

Federal Communications Commission
Authorization and Evaluation Division

March 8, 2013

Confidentiality Request regarding application for certification of
FCC ID: BEJ50LA6900UE

We hereby request confidential treatment of information accompanying this application as outlined below:

<u>Exhibit Type</u>	<u>File Name</u>
BLOCK DIAGRAM	50LA6900UE_BlkJia.pdf

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these materials may be harmful to the applicant and provide unjustified benefits to its competitors.

In addition to above mentioned documents, pursuant to Public DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 CFR 2.803 and the importation rules in 47 CFR 2.1204, while ensuring that business sensitive information remains confidential until the actual marketing of newly authorized devices. We are requesting the commission to grant short-term confidentiality request on the following for 180 days.

<u>Exhibit Type</u>	<u>File Name</u>
TEST SET UP PHOTOGRAPHS	50LA6900UE_Tsup.pdf
EXTERNAL PHOTOGRAPHS	50LA6900UE_ExtPho.pdf
INTERNAL PHOTOGRAPHS	50LA6900UE_IntPho.pdf
USER'S MANUAL	50LA6900UE_UseMan.pdf

The applicant understands that pursuant to Section 0.457 & 0.459 of the Rules, disclosure of this application and all accompanying documentation will not be made before the date of the Grant for this application.

Sincerely,

Jacob Cho, Director
LG Electronics USA, Inc.