

Prepared (also subject responsible if other) SEM/CCDGP, Delia Aulisio SEM/CCDGP, Delia Aulisio

Company Internal MARKING DRAWING

XXXX-XXXX Uen

2009-04-06 1 Reference

# W995a, Mobile Phone label content, Made in...

Type Number: AAD-3880035-BV

Checked

FCC ID: PY7A3880035

Canada IC: 4170B-A3880035

#### 1 **General information**

Mobile Phone label part no	• 1218-0980	
Mobile Phone label content part no	• 1224-2719	
Bar code	Print quality: according to COSMETIC GUIDELINE – Bar code labels document 4/0113-LXE 108 063 Uen	
	Quiet zone: No bar codes are allowed to be closer to a label edge than 2 mm!	
Text	If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.	
Coordinates	"(x/y)" under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label.	

MLCI= Main Label Content Information Document

#### 2 **Printing information**

Content **Format** 

Line 1 (8,0/23,0)	SIM-card logo	Graphics, height 6 mm. According to 1001-4476. Rotated 90° counter- clockwise.
Line 2a (9,0/2,0)	Sony Ericsson stylized name.	Graphics, height 1,5 mm. According to 1200-1925.
Line 2b (9,0/16,5)	Model Name "W995a"	Text, height 1,2 mm.
Line 3 (9,2/2,0)	Product number without revision of the Sales Item in which the phone is packed, if applicable. "SI XXXX-XXXX"	Text, height 1,2 mm.
Line 4a (13,0/2,0)	"TYPE: AAD-3880035-BV"	Text, height 1,2 mm.
Line 4b (13,0/19,0)	HW & SW identification field, if applicable; "FFGG"	Text, height 1,2 mm. According to Type-testing report under specifying document in product model.
Line 4c (13,0/26,0)	Location code of where the phone is flashed, if applicable, "XXX"	Text, height 1,2 mm.
Line 5a (15,0/2,0)	"FCC ID: PY7A3880035"	Text, height 1,2 mm.



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Production week (flash), "yy'W'ww" (yy = year, ww = week)	Text, height 1,2 mm.
"IC: 4170B- A3880035"	Text, height 1,2 mm.
Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)	Text, height 1,2 mm.
Line 8a in bar code. As desired by supplier (e.g. only actual number).	Bar code, height 2,0 mm. As desired by supplier (e.g. Code 128 symbology).
Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn" for serial number).	Text, height 1,2 mm. Defined by supplier.
Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0"	Text, height 1,2 mm. In the format TAC-SNR-CD. TAC and SNR derived from pos 500 in BOM. CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16.
Line 8b in bar code (only actual number, without data identifier).	Bar code, height 2,0 mm. Code 128 symbology, code C subset. If uneven number of digits, code B subset shall be used for the last digit.
CE approval symbol	Graphics, height 5 mm. According to 1210-0131.
The notified body number "0682"	Text, height 1,2 mm.
"Alert Symbol"	Graphics, height 5 mm According to 1001-5859
WEEE trashcan without bar symbol	Graphics, min. height 5mm, according to 1202-5537.
Marking of origin: "Xxx"= actual country of production of the included telephone, in English.	Text, height 1,2 mm.
	"IC: 4170B- A3880035"  Repair week, if applicable. "Ry'W'ww" (y = year, ww = week)  Line 8a in bar code. As desired by supplier (e.g. only actual number).  Supplier's identification for trace-ability of the telephone, as desired by supplier (e.g. "S/N: nnn" for serial number).  Actual electronic serial number (IMEI) of the Mobile Phone, "00000000-000000-0"  Line 8b in bar code (only actual number, without data identifier).  CE approval symbol  The notified body number "0682"  "Alert Symbol"  WEEE trashcan without bar symbol  Marking of origin: "Xxx" = actual country of production of the



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# Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 2.1 Conceptual picture



<u>double underlined</u> = major changes since last revision.



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# Label placement

To find the label follow these steps:

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- 1. Remove the cover on the rear side of the product.
- 2. Remove the battery.
- 3. The label is located behind the battery.

