



# SW1 – Switch

Product Design Document  
ver 0.96

Product Size:  
Front: 81mm x 69mm x 23mm

Updated on 25/06/2025  
Prepared by Sid Butalia  
Industrial Designer



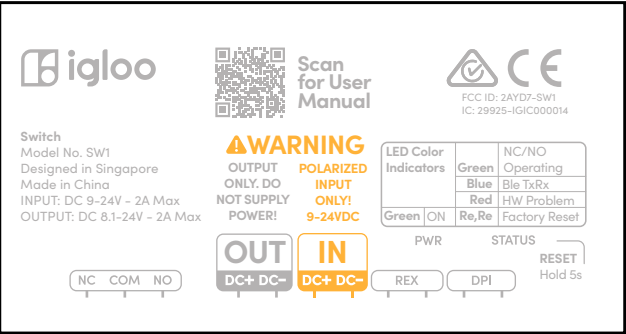
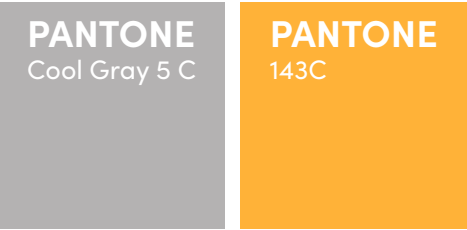
Design Concept



