



Prepared (also subject responsible if other)

SEM/CVVGP, Leif Hedin

Approved

SEM/CVVGP, Leif Hedin

Checked

Company Internal
MARKING DRAWING
No.

1237-0239 Uen

Date

2010-06-28

Rev

1

Reference

2

E15i, Mobile Phone label content, ROW-version, Made in...

1 General information

Mobile Phone label part no	1230-8964
Mobile Phone label content part no	1237-0238
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.
Coordinates	“(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.

2 Printing information

	Content	Format
Line 1 (9,5/22,0)	SIM-card logo	Graphics height 7,0mm acc to 1001-6195
Line 2a (11,0/4,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
Line 2b (11,0/18,0)	Model Name “E15i”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 3 (13,0/4,0)	Product number of the Sales Item in which the phone is packed, if applicable. “SI XXXX-XXXX”	Text, height 1,2 mm.
Line 4a (15,0/4,0)	“TYPE: AAD-3880091-BV”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 4b (15,0/20,0)	HW & SW identification field, if applicable; “FFGG”	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
Line 5a (17,0/4,0)	“FCC ID: PY7A3880091”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>
Line 5b (17,0/20,0)	Repair week, if applicable. “Ryy'W'ww” (y = year, ww = week)	Text, height 1,2 mm.
Line 6a (19,0/4,0)	“IC: 4170B-A3880091”	Text, height 1,2 mm. <i>According to Chapter 1 in MLCI.</i>



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Line 6b (19,0/20,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm
Line 6c (19,0/24,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 7 (21,0/4,0)	Line 7 in bar code, according to line 8a. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 8a (23,0/4,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn...." for serial number).	Text, height 1,2 mm. Defined by supplier.
Line 8b (23,0/17,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 9 (25,0/4,0)	Line 9 in bar code, according to line 8b (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
Line 10 (27,0/4,0)	Marking of origin. "Made in Xxx"; "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.
Line 11a (33,0/4,0)	CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
Line 11b (33,0/12,2)	The notified body number "0682"	Text, height 5 mm.
Line 11c (33,0/26,5)	"Alert Symbol"	Graphics, height 5 mm According to 1001-5859
Line 11d (33,0/35,5)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.

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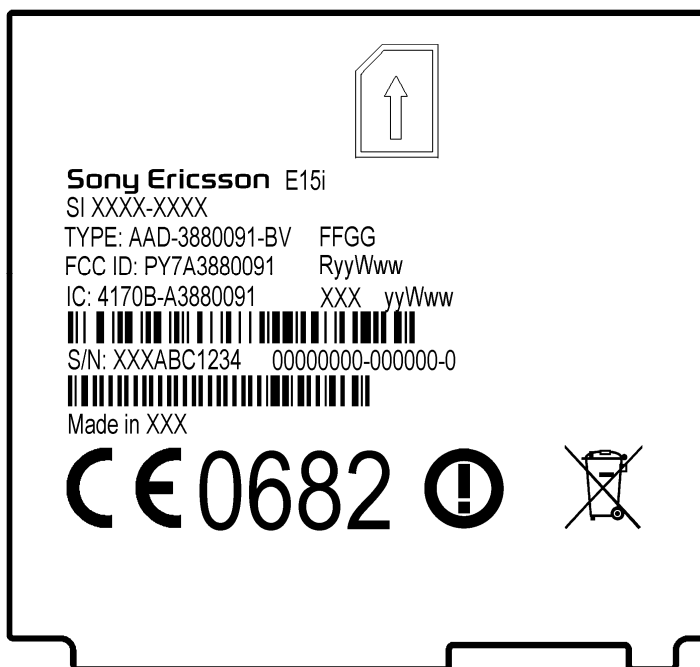
Reference

2

3 Layout

The conceptual picture (for Zebra 90Xill printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



double underlined = major changes since last revision.



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Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

