



TEST REPORT

Report No.: HK12030330-1

The Bridge Direct (Hong Kong) Limited

Application
For
Certification

(FCC ID: A4L39000)

Transceiver

Prepared and Checked by:

Approved by:

Signed On File
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Date: May 09, 2012

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GENERAL INFORMATION

The Bridge Direct (Hong Kong) Limited
BRAND NAME: N/A, MODEL: 39001
Additional Model : 39002

FCC ID: A4L39000

Grantee:	The Bridge Direct (Hong Kong) Limited
Grantee Address:	Room 1206, Intercontinental Plaza, 94 Granville Road, Tsim Sha Tsui East, Kowloon, Hong Kong.
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Manufacturer:	N/A
Manufacturer Address:	N/A
Brand Name:	N/A
Model:	39001
Additional Model:	39002
Type of EUT:	Transciever
Description of EUT:	Waverly and the Magic Seashell Retail Display (Pink Shell) (39001)
Serial Number:	N/A
FCC :	A4L39000
Date of Sample Submitted:	March 07, 2012
Date of Test:	March 22, 2012
Report No.:	HK12030330-1
Report Date:	May 09, 2012
Environmental Conditions:	Temperature: +10 to 40°C Humidity: 10 to 90%

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SUMMARY OF TEST RESULT

The Bridge Direct (Hong Kong) Limited

BRAND NAME: N/A, MODEL: 39001

Additional Model : 39002

FCC ID: A4L39000

TEST SPECIFICATION	REFERENCE	RESULTS
Maximum Peak Output Power	15.247(b), (c) / RSS-210 A8.4	N/A
Hopping Channel Carrier Frequencies Separation	15.247(e) / RSS-210 A8.1	N/A
20dB Bandwidth of the Hopping Channel	15.247(a) / RSS-210 A8.1	N/A
Number of Hopping Frequencies	15.247(e) / RSS-210 A8.1	N/A
Average Time of Occupancy of Hopping Frequency	15.247(e) / RSS-210 A8.1	N/A
Antennae Conducted Spurious Emissions	15.247(d) / RSS-210 A8.5	N/A
Radiated Spurious Emissions	15.247(d) / RSS-210 A8.5	N/A
RF Exposure Compliance	15.247(i) / RSS-Gen 5.5	N/A
Transmitter Power Line Conducted Emissions	15.207 / RSS-Gen 7.2.2	N/A
Transmitter Field Strength	15.225 / RSS-210 A2.6	Pass
Transmitter Field Strength	15.227 / RSS-310 3.8	N/A
Transmitter Field Strength	15.229 / RSS-210 A2.7	N/A
Transmitter Field Strength, Bandwidth and Timing Requirement	15.231(a) / RSS-210 A1.1.1	N/A
Transmitter Field Strength, Bandwidth and Timing Requirement	15.231(e) / RSS-210 A1.1.5	N/A
Transmitter Field Strength and Bandwidth Requirement	15.239 / RSS-210 A2.8	N/A
Transmitter Field Strength and Bandwidth Requirement	15.249 / RSS-210 A2.9	N/A
Transmitter Field Strength and Bandwidth Requirement	15.235 / RSS-310 3.9	N/A
Receiver / Digital Device Radiated Emissions	15.109 / ICES-003	N/A
Digital Device Conducted Emissions	15.107 / ICES-003	N/A

- Note: 1. The EUT uses a permanently attached antenna which, in accordance to section 15.203, is considered sufficient to comply with the provisions of this section.
2. Pursuant to FCC part 15 Section 15.215(c), the 20 dB bandwidth of the emission was contained within the frequency band designated (mentioned as above) which the EUT operated. The effects, if any, from frequency sweeping, frequency hopping, other modulation techniques and frequency stability over expected variations in temperature and supply voltage were considered.

