

Request for Confidentiality

March 28, 2012
PSSD-12-F572

Federal Communication Commission
Equipment Authorization Division / Application Processing Branch
7435 Oakland Mills Road
Columbia, Maryland 21046

Product Name: Panasonic Network Camera, Model BL-VP104W

FCC ID: ACJ96NBL-VP104W

To Whom It May Concern:

In accordance with provisions of Sections 0.457 and 0.459 of the Commission's Rules and Section 552(b)(4) of the Freedom of Information Act, we request permanent confidentiality for the below indicated exhibits. This transmitter is not user adjustable and does not have user tune-up procedure. These exhibits contain proprietary, confidential and/or trade secret materials, which would not be routinely made available for public inspection.

- Description of Electrical Circuitry
- Schematic Diagram
- Block Diagram
- Antenna Construction

Pursuant to DA 04-1705 of the commission's public notice, we request short-term confidential treatment for the following information until April 15, 2012 in order to ensure sensitive business information remains confidential until the actual marketing of the device:

- External Photographs
- Internal Photographs
- Test Setup Photographs
- User Manual (or sometimes known as Operation Instructions or Operational Description)

The above materials contain trade secrets and proprietary information not customarily released to the general public. Since this design is a basis from which future technological products will evolve, the public disclosure of these materials can be harmful to the Applicant by providing unfair advantage and benefits to its competitors.

Thank you for your attention to this matter.

Sincerely,

Richard Mullen

Richard Mullen
Group Manager
Product Safety & Compliance Division