

Sticker Guide

Color palette

NOTE:
DESIGNS SHOW PLACEHOLDER
CONTENT. USE AS DIRECTIONAL
GUIDE FOR FINAL IMPLEMENTA-
TION.

Rich Black

PANTONE: BLACK C
MATCH TO BLACK OF THE
PHONE BOX

Cirrus

PANTONE COOL GRAY 1 C

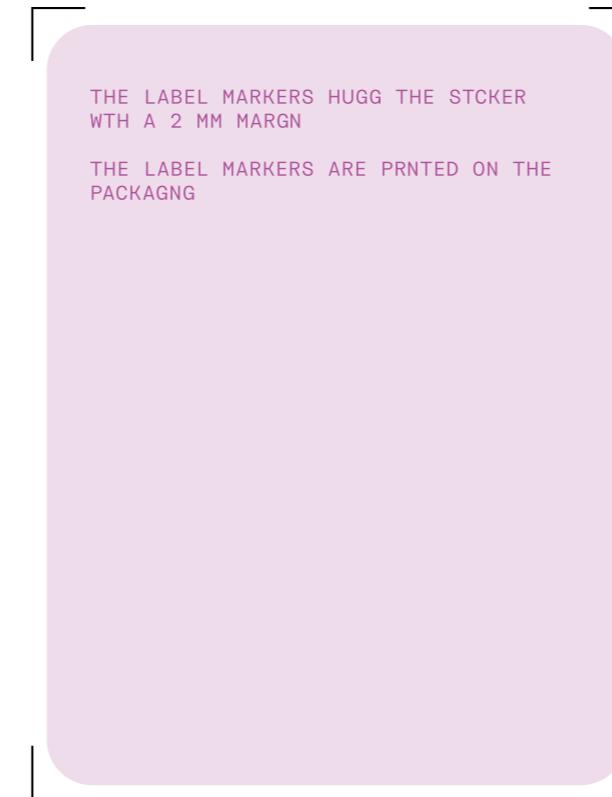
Design Principles for Regulatory Stickers

1. Aesthetic Simplicity:
Embrace a generous and uncluttered layout by strategically incorporating white space.
2. Balanced Composition:
Maintain consistent margins and spacing between elements to ensure visual harmony.
3. Background Strategy:
Utilize a black background to minimize visual disruption and enhance integration with the product.
4. Subtle Visibility:
Aim for a design that communicates necessary information without drawing undue attention.
5. Elegant Functionality:
Strike a balance between regulatory compliance and aesthetic appeal.

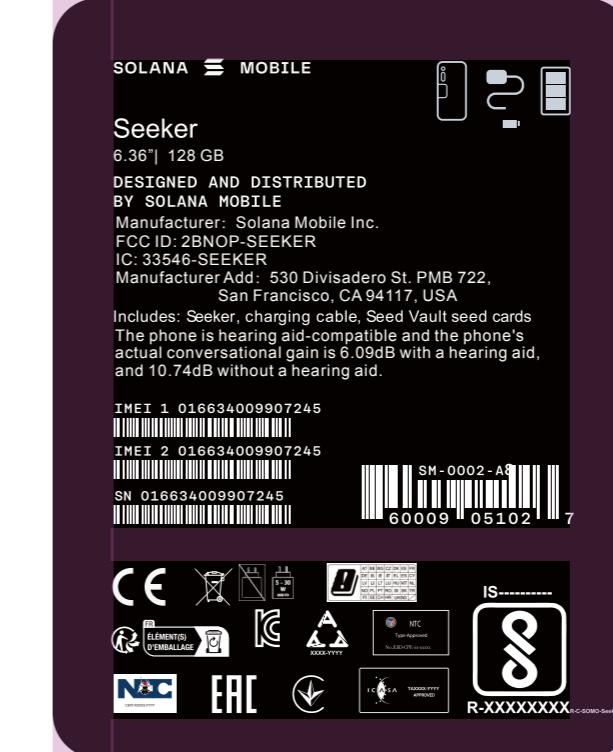
Placement with Label Markers

Large sticker

CLEAR SPACE AROUND: 8MM



CORNER ROUNDINGS: 6MM
MARGIN: 8MM



TOP ALIGNED:
BOX CONTENT
CLEAR SPACE
BOTTOM ALIGNED:
REGULATORY

Minimal Sticker

CLEAR SPACE AROUND: 8MM



CORNER ROUNDINGS: 6MM
MARGIN: 8MM



Placement on bottom side of the Outer Phone Box

CLEAR SPACE AROUND: 4MM



CORNER ROUNDINGS: 6MM
MARGINS: 4MM

