number of the phone, “TYPE: PM-0010-BV”.	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 3b (14,0/22,0)	HW & SW identification field, if applicable; “EFF”	Text, height 1,2 mm. <i>According to Type-testing report under Product Model Specifying Document</i>
Line 4a (17,0/5,0)	“FCC ID: PY7PM-0010”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 4b (17,0/24,0)	Production week (flash), “00W01” (00 = year, 01 = week)	Text, height 1,2 mm.

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Line 5 (19,0/5,0)	"IC: 4170B-PM0010"	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 6 (24,0/5,0)	Line 7 in bar code (ie serial number). As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 7 (26,0/5,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 8 (29,0/5,0)	Line 9 in bar code (only actual number, without data identifier). ie IMEI-number	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 9 (31,0/5,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 10a (38,0/3,0)	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
Line 10b (38,0/34,0)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 11 (52,0/16,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture

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SONY		LT29i
SI: XXXX-XXXX		XXX
TYPE: PM-0010-BV	EFF	
FCC ID: PY7PM-0010	00W01	
IC: 4170B-PM0010		
		
S/N: XXXABC1234		
		
00000000-000000-0		
CE 0682		 
Made in Xxx		

double underlined = major changes since last revision.