

Sticker Guide

Color palette

Rich Black

PANTONE: BLACK C
MATCH TO BLACK OF THE
PHONE BOX

Cirrus

PANTONE COOL GRAY 1 C

NOTE:
DESIGNS SHOW PLACEHOLDER
CONTENT. USE AS DIRECTIONAL
GUIDE FOR FINAL IMPLEMENTA
TION.

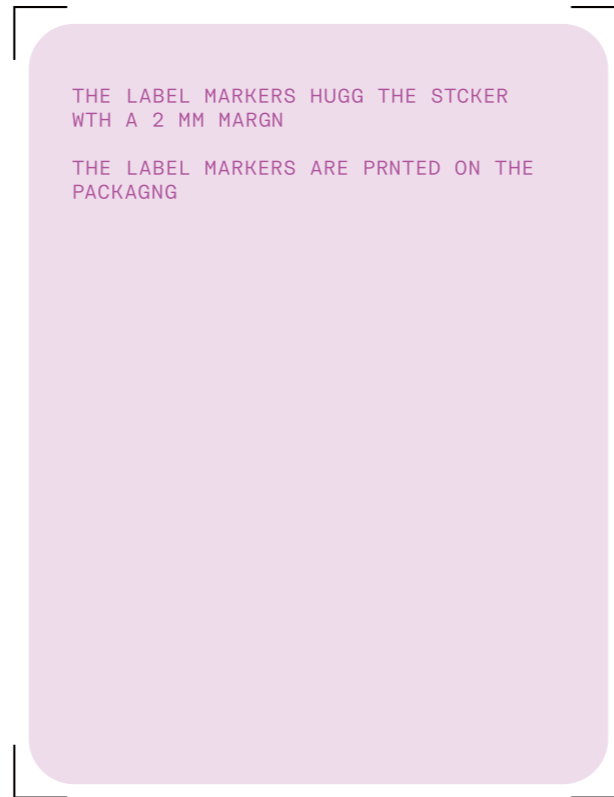
Design Principles for Regulatory Stickers

1. **Aesthetic Simplicity:** Embrace a generous and uncluttered layout by strategically incorporating white space.
2. **Balanced Composition:** Maintain consistent margins and spacing between elements to ensure visual harmony.
3. **Background Strategy:** Utilize a black background to minimize visual disruption and enhance integration with the product.
4. **Subtle Visibility:** Aim for a design that communicates necessary information without drawing undue attention.
5. **Elegant Functionality:** Strike a balance between regulatory compliance and aesthetic appeal.

Placement with Label Markers

Large sticker

CLEAR SPACE AROUND: 8MM



Minimal Sticker

CLEAR SPACE AROUND: 8MM

CORNER ROUNDNGS: 6MM
MARGN 8MM



CORNER ROUNDNGS: 6MM
MARGN 8MM

Placement on bottom side of the Outer Phone Box

CLEAR SPACE AROUND: 4MM



CORNER ROUNDNGS: 6MM
MARGNS: 4MM