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1.0 General Description

1.1 Product Description

The equipment under test (EUT) is a transmitter for an Inductive toy seashell (RFID tag reader) operating at 13.56MHz which is controlled by a crystal. The EUT is powered by three AAA sizes batteries. This toy consists of one toy seashell and one pearl (RFID tag). The EUT has one switch ON/OFF/DEMO switch and two buttons (one is "Wake button" and the other one is "reset" button.) After switch ON the EUT, the user can put the tag on the RFID antenna and the EUT will generate sound and flashing light effect.

The Model: 39002 is the same as the Model: 39001 in hardware aspect. The difference in model number and body's colour.

Antenna Type : External, Integral

For electronic filing, the brief circuit description is saved with filename: descri.pdf.

1.2 Related Submittal(s) Grants

This a single application for certification of a transmitter.

1.3 Test Methodology

Radiated emission measurements were performed according to the procedures in ANSI C63.4 (2003). All radiated measurements were performed in an Open Area Test Site. Preliminary scans were performed in the Open Area Test Site only to determine worst case modes. All radiated tests were performed at an antenna to EUT distance of 3 meters, unless stated otherwise in the "**Justification Section**" of this Application.

1.4 Test Facility

The open area test site and conducted measurement facility used to collect the radiated data is located at Garment Centre, 576 Castle Peak Road, Kowloon, Hong Kong. This test facility and site measurement data have been placed on file with the FCC.

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2.0 **System Test Configuration**

2.1 Justification

The system was configured for testing in a typical fashion (as a customer would normally use it), and in the confines as outlined in ANSI C63.4 (2003).

The device was powered from new 4.5V (3 x 1.5V AAA batteries). during test.

For maximizing emissions, the EUT was rotated through 360°, the antenna height was varied from 1 meter to 4 meters above the ground plane, and the antenna polarization was changed. This step by step procedure for maximizing emissions led to the data reported in Exhibit 3.0.

The unit was operated standalone and placed in the center of the turntable.

The equipment under test (EUT) was configured for testing in a typical fashion (as a customer would normally use it). The EUT was mounted to a plastic stand if necessary and placed on the wooden turntable, which enabled the engineer to maximize emissions through its placement in the three orthogonal axes.

2.2 EUT Exercising Software

There was no special software to exercise the device. Once the unit is powered up, it transmits the RF signal continuously.

2.3 Special Accessories

There are no special accessories necessary for compliance of this product.

2.4 Equipment Modification

Any modifications installed previous to testing by The Bridge Direct (Hong Kong) Limited will be incorporated in each production model sold/leased in the United States.

No modifications were installed by Intertek Testing Services Hong Kong Ltd.

2.5 Measurement Uncertainty

When determining of the test conclusion, the Measurement Uncertainty of test has been considered.

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2.6 Support Equipment List and Description

N/A.

3.0 **Emission Results**

Data is included of the worst case configuration (the configuration which resulted in the highest emission levels). A sample calculation, configuration photographs and data tables of the emissions are included.

3.1 Field Strength Calculation

The field strength is calculated by adding the Antenna Factor and Cable Factor, and subtracting the Amplifier Gain (if any), Average Factor (optional) from the measured reading. The basic equation with a sample calculation is as follows:

$$FS = RA + AF + CF - AG - AV$$

where FS = Field Strength in dB μ V/m
 RA = Receiver Amplitude (including preamplifier) in dB μ V
 CF = Cable Attenuation Factor in dB
 AF = Antenna Factor in dB
 AG = Amplifier Gain in dB
 AV = Average Factor in dB

In the following table(s), the reading shown on the data table reflects the preamplifier gain. An example for the calculations in the following table is as follows:

$$FS = RR + LF$$

where FS = Field Strength in dB μ V/m
 $RR = RA - AG - AV$ in dB μ V
 $LF = CF + AF$ in dB

Assume a receiver reading of 52.0 dB μ V is obtained. The antenna factor of 7.4 dB and cable factor of 1.6 dB are added. The amplifier gain of 29 dB and average factor of 5 dB are subtracted, giving a field strength of 27 dB μ V/m. This value in dB μ V/m was converted to its corresponding level in μ V/m.

