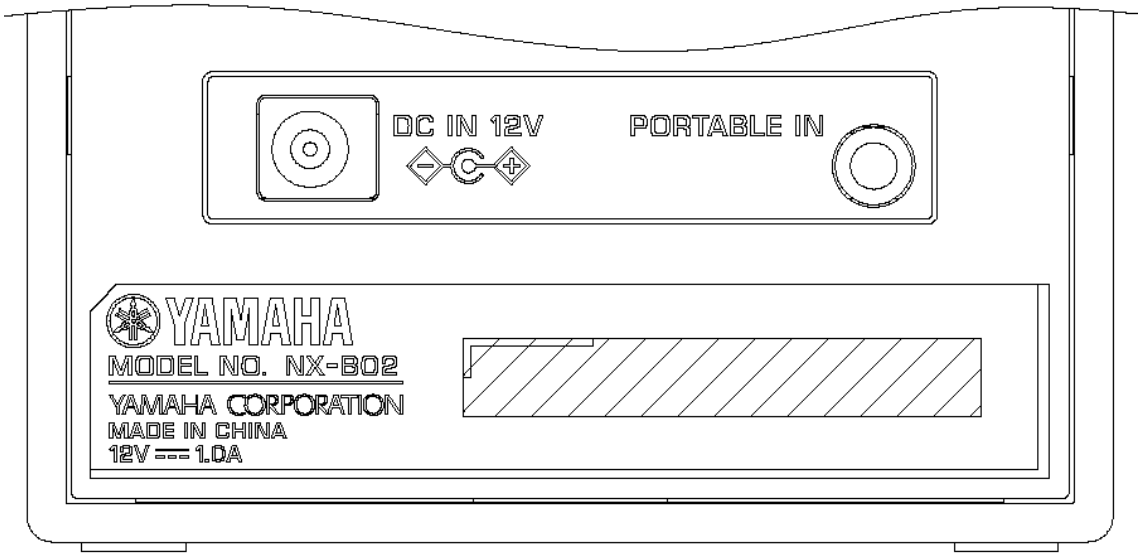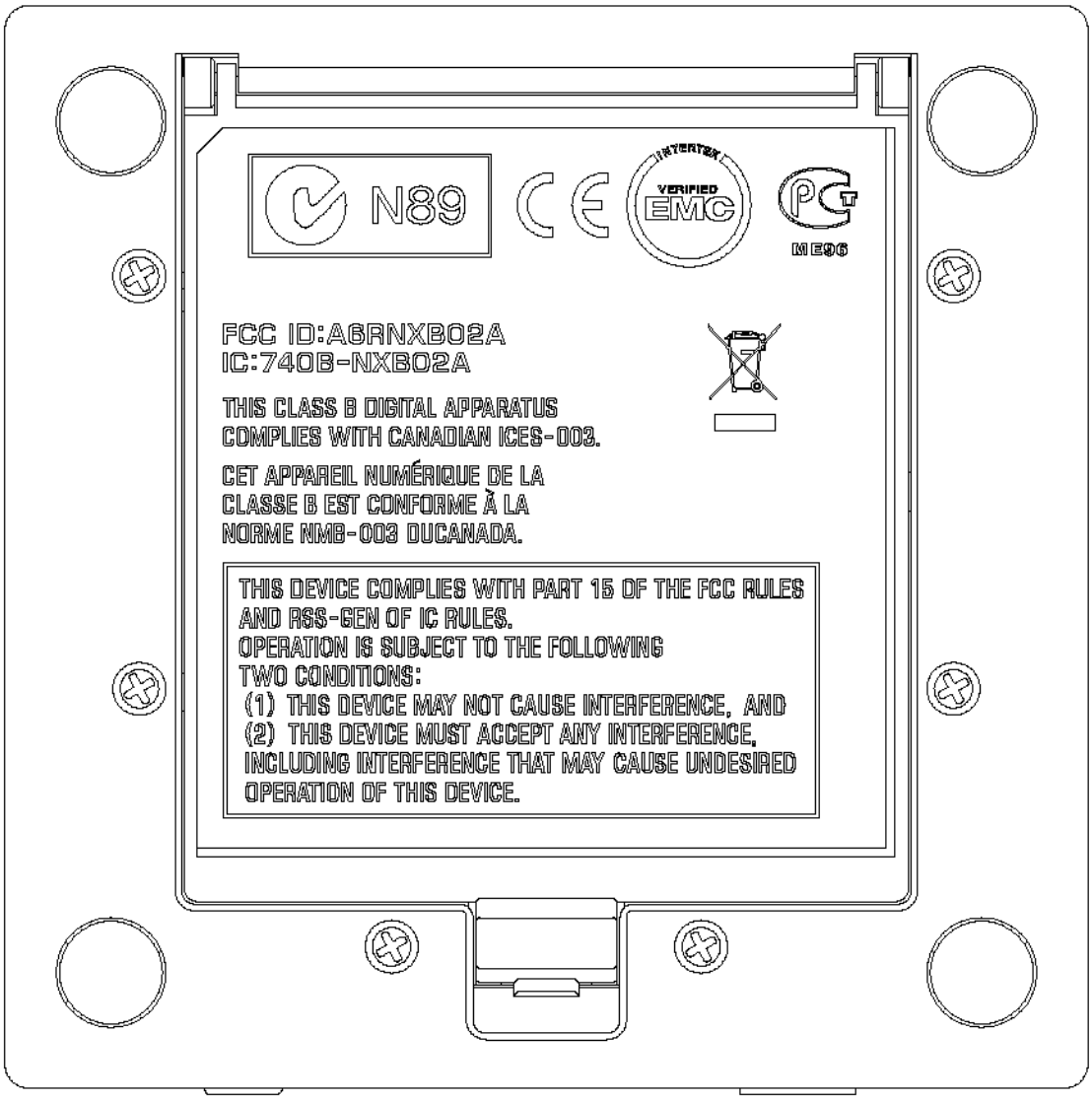LABEL INTRODUCTION