



Prepared (also subject responsible if other)

SEM/CVVGP, Leif Hedin

Approved

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Checked

Company Internal  
MARKING DRAWING  
No.

1244-0569 Uen

Date

2011-04-19

Rev

1

Reference

3

## WT13i, Mobile Phone label, ROW, made in...

### 1 General information

|                                   |                                                                                                                                                                                                                                                                                      |
|-----------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Mobile Phone label part no</b> | <ul style="list-style-type: none"> <li>1243-7744</li> </ul>                                                                                                                                                                                                                          |
| <b>Bar code</b>                   | <ul style="list-style-type: none"> <li><b>Print quality:</b> according to COSMETIC GUIDELINE – Bar code labels document 1222-6072 Uen</li> <li><b>Quiet zone:</b> No bar codes are allowed to be closer to a label edge than 4 mm!</li> </ul>                                        |
| <b>Text</b>                       | If applicable, or nothing else specified, Zebra printer Scaleable Smooth Font CG Triumvirate Bold Condensed is imposed. When needed, the text is adjusted to fit the label.                                                                                                          |
| <b>Coordinates</b>                | “(x/y)” under each line number specifies the bottom / left alignment for text, graphics and bar codes, x is measured vertically, and y horizontally from the upper left corner of the label (landscape format), both in mm. When needed, the alignment is adjusted to fit the label. |

MLCI= Main Label Content Information Document

### 2 Printing information

|                              | Content                                                                                                           | Format                                                                                            |
|------------------------------|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|
| <b>Line 1a</b><br>(2,0/1,0)  | Sony Ericsson stylized name.                                                                                      | Graphics, height 1,5 mm.<br>According to 1200-1925                                                |
| <b>Line 1b</b><br>(2,0/16,0) | Model Name<br>“WT13i”                                                                                             | Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                    |
| <b>Line 1c</b><br>(2,0/21,0) | Marking of origin;<br>“Made in Xxx”<br>“Xxx” = actual country of production of the included telephone, in English | Text, height 1,2 mm.                                                                              |
| <b>Line 2a</b><br>(4,0/1,0)  | Product number of the Sales Item in which the phone is packed, if applicable.<br>“SI XXXX-XXXX”                   | Text, height 1,2 mm.                                                                              |
| <b>Line 2b</b><br>(4,0/12,0) | Location code of where the phone is flashed, if applicable,<br>“XXX”                                              | Text, height 1,2 mm.                                                                              |
| <b>Line 2c</b><br>(4,0/17,0) | Production week (flash), “yyWww”<br>(yy = year, ww = week)                                                        | Text, height 1,2 mm.                                                                              |
| <b>Line 2d</b><br>(4,0/23,5) | Repair week, if applicable.<br>“RyyWww”<br>(yy = year, ww = week)                                                 | Text, height 1,2 mm.                                                                              |
| <b>Line 3a</b><br>(5,5/1,0)  | “TYPE: AAB-1880032-BV”                                                                                            | Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                    |
| <b>Line 3b</b><br>(5,5/19,0) | HW & SW identification field, if applicable;<br>“FFGG”                                                            | Text, height 1,2 mm.<br>According to Type-testing report under Product Model Specifying Documents |
| <b>Line 4a</b><br>(7,5/1,0)  | “FCC ID: PY7A1880032”                                                                                             | Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                    |
| <b>Line 4b</b><br>(7,5/16,0) | “IC: 4170B-A1880032”                                                                                              | Text, height 1,2 mm.<br><i>According to Chapter 1 in MLCI.</i>                                    |
| <b>Line 5</b><br>(10,0/2,0)  | Line 5 in bar code, according to line 6a.<br>As desired by supplier (e.g. only actual number).                    | Bar code, height 2,0 mm.<br>As desired by supplier (e.g. Code 128 symbology).                     |
| <b>Line 6a</b><br>(11,0/1,0) | Supplier’s identification for trace-ability of the telephone, as desired by supplier (e.g. “S/N:”).               | Text, height 1,5 mm.<br>Defined by supplier.                                                      |



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|-------------------------------|------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                               | nnn...." for serial number).                                                                   |                                                                                                                                                                           |
| <b>Line 6b</b><br>(1,0/15,0)  | Actual electronic serial number (IMEI) of the mobile phone,<br>"00000000-000000-0"             | Text, height 1,5mm.<br>In the format TAC-SNR-CD.<br>TAC and SNR derived from pos 500 in BOM.<br>CD = check digit according to the Luhn formula (ISO/IEC 7812), GSM 02.16. |
| <b>Line 7</b><br>(13,5/2,0)   | Line 7 in bar code, according to line 6b.<br>As desired by supplier (e.g. only actual number). | Bar code, height 2,0 mm.<br>As desired by supplier (e.g. Code 128 symbology).                                                                                             |
| <b>Line 8a</b><br>(19,0/1,0)  | CE approval symbol, the NB-"0682" and "Alert Symbol" in one artwork                            | Graphics, height 5 mm.<br>According to 1242-7470                                                                                                                          |
| <b>Line 8b</b><br>(19,0/31,0) | WEEE trashcan without bar symbol                                                               | Graphics, min. height 5mm, according to 1202-5537.                                                                                                                        |

### 3 Layout

The conceptual picture (for Zebra 90XiII printer, or equivalent) should not be considered as specifications, but as an additional help for setting up the label.

#### 3.1

#### Conceptual picture



double underlined = major changes since last revision.



Prepared by

Contents responsible if other than preparer

## Label placement

To find the label follow these steps:

1. Remove the cover on the rear side of the product.
2. Remove the battery.
3. The label is located behind the battery.