$$\begin{aligned} RA &= 52.0 \text{ dB}\mu\text{V/m} \\ AF &= 7.4 \text{ dB} & RR &= 18.0 \text{ dB}\mu\text{V} \\ CF &= 1.6 \text{ dB} & LF &= 9.0 \text{ dB} \\ AG &= 29.0 \text{ dB} \\ AV &= 5.0 \text{ dB} \\ FS &= RR + LF \\ FS &= 18 + 9 = 27 \text{ dB}\mu\text{V/m} \end{aligned}$$

$$\text{Level in } \mu\text{V/m} = \text{Common Antilogarithm } [(27 \text{ dB}\mu\text{V/m})/20] = 22.4 \mu\text{V/m}$$

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3.2 Radiated Emission Configuration Photograph

Worst Case Radiated Emission at 67.840 MHz

For electronic filing, the worst case radiated emission configuration photographs are saved with filename: radiated photos.pdf.

3.3 Radiated Emission Data

The data on the following page lists the significant emission frequencies, the limit and the margin of compliance. Numbers with a minus sign are below the limit.

Judgment: Passed by 5.9 dB

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Applicant: The Bridge Direct (Hong Kong) Limited
 Model: 39001
 Mode: Transmitting
 Sample: 1/2

Date of Test: April 27, 2012

Table 1

Radiated Emissions

Polarization	Frequency (MHz)	Reading (dBμV)	Antenna Factor (dB)	Pre-Amp Gain (dB)	Net at 3m (dBμV/m)	Distance Factor (-dB)	Calculated at 30m (dBμV/m)	Limit at 30m (dBμV/m)	Margin (dB)
V	13.568	34.6	10.8	0.0	45.4	40.0	5.4	84.0	-78.6
V	27.136	24.1	9.5	0.0	33.6	40.0	-6.4	29.5	-35.9

Table 2

Radiated Emissions

Polarization	Frequency (MHz)	Reading (dBμV)	Pre-Amp Gain (dB)	Antenna Factor (dB)	Net at 3m (dBμV/m)	Net at 3m (dBμV/m)	Limit at 3m (dBμV/m)	Margin (dB)
V	40.704	39.4	16	10.0	33.4	33.4	40.0	-6.6
V	54.272	38.6	16	11.0	33.6	33.6	40.0	-6.4
V	67.840	42.1	16	8.0	34.1	34.1	40.0	-5.9
V	81.408	42.8	16	7.0	33.8	33.8	40.0	-6.2
V	94.976	38.5	16	11.0	33.5	33.5	43.5	-10.0
V	108.544	36.1	16	14.0	34.1	34.1	43.5	-9.4
V	122.112	36.0	16	14.0	34.0	34.0	43.5	-9.5
V	135.680	35.5	16	14.0	33.5	33.5	43.5	-10.0

NOTES: 1. Peak Detector Data unless otherwise stated.

2. All measurements were made at 3 meters. Harmonic emissions not detected at the 3-meter distances were measured at 0.3-meter and an inverse proportional extrapolation was performed to compare the signal level to the 3-meter limit. No other harmonic emissions than those reported were detected at a test distance of 0.3-meter.
3. Negative sign in the column shows value below limit.
4. Horn antenna is used for the emission over 1000MHz.

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3.6 Frequency Stability

Frequency stability with respect to ambient temperature:

Channel			13.564014 MHz
Temperature (°C)	Measured frequency (MHz)	Frequency Error (%)	Limit (%)
50	13.563938	-0.00078	±0.01
40	13.563968	-0.00034	±0.01
30	13.564000	-0.00010	±0.01
20	13.564014	0	±0.01
10	13.564046	+0.00024	±0.01
0	13.564040	+0.00019	±0.01
-10	13.564040	+0.00019	±0.01
-20	13.564022	+0.00006	±0.01

We found that the EUT met the requirement of FCC Part 15 Section 15.225 (e).

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4.0 **Equipment Photographs**

For electronic filing, the photographs are saved with filename: external photos.pdf and internal photos.pdf.

5.0 **Product Labelling**

For electronics filing, the FCC ID label artwork and the label location are saved with filename: label.pdf.

