

LANGUAGE : US English

ASST. NO. (-DASH): 9993
 SKU NO.-MID-Rev: HNB43-0910
 AGILE IPN: 1103027960-PKG
 SOFTWARE: Illustrator CC
 COLOR PROFILE/LPI: GRACoL_EPPC_High Speed / 150 lpi

GRAPHIC DESIGNER: Grace Ng
 PE ENGINEER: Dolly Liu
 PROJECT ENGINEER: Daniel Zhu
 CS VENDOR: Ocean
 CS DATE: 02/13/2023

NOTES TO PRINTER:
 1) Proofs accurate for process color only. All spot colors must follow PMS Color Formula Guide or color swatch specified.
 2) For any dieline or structure change, signed sample approval by MAPS engineer is required before mass printing.

PROOF APPROVAL
 SIGN OFF (GRAPHIC): _____ DATE: _____



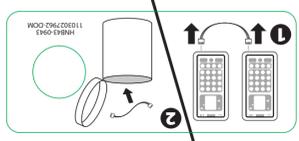
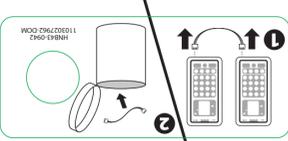
Helps Develop:

- Communication Skills
- Social Skills
- Creativity & Imaginative Play

Fun to Connect Phones™

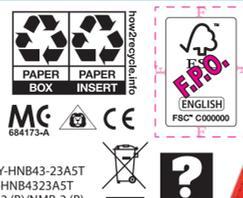
Send Emojis. Talk to each other. Play games & more!

3+



fisher-price ©2023 Mattel, ® and ™ designate U.S. trademarks of Mattel, except as noted. **MADE IN CHINA.**

Consumer Services - Mattel, Inc., 636 Girard Avenue, East Aurora, NY 14052, U.S.A.
 1-800-432-5437, Mattel Australia Pty. Ltd., 658 Church St., Richmond, Victoria, 3121.
 Consumer Advisory Service - 1300 135 312, Mattel East Asia Ltd., 12/F, South Tower, World Finance Center, Harbour City, Tsimshatsui, HKSAR, Dimport & Diedarkan Oleh:
 Mattel Continental Asia Sdn Bhd, Level 19, Tower 3, Avenue 7, No. 8 Jalan Kerinchi, Bangsar South, 59200 Kuala Lumpur, Malaysia. Mattel South Africa (PTY) LTD, Office 102 13, 30 Melrose Boulevard, Johannesburg 2196, Manufactured, imported or distributed by: Mattel Europa B.V., Gondel 1, 1186 MJ Amstelveen, Nederland, Mattel U.K. Limited, The Porter Building, 1 Brunel Way, Slough SL1 1FQ, UK.
 Conforms to the safety requirements of ASTM F963.
 Colors and decorations may vary.
 Demonstration cable is not a toy.



110027960-DOM
 HNB43-0910

fisher-price.com

WARNING: Small parts may be generated.



COMMUNICATION - Phone play allows kids to practice conversational and conventional language skills.

SOCIAL SKILLS - Hello! Kids can make relationship connections as they talk and play together.

CREATIVITY & IMAGINATION - All the emojis and messaging options help kids express themselves creatively as they play with their own phone!



- 80-meter (260 feet) unobstructed range—works all around the house!
- Secure connection—the phones are pre-paired only with each other
- Includes 8 AAA (R03) Carbon zinc batteries. Replace with alkaline batteries. Dispose of batteries safely.

- Send emoji messages—a super fun (and age-appropriate) way to “text”!
- Make phone calls—chat with your BFF from anywhere in your house
- 3 awesome games
- Record voice messages
- Pretend “flashlight” function
- Inbox—check messages from your BFF
- Change your ringtone—just like a grownup phone!

Fun to Connect Phones™
CAN WE TALK... about a pre-paired set of phones that give kids all the fun of a grownup phone without the monthly bill!

fisher-price

MAKE REAL 2-WAY CALLS!

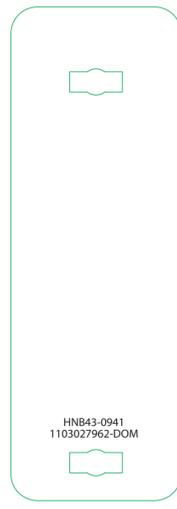
We work together! TRY US!



HNB43-0940
 1103027962-DOM



HNB43-0941
 1103027962-DOM



HNB43-0941
 1103027962-DOM