

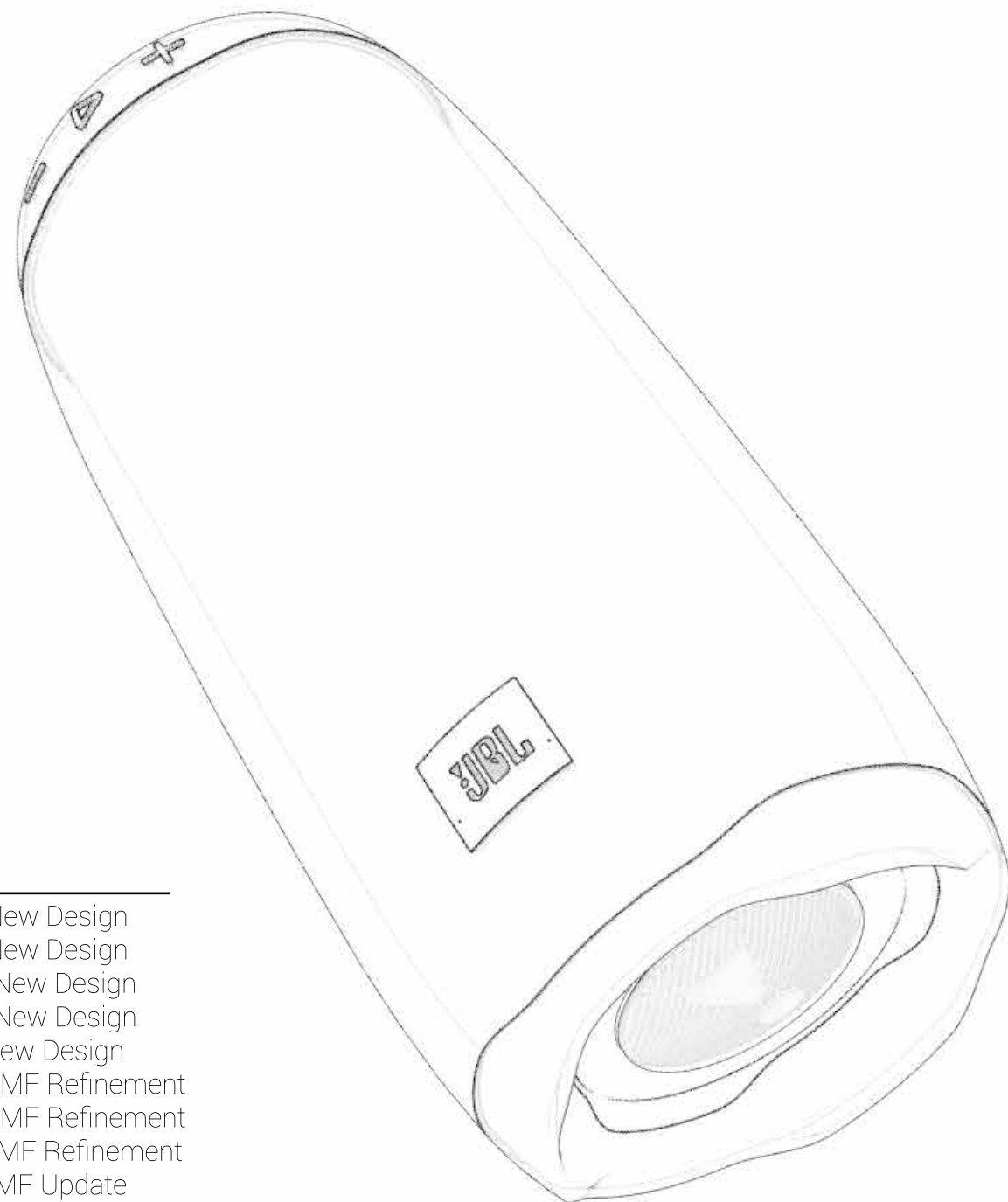


JBL PULSE4

V16 - CMF + Artworks
29/MAY/2019

Artwork update history

14-MAY-2018 - Dario Distefano - Artwork - V01 - New Design
24-MAY-2018 - Dario Distefano - Artwork - V02 - New Design
04-JULY-2018 - Dario Distefano - Artwork - V03 - New Design
25-SEPT-2018 - Dario Distefano - Artwork - V05 - New Design
26-OCT-2018 - Dario Distefano - Artwork - V06 - New Design
15-NOV-2018 - Dario Distefano - Artwork - V07 - CMF Refinement
27-NOV-2018 - Dario Distefano - Artwork - V08 - CMF Refinement
16-JAN-2019 - Dario Distefano - Artwork - V09 - CMF Refinement
26-FEB-2019 - Dario Distefano - Artwork - V10 - CMF Update
21-MAR-2019 - Dario Distefano - Artwork - V11 - CMF Update
01-APR-2019 - Dario Distefano - Artwork - V12 - Compliance Update
02-APR-2019 - Dario Distefano - Artwork - V13 - Compliance Update
