

Company Name: Beats Electronics, LLC  
Address: 1601 Cloverfield Blvd. STE 5000N  
City: Santa Monica  
Country: United States

To: Telefication B.V., Dept. FCC TCB  
Edisonstraat 12A  
6902 PK ZEVENAAR  
The Netherlands

Subject: Request for confidentiality FCC ID: COWB0514  
Reference number: B0514

Dear FCC TCB,

### 1. Long-Term Confidentiality

Pursuant to 47 CFR Section 0.459(a) & (b), we hereby requests non-disclosure and confidential treatment of the following materials submitted in support of FCC certification application:

- ☒ Bill(s) of Material      ☒ Block Diagrams  
☒ Operational Description    ☒ Schematic Diagrams      ☐ Tune-up Procedure

Above materials contain secrets, proprietary and technical information, which would customarily be guarded from competitors under 47 CFR, section 0.457(d)(2). Disclosure or publication or any portion of this company confidential material to other parties could cause substantial competitive harm and provide unjustified benefits for competitors.

### 2. Short-Term Confidentiality (STC)

Pursuant to Public Notice DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 CFR §2.803 and the importation rules in 47 CFR §2.1204, applicant hereby requests Short-Term Confidential treatment of the following materials (note 1):

- ☒ Internal Photos    ☒ User's Manual      ☒ Test Set-up Photos    ☒ External Photos

Justification: These documents contain detailed system and equipment descriptions that are considered to be proprietary information related to the appearance and operation of the equipment. The public disclosure of the above documents before the product is placed on the market would be harmful to our company and would give competitors an unfair advantage in the market.

Planned Release Date STC: 180 days from date of grant (notes 2, 3, 4, 5)

Date: November 7, 2013

Name and signature of applicant:

Chuong Nguyen

Notes:

- 1) A document or type of document can only have ONE type of confidentiality!
- 2) Short-Term confidentiality is in principle for 45 days from date of grant; it can be extended max 3 times (total time 180 days max.)!
- 3) FCC must be informed when marketing begins earlier.
- 4) Release takes place automatically thus extension must be requested in time. Telefication does not remind you of this!
- 5) Request for extension or for release must be received by Telefication at least 7 days before date of actual marketing or before expiration of the STC period