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Attention:
Application Examiner

Re: Request for confidentiality

Applicant: *BodyMedia, Inc.*

FCC ID: PV8-BMSWWGPOTS

To whom it may concern,

Permanent Confidentiality

Request is hereby submitted by *BodyMedia, Inc.* to withhold permanently from public review certain portions of the application for equipment certification for the referenced FCC identifiers. This request for confidentiality is made pursuant to 47 CFR 0.457(d) and 0.459 of the FCC Rules. In particular, the following sections of the application are to be kept permanently confidential:

- Schematics
- Detailed Block diagrams
- Detailed Operational/Functional Description
- Parts list

Rationale for request for confidentiality:

BodyMedia, Inc. has invested considerable time and materials in research and development to produce the referenced product. Disclosure of the permanently confidential portions of this application to competitors would not only give them significant competitive advantages in developing similar products, but would also disclose successful implementation of unpublished, leading edge technology developed by us.

The fee for confidentiality has been submitted along with the fee for certification. If you have questions or need further information, please contact the undersigned.

Sincerely,

A handwritten signature in black ink that appears to read "Maria Fattore-Gill".

Maria Fattore-Gill
Operations Manager