03-APR-2019 - Dario Distefano - Artwork - V14 - Compliance Update
17-MAY-2019 - Dario Distefano - Artwork - V15 - Black SKU Update
29-MAY-2019 - Doris Zhang - Artwork - V16 - Compliance Update





JBL PULSE 4 / FRONT VIEW

Artworks - Unit: mm - 17-MAY-2019



Color range:

Global SKUs

#black version

#PANTONE Black 6c

#white version

#PANTONE Cool Gray 1c



JBL PULSE 4 / FRONT VIEW

Artworks - Unit: mm - 17-MAY-2019

SPEAKER MESH

outer

material: aluminium anodized

finishes: matte

#Black: PANTONE #8402c

#White: PANTONE #Cool Gray 3c

inner fabric mesh

material: acoustic fabric

finishes: matte

color:

#Black: PANTONE #8402c

#White: PANTONE #Cool Gray 3c

TOP CAP

outer

material: TPU

finishes: matte + soft touch coating

color: 90% transparent

inner

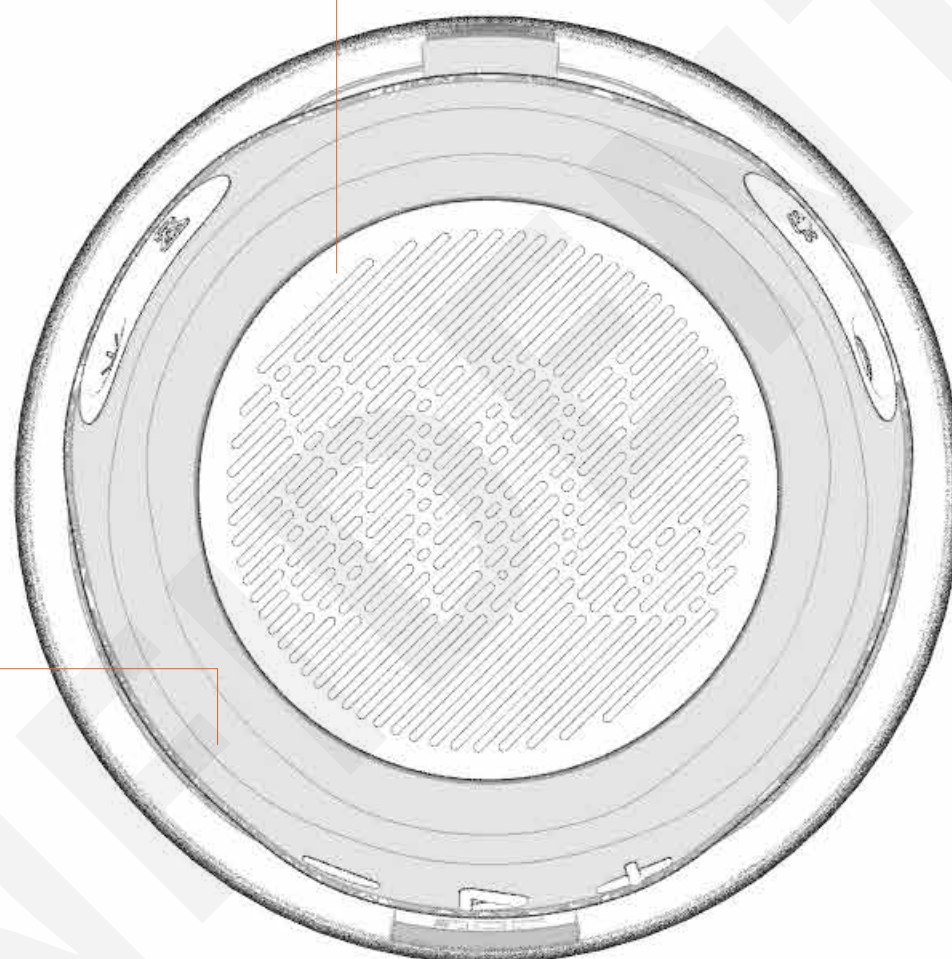
material: PC

finishes: matte

color:

