![Sony Ericsson]

Company Internal
MARKING DRAWING
No.

Prepared (also subject responsible if other)
SEM/CVVGP, Anna Englund   1245-4112 Uen

Approved   Checked   Date   Rev   Reference
SEM/CVVGP, Anna Englund   2011-03-07   1   5

MK16i, Mobile Phone label, ROW, Made in...

1 General information

Mobile Phone label part no	• **1243-4091**
Mobile Phone label content part no	• **1245-4111**
Bar code	• **Print quality:** according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen • **Quiet zone:** No bar codes are allowed to be closer to a label edge than 4 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

MLCI= Main Label Content Information Document

2 Printing information

	Content	Format
Line 1 *(7,0/36,0)*	Micro SD logo	Graphics height 5,2 mm acc to 1247-1508 (microSD logo)
Line 2 *(10,0/10,0)*	SIM-card logo	Graphics height 7,0mm acc to 1001-4476, rotated 180 degrees
Line 3a *(12,0/5,0)*	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
Line 3b *(12,0/23,0)*	Model Name "MK16i"	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 4a *(14,0/5,0)*	Product number of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 4b *(14,0/23,0)*	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 5a *(17,0/5,0)*	"TYPE: AAD-3880110-BV"	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 5b *(17,0/23,0)*	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
Line 6a *(14,0/5,0)*	"FCC ID: PY7A3880110"	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line 6b *(14,0/23,0)*	Production week (flash), "yyWww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 7a *(21,0/5,0)*	"IC: 4170B-A3880110"	Text, height 1,2 mm. *According to Chapter 1 in MLCI.*
Line7b *(21,0/23,0)*	Repair week, if applicable. "RyyWww" (yy = year, ww = week)	Text, height 1,2 mm.

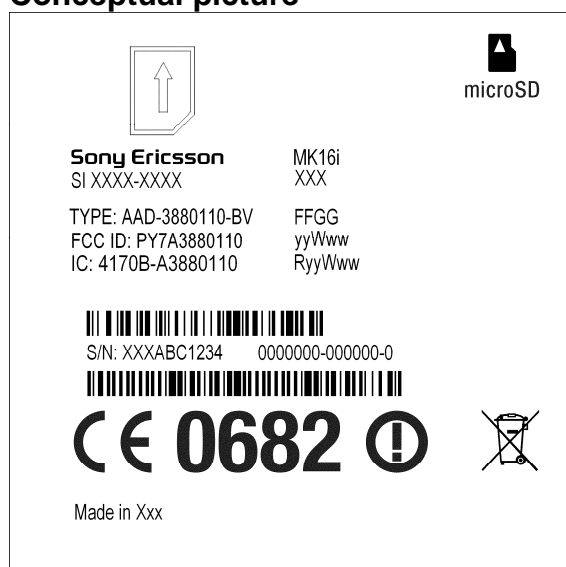**Sony Ericsson**

Line 8 *(26,0/6,0)*	Line 10 in bar code, according to line 9a. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 9a *(28,0/5,0)*	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn…." for serial number).	Text, height 1,5 mm. Defined by supplier.
Line 9b *(28,0/20,0)*	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,5mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 10 *(31,0/6,0)*	Line 10 in bar code, according to line 9b. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 11a *(37,0/5,0)*	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
Line 11b *(37,0/38,0)*	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 12 *(41,0/5,0)*	Marking of origin; "Made in Xxx" "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

3   Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1   Conceptual picture

<u><u>double underlined</u></u> = major changes since last revision.

Sony Ericsson

Confidential
MARKING DRAWING

1(1)

Document number

Revision

1245-4112 Uen

Date

2011-03-07

Remarks

This document is managed in metaDoc.

Prepared by

Contents responsible if other than preparer

Approved by

Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.

2. Remove the battery.

3. The label is located behind the battery.

Place for battery

Label placement

Rear side of the phone