

# Confidentiality

## Request Letter

| Reason for Amendment (current / obsolete) | Revision History |     | Approved Date |
|-------------------------------------------|------------------|-----|---------------|
|                                           | From             | To  |               |
| Initial Release (current)                 | 1.0              | 1.0 | Nov-14-2006   |
|                                           |                  |     |               |
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|                                           |                  |     |               |



Federal Communications Commission  
Authorization and Evaluation Division

April 28, 2011

Confidentiality Request regarding application for certification of  
FCC ID: BEJ37LD340HUA

We hereby request confidential treatment of information accompanying this application as outlined below:

| <u>Exhibit Type</u> | <u>File Name</u>      |
|---------------------|-----------------------|
| BLOCK DIAGRAM       | 37LD340HUA_BlkJia.pdf |

The above materials contain trade secrets and proprietary information not customarily released to the public. The public disclosure of these materials may be harmful to the applicant and provide unjustified benefits to its competitors.

In addition to above mentioned documents, pursuant to Public DA 04-1705 of the Commission's policy, in order to comply with the marketing regulations in 47 CFR 2.803 and the importation rules in 47 CFR 2.1204, while ensuring that business sensitive information remains confidential until the actual marketing of newly authorized devices. We are requesting the commission to grant short-term confidentiality request on the following

| <u>Exhibit Type</u>     | <u>File Name</u>       |
|-------------------------|------------------------|
| TEST SET UP PHOTOGRAPHS | 37LD340HUA _Tsup.pdf   |
| EXTERNAL PHOTOGRAPHS    | 37LD340HUA _ExtPho.pdf |
| INTERNAL PHOTOGRAPHS    | 37LD340HUA _IntPho.pdf |
| USER'S MANUAL           | 37LD340HUA _UseMan.pdf |

The applicant understands that pursuant to Section 0.457 of the Rules, disclosure of this application and all accompanying documentation will not be made before the date of the Grant for this application.

Sincerely,

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Christopher Johnson, Sr. Manager  
LG Electronics USA