#Black: PANTONE #Black 6c

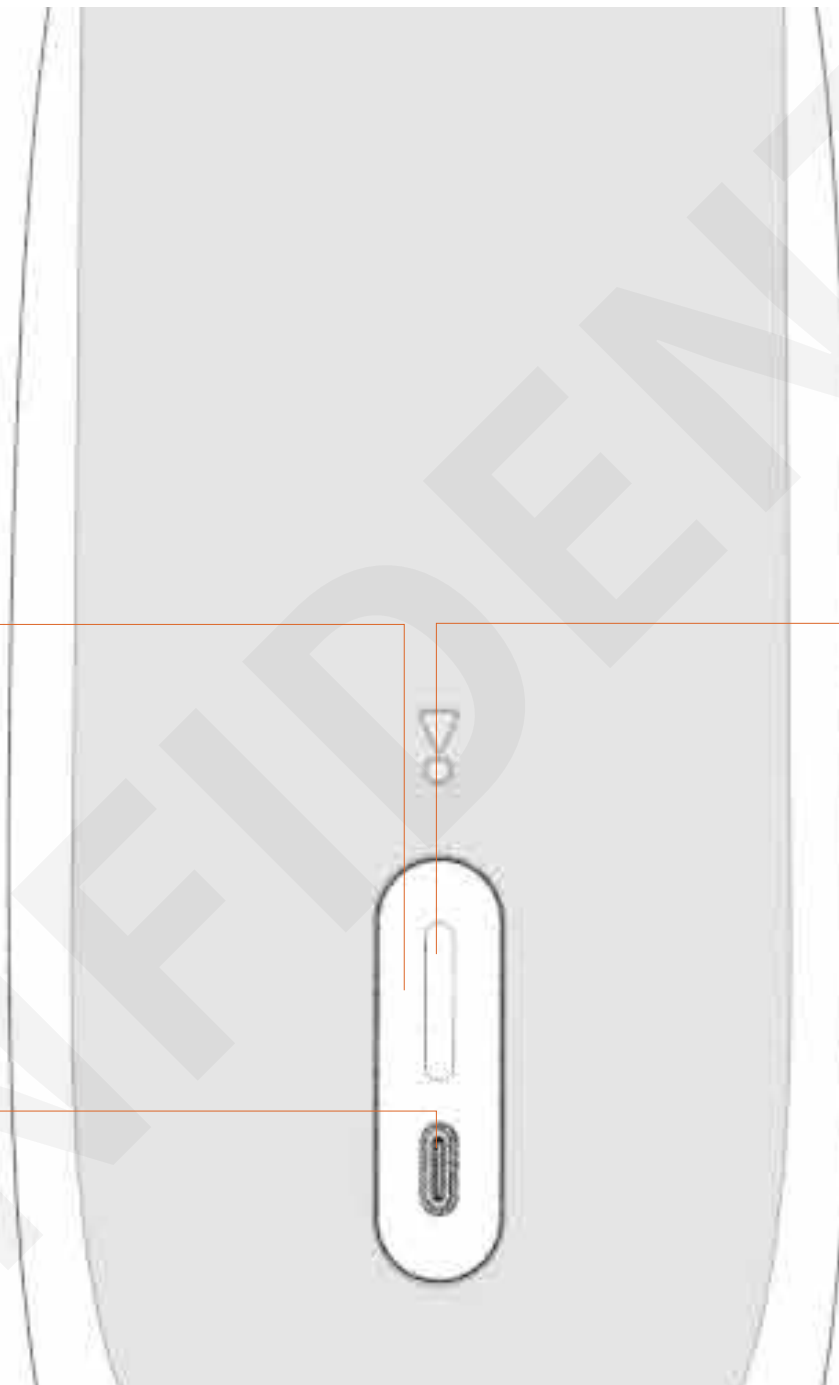
#White: PANTONE Cool Gray #1c





JBL PULSE 4 / TOP VIEW

Artworks - Unit: mm - 17-MAY-2019



IO cover

material: PC+TPE double injection
finishes: matte + soft touch

#Black: PANTONE #Black 6c

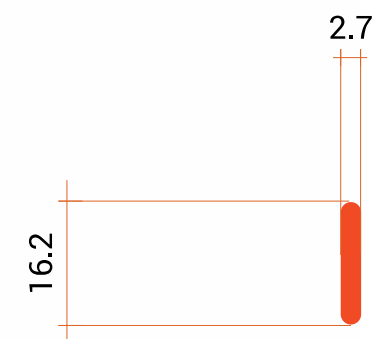
#White: PANTONE Cool Gray #1c

USB C frame + connector

material: metal + plastic
finishes: matte
color: PANTONE #172c

LED BAR

material: Laser etching with light shining through
finishes: matte





JBL PULSE 4 / TOP VIEW

Artworks - Unit: mm - 17-MAY-2019

BODY

outer

material: PC
finishes: high glossy
color: 100% Transparent
#Black: 100% Transparent - Tinted PANTONE Black 6C (3%)
