



Request for Confidentiality

August 18, 2020

Subject: Confidentiality Request for: 2AVRC-71100-701

Pursuant to FCC 47 CRF 0.457(d) and 0.459, the applicant requests that a part of the subject FCC application be held confidential.

Type of Confidentiality Requested		Exhibit
☐ Short Term	☒ Permanent	Block Diagrams
☐ Short Term		External Photos
☐ Short Term	☐ Permanent	Internal Photos
☐ Short Term	☒ Permanent	Operation Description/Theory of Operation
☐ Short Term	☒ Permanent	Schematics
☐ Short Term		Test Setup Photos
☐ Short Term	☐ Permanent	User's Manual

Rugged Nature, LLC has spent substantial effort in developing this product and it is one of the first of its kind in industry. Having the subject information easily available to "competition" would negate the advantage they have achieved by developing this product. Not protecting the details of the design will result in financial hardship.

Permanent Confidentiality:

The applicant requests the exhibits listed above as permanently confidential be permanently withheld from public review due to materials that contain trade secrets and proprietary information not customarily released to the public.

Sincerely,

By: Amy M. Fletcher / CFO/Owner
(Signature/Title)

Amy M. Fletcher
(Printed name)