Artwork, Color & Finishing

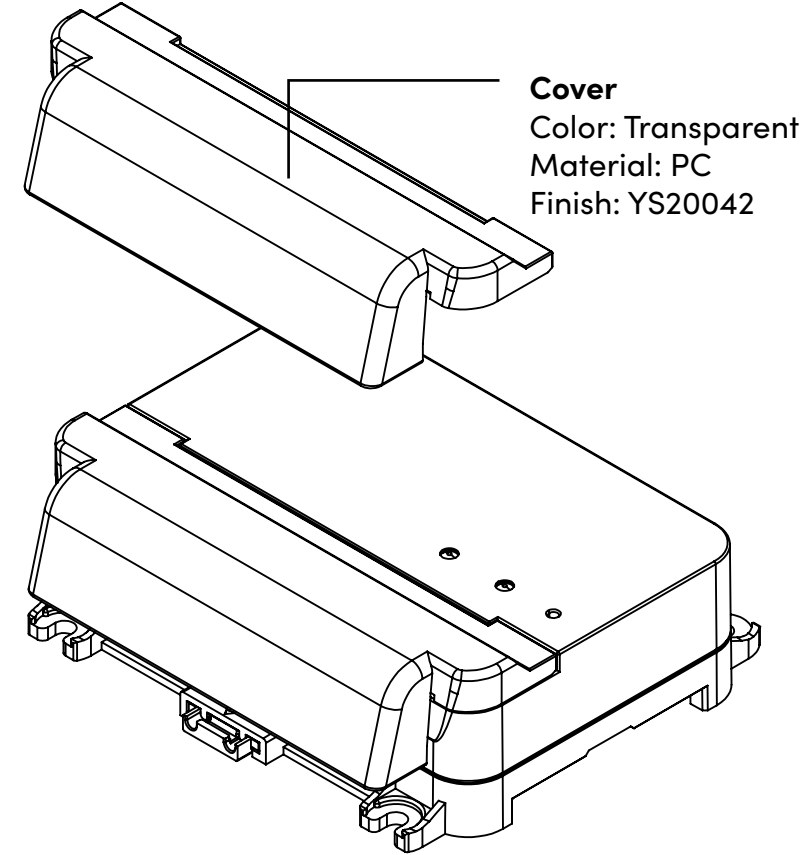
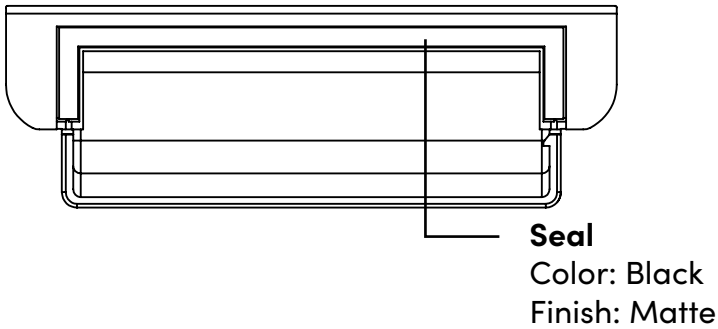
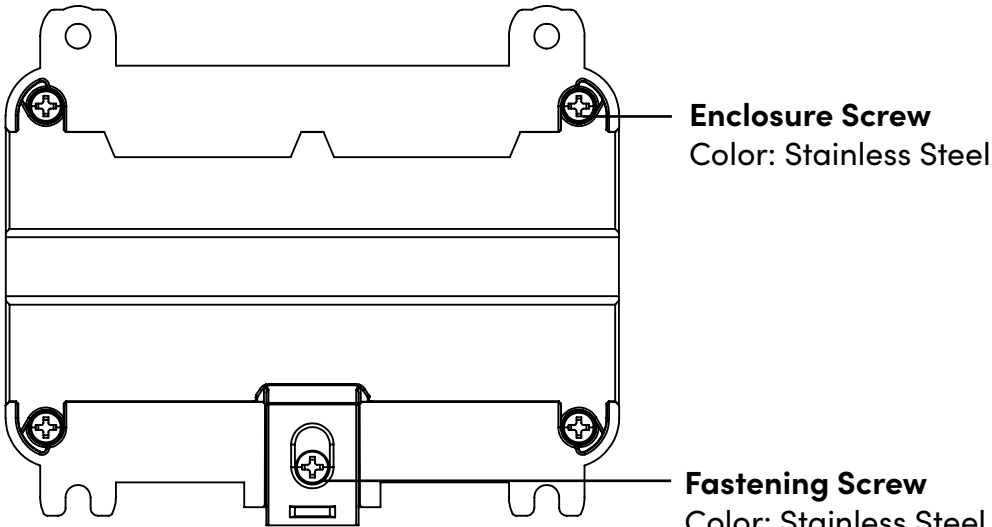
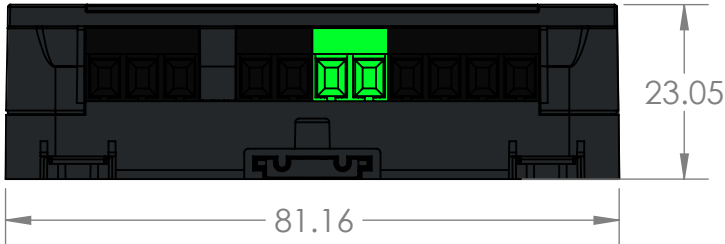
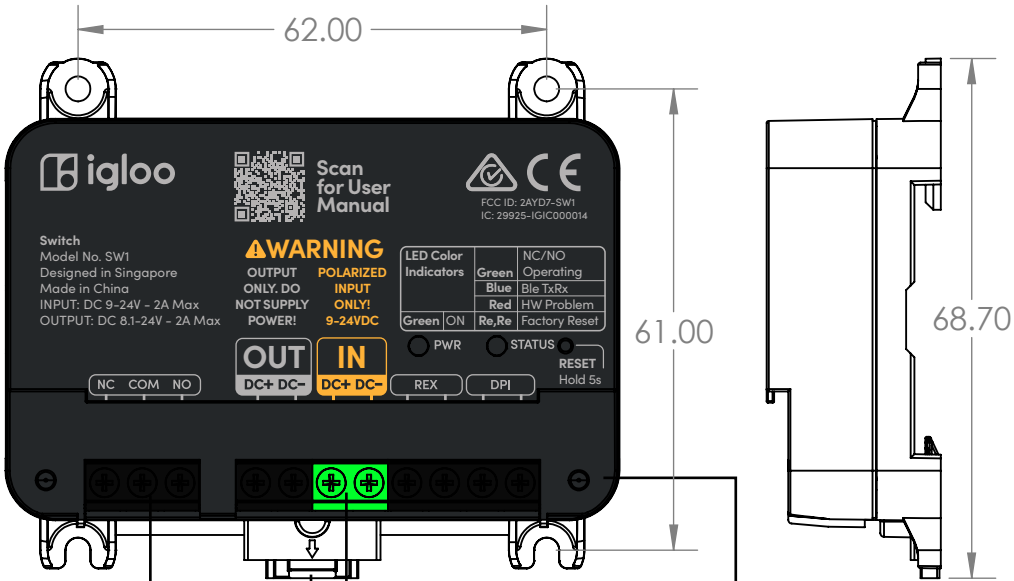
Silkscreen Artwork