#White: 100% Transparent

inner

material: diffuser PC
finishes: polished plastic
#Black: PANTONE Cool Gray #1c
#White: PANTONE Cool Gray #1c

JBL Plate

plate

material: metal
finishes: anodized matte
color: PANTONE #172c

text

material: (same as outer body)

KEY BUTTONS

Material: Hard plastic (PC)
Finishes: Matte + soft touch
Reference: JBL CLIP3
color:
#Black: PANTONE #Black 6c
#White: PANTONE Cool Gray #1c

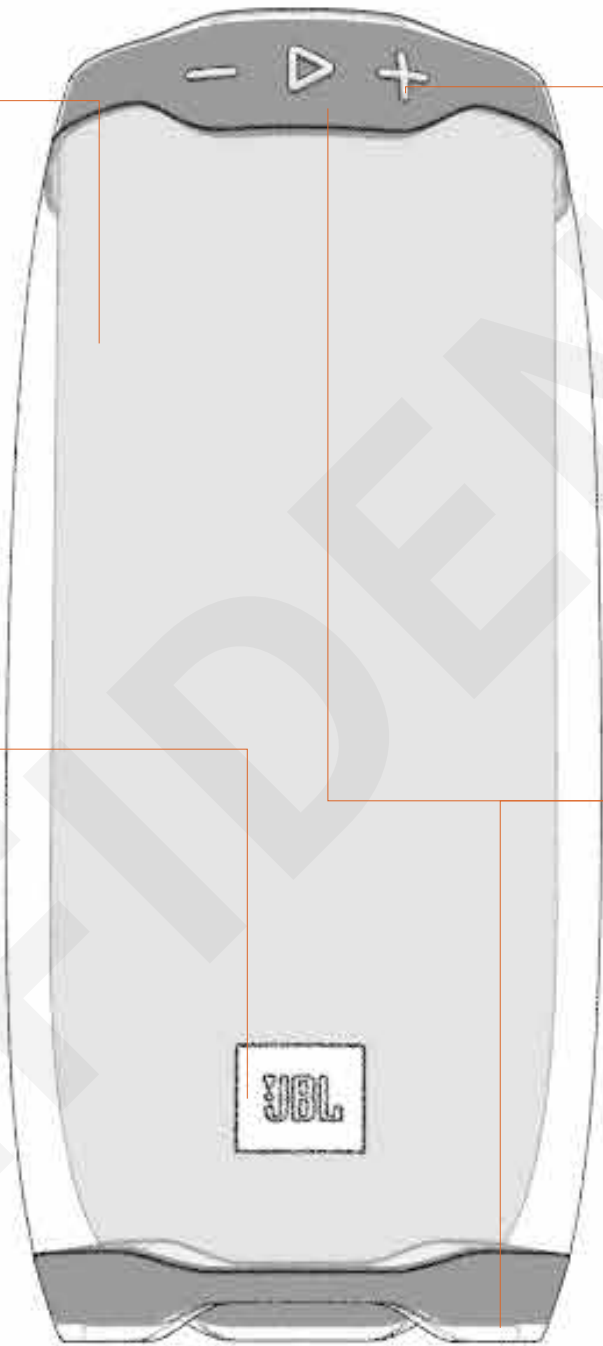
DOUBLE INJECTION CAPS

outer

material: TPU
finishes: matte + soft touch coating
color: 90% transparent

inner

material: PC
finishes: matte
color:
#Black: PANTONE #Black 6c
#White: PANTONE Cool Gray #1c





