

LG Electronics USA.

1000 Sylvan Avenue Englewood Cliffs, New Jersey, United States

Date: December 14, 2011

Compliance Certification Services Certification Division 47173 Benicia Street Fremont, CA 94538, USA

RE: Request of Confidentiality for FCCID: BEJ9QK-M4MEDIA

To Whom It may Concern:

Pursuant to Sections 0.457 and 0.459 of the Commission's Rules(CFR 47), and Section 552 (b) (4) of the Freedom of Information Act, **LG Electronics USA**. hereby requests confidentiality and treatment of certain information accompanying this application. The materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these matters might be harmful to the Applicant and provide unjustified benefits to its competitors.

We are also hereby request Short-Term Confidentiality for **180** days after the grant as outlined in Public Notice DA 04-1705. This provision will give **LG Electronics USA**. temporary confidentiality of commercially sensitive information prior to product release.

The requested permanent and Short-Term Confidential exhibits are listed as follows:

PERMANENT & SHORT-TERM CONFIDENTIAL LIST			
	Exhibit	Description	File name
PERMANENT	1	Block Diagram	Block Diagram_BEJ9QK-M4MEDIA.pdf
	2	Operational Description	Operational Description_BEJ9QK-M4MEDIA.pdf
	3	Schematics	Schematic_BEJ9QK-M4MEDIA.pdf
	4	Part Lists	Part List_BEJ9QK-M4MEDIA.pdf
SHORT-TERM	5	External Photos	Ext Photo_BEJ9QK-M4MEDIA.pdf
	6	Internal Photos	Int Photo_BEJ9QK-M4MEDIA.pdf
	7	Test-Setup Photos	Test Photo_BEJ9QK-M4MEDIA.pdf
	8	Users Manual	User Manual_BEJ9QK-M4MEDIA.pdf

Note: The pictures on the label location do not require any long term or short term confidentiality.

The Applicant understands that pursuant to Rule 0.457, disclosure of this application and all accompanying documentations, where applicable, will not be public before the date of the Grant for this application.

Sincerely,

Christopher Johnson Sr. Manager, Standards

& Compliance