Color: Pantone Cool Gray 8C,  
Pantone 143C  
Finish: Matte



Overall Artwork Size:  
75.6mm x 32.8mm

**Latch**  
Color: Pantone 426C  
Material: ABS-PC  
Finish: Matte VDI 3400 ref 24



# Serial Number & BTID Labels

## Serial Number Sticker Details

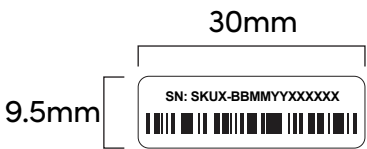
**Label Size:** 30mm x 9.5mm, R=1mm

**Font:** Arial - Bold

**VA:** -25

**Size:** 5pt

**Color:** Black



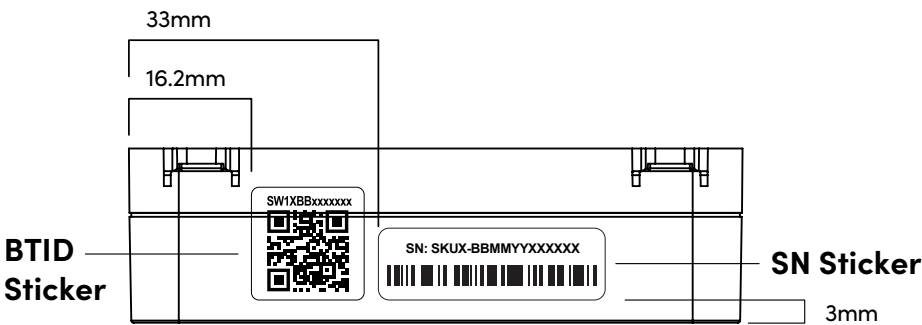
**SN: SKUX - BBMMYY XXXXXX**

Manufacturing Serial Number  
Starting from 000000 - 999999 for each batch  
6 - digits

Batch (BB) Production Month Year (MMYY)  
6 - digits

Stock Keeping Unit (SKUX) Number  
4 - digits

**Example:**  
**01 - 09 = FP, EB1, EB2...**  
**10 = PP**  
**11 = MP1**  
**12 = MP2... running number**



## Bluetooth ID Sticker Details

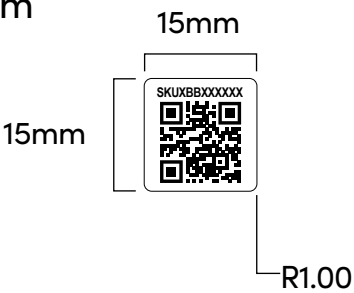
**Label Size:** 15mm x 15mm, R =1mm

**Font:** Arial Narrow-Bold

**VA:** -25

**Size:** 5pt

**Color:** Black



**Bluetooth ID Format:**

**SKUX BB XXXXXX**

Randomized alphanumeric characters  
6 - digits

Batch Number  
2 - digits

Stock Keeping Unit  
(SKUX) Number  
4 - digits

**Example:**  
**01 - 09 = FP, EB1, EB2...**  
**10 = PP**  
**11 = MP1**  
**12 = MP2... running number**