JBL PULSE 4 / FRONT VIEW

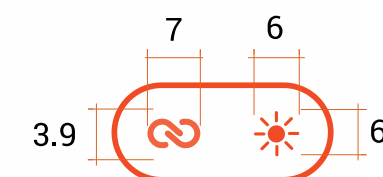
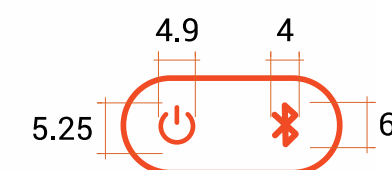
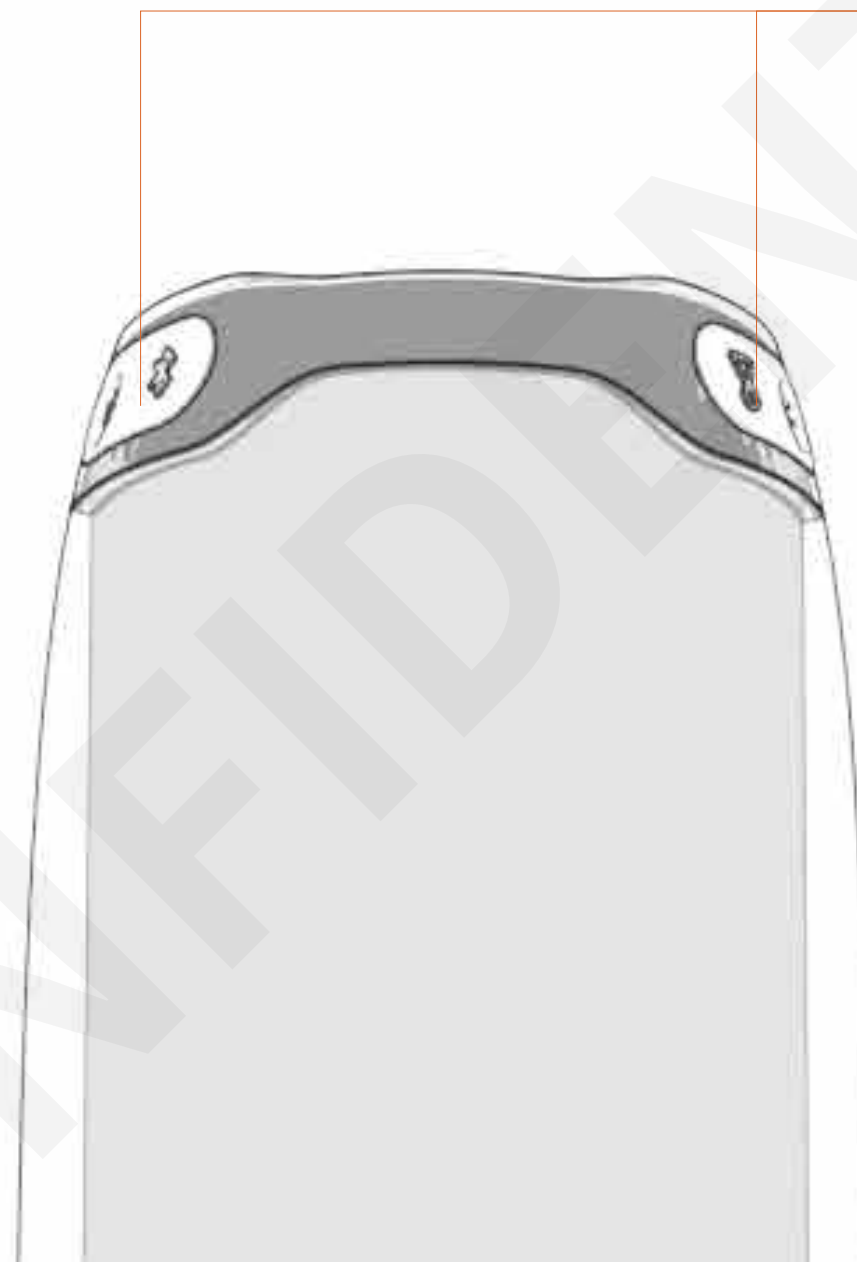
Artworks - Unit: mm - 17-MAY-2019