6.0 **Technical Specifications**

For electronic filing, the block diagram and schematic of the tested EUT are saved with filename: block.pdf and circuit.pdf respectively.

7.0 **Instruction Manual**

For electronic filing, a preliminary copy of the Instruction Manual is saved with filename: manual.pdf.

This manual will be provided to the end-user with each unit sold/leased in the United States.

8.0 **Miscellaneous Information**

This miscellaneous information includes details of the measured bandwidth.

8.1 **Measured Bandwidth**

The plot saved in bw.pdf which shows the fundamental emission is confined in the specified band. The emission of the fundamental is 5.4 dB μ V/m and it is below the limit of 50.5 dB μ V/m in the range of (13.410 – 13.553 MHz) and (13.567 - 13.710 MHz) and the limit of 40.5 dB μ V/m in the frequency range of (13.110 – 14.410 MHz) and (13.710 – 14.010 MHz). In the frequency range from 13.110 – 14.010 MHz, we cannot find any emission higher than the fundamental emission. Therefore they meet the requirement of Section 15.225(a), (b), (c), & (d).

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8.2 Emissions Test Procedures

The following is a description of the test procedure used by Intertek Testing Services in the measurements of transmitters operating under Part 15, Subpart C rules.

The test set-up and procedures described below are designed to meet the requirements of ANSI C63.4 - 2003.

The transmitting equipment under test (EUT) is placed on a wooden turntable which is four feet in diameter and approximately one meter in height above the ground plane. During the radiated emissions test, the turntable is rotated and any cables leaving the EUT are manipulated to find the configuration resulting in maximum emissions. The EUT is adjusted through all three orthogonal axes to obtain maximum emission levels. The antenna height and polarization are varied during the testing to search for maximum signal levels.

Detector function for radiated emissions is in peak mode. Average readings, when required, are taken by measuring the duty cycle of the equipment under test and subtracting the corresponding amount in dB from the measured peak readings.

The frequency range scanned is from the lowest radio frequency signal generated in the device which is greater than 9 kHz to the tenth harmonic of the highest fundamental frequency or 40 GHz, whichever is lower. For line conducted emissions, the range scanned is 150 kHz to 30 MHz.

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8.2 Emissions Test Procedures (cont'd)

The EUT is warmed up for 15 minutes prior to the test.

AC power to the unit is varied from 85% to 115% nominal and variation in the fundamental emission field strength is recorded. If battery powered, a new, fully charged battery is used.

Conducted measurements are made as described in ANSI C63.4 - 2003.

The IF bandwidth used for measurement of radiated signal strength was 10 kHz for emission below 30 MHz and 120 kHz for emission from 30 MHz to 1000 MHz.

Transmitter measurements are normally conducted at a measurement distance of three meters. However, to assure low enough noise floor in the restricted bands and above 1 GHz, signals are acquired at a distance of one meter or less. All measurements are extrapolated to three meters using inverse scaling, but those measurements taken at a closer distance are so marked.

9.0 Equipment List

1) Radiated Emissions Test

Equipment	EMI Test Receiver	Spectrum Analyzer	Biconical Antenna
Registration No.	EW-2251	EW-2188	EW-0954
Manufacturer	ROHDESCHWARZ	AGILENTTECH	EMCO
Model No.	ESCI	E4407B	3104C
Calibration Date	May 06, 2011	Sep 26, 2011	Oct 18, 2011
Calibration Due Date	May 06, 2012	Sep 26, 2012	Apr 18, 2013

Equipment	14m Double Shield RF Cable (9kHz - 6GHz)	Log Periodic Antenna	14m Double Shield RF Cable (9kHz - 6GHz)
Registration No.	EW-2376	EW-0572	EW-2373
Manufacturer	RADIALL	EMCO	RADIALL
Model No.	n m/br56/bnc m 14m	3146	n m/br56/bnc m 14m
Calibration Date	Sep 09, 2011	Nov 15, 2011	Sep 16, 2011
Calibration Due Date	Sep 12, 2012	May 15, 2013	Sep 12, 2012