

Prepared (also subject responsible if other)

SEM/CVVGP, Anna Englund

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Company Internal MARKING DRAWING

No.

1237-0954 Uen

2010-12-02

ate Rev

1

Reference

R800i, Mobile Phone label, ROW, made in...

1 General information

Checked

Mobile Phone label part no	• 1233-5697	
Mobile Phone label content part no	• 1237-0953	
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen	
	Quiet zone: No bar codes are allowed to be closer to a label edge than 4 mm!	
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.	
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.	

MLCI= Main Label Content Information Document

2 Printing information

	Content	Format
Line 1a (7,0/6,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925
Line 1b (7,0/24,0)	Model Name "R800i"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 2a (14,0/6,0)	Product number of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 2b (14,0/24,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
11		Test height 4.0 mm
Line 3a (18,0/6,0)	"TYPE: AAD-3880088-BV"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 3b (18,0/24,0)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under Product Model Specifying Documents
Line 4a (20,0/6,0)	"FCC ID: PY7A3880088"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 4b (20,0/24,0)	Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 5a (22,0/6,0)	"IC: 4170B-A3880088"	Text, height 1,2 mm. According to Chapter 1 in MLCI.
Line 5b (22,0/24,0)	Repair week, if applicable. "Ryy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
Line 6	Line 6 in bar code, according to line 7a.	
(28,0/6,0)	As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).



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Line 7a (30,0/6,0)	Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn" for serial number).	Text, height 1,5 mm. Defined by supplier.
Line 7b (30,0/20,0)	Actual electronic serial number (IMEI) of the mobile phone, "00000000-000000-0"	Text, height 1,5mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 8 (33,06,0)	Line 8 in bar code, according to line 7b. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Line 9a (47,0/4,0)	CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork	Graphics, height 5 mm. According to 1242-7470
Line 9b (47,0/33,5)	WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Line 10 (54,0/9,0)	A circle shaped hole in the drawing, already made in the label material	Ø=5 mm
Line 11 (58,0/3,0)	Marking of origin; "Made in Xxx" "Xxx" = actual country of production of the included telephone, in English	Text, height 1,2 mm.

3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

3.1 Conceptual picture



<u>double underlined</u> = major changes since last revision.





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Confidential MARKING DRAWING

Document number 1237-0954 Uen

2010-12-02 Remarks

This document is managed in metaDoc.

Revision 1

Label placement

To find the label follow these steps:

- 1. Remove the cover on the rear side of the product.
- 2. Remove the battery.
- 3. The label is located behind the battery.