CONTROLS islands

material: silicon + laser etched icons (for light)
finishes: matte + soft touch coating
color:

#Black: PANTONE #Black 6c

#White: PANTONE Cool Gray #1c





JBL PULSE 4 / BACK VIEW AND PR

Artworks - Unit: mm - 17-MAY-2019

ESCLAMATION MARK

material: silk printing

finishes: matte

color:

#Black: PANTONE #8402c

#White: PANTONE #Cool Gray 3c

PR

material: aluminium anodized

finishes: matte

color:

#Black: PANTONE #8402c

#White: PANTONE #Cool Gray 3c

PR Surround

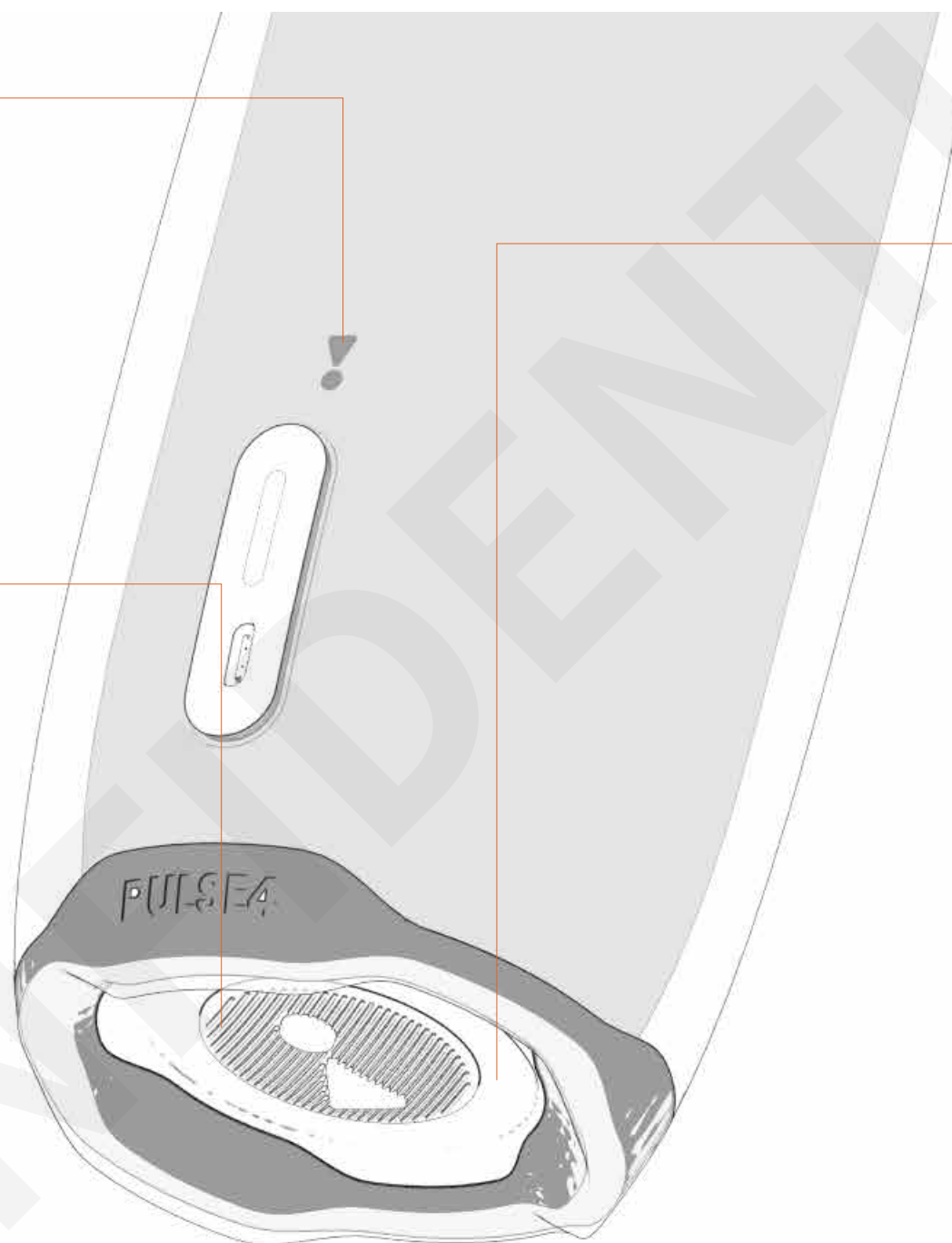
material: AAR

finishes: matte + soft touch coating

color:

#Black: PANTONE #Black 6c

#White: PANTONE Cool Gray #1c





JBL PULSE 4 / COMPLIANCE

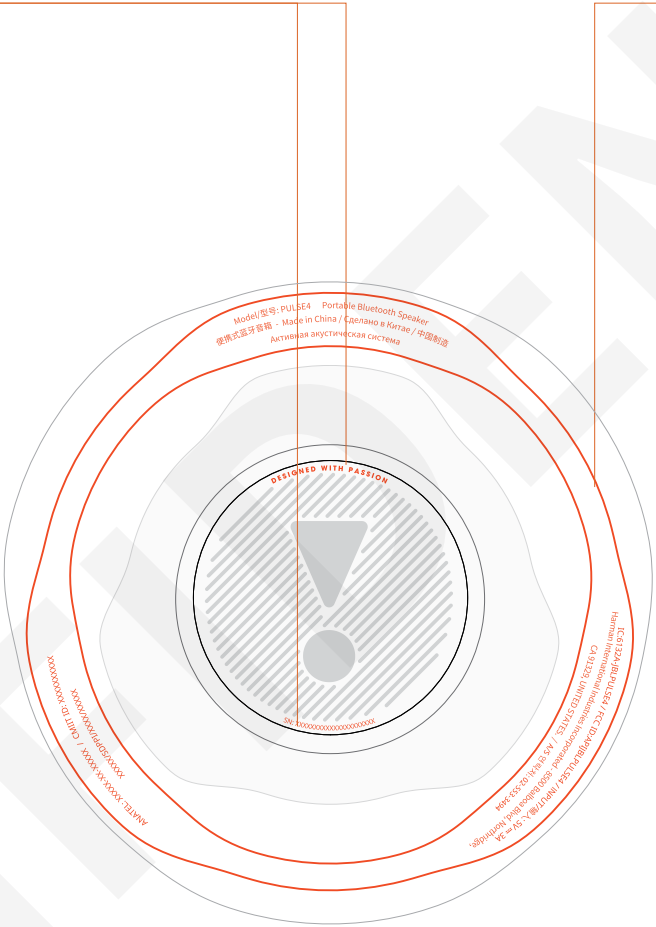
Artworks - Unit: mm - 29-MAY-2019

Serial Number + Message

material: Laser Etching on metal
finishes: matte
colors: Natural Color

Compliance TEXT on feet

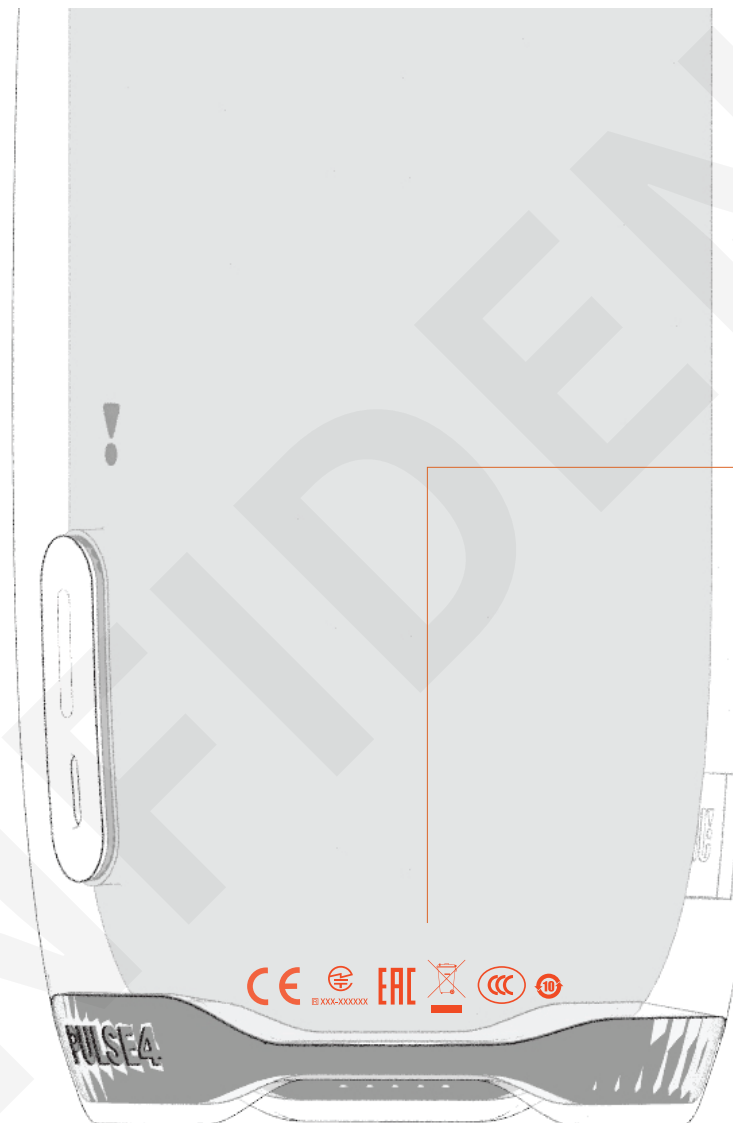
material: 0.1mm embossed soft plastic (TPE)
Reference: JBL CLIP3
finishes: matte
colors: transparent





JBL PULSE 4 / RIGHT SIDE

Artworks - Unit: mm - 17-MAY-2019



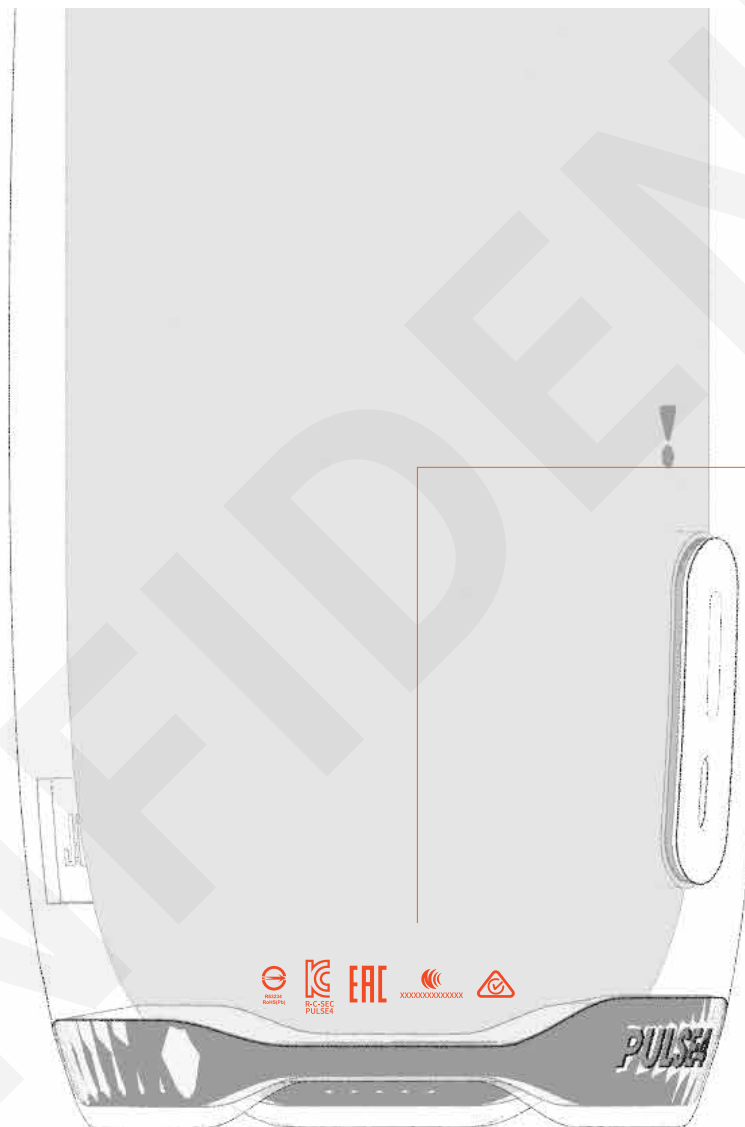
COMPLIANCE

material: silk screen
reference: flip4
finishes: high-gloss
colors: transparent



JBL PULSE 4 / LEFT SIDE

Artworks - Unit: mm - 17-MAY-2019



COMPLIANCE

material: silk screen
reference: flip4
finishes: high-gloss
colors: transparent