

产品使用说明书

Instructions for the Use of Products

功能使用教程

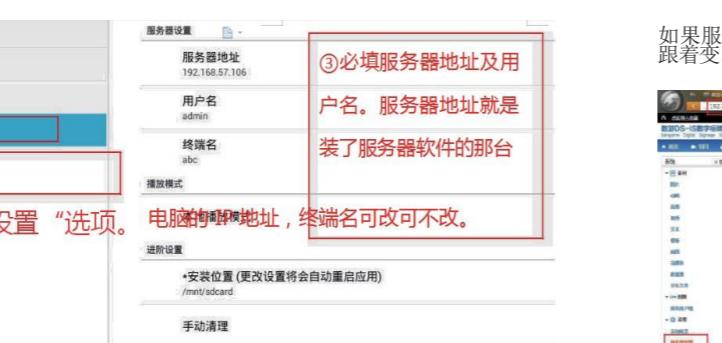
Function Use Tutorial

网络版功能教程

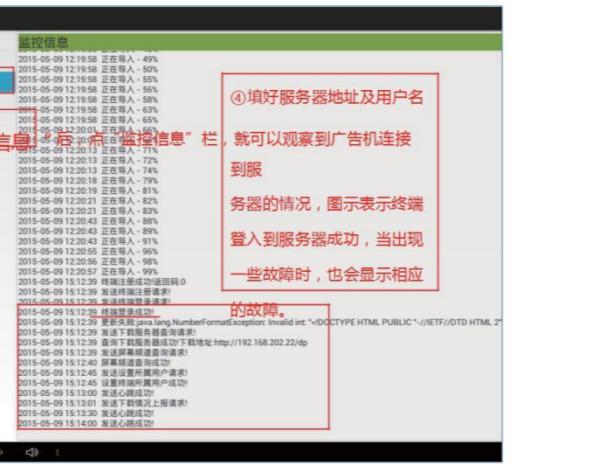
Online functional tutorial

一. 连接服务器流程:

Connection server process



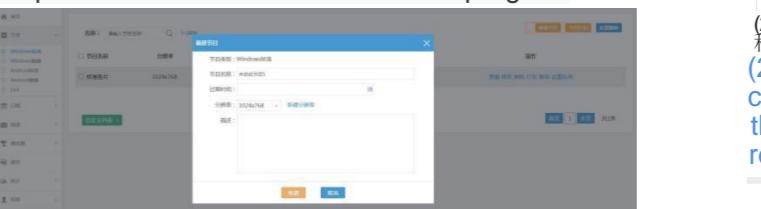
二. 发布广告流程: Advertising process



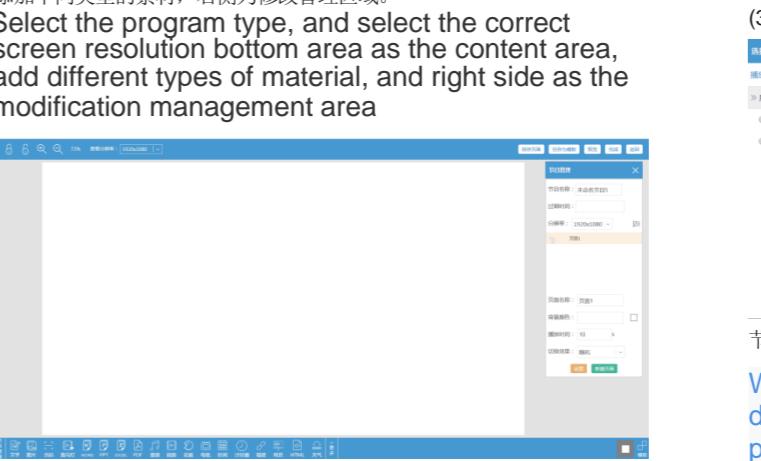
进入登陆界面如下图



(1).首先点击页面顶部节目进入制作节目界面，点击新建节目
First click the program at the top of the page to enter the program production interface and click new program

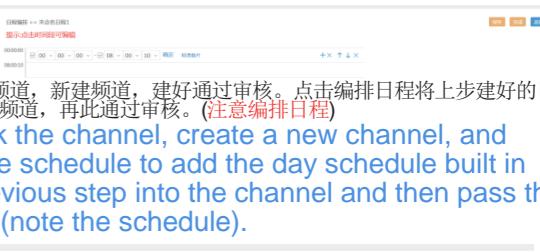


选择节目类型，注意选择正确的屏幕分辨率。底部区域为添加内容区域，添加不同类型的素材，右侧为修改管理区域。
Select the program type, and select the correct screen resolution bottom area as the content area, add different types of material, and right side as the modification management area

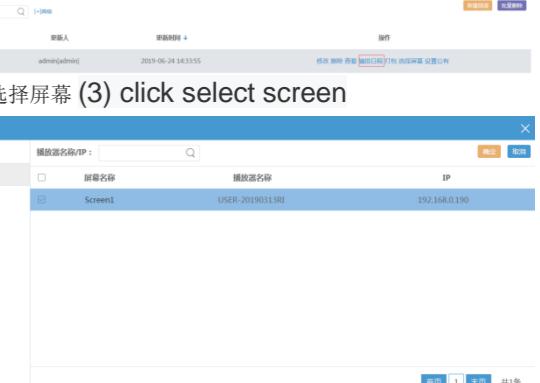


编排日程，双击左侧节目列表添加到日程，单击设置节目播放时间段（注意，如果日程类型是日，时间段一定要编排）。

To schedule, double-click the left program list to add to the schedule, and click to set the program play period (note that if the schedule type is a day, the period must be arranged).



(2).点击频道，新建频道，建好通过审核。点击编排日程将上一步建好的日程添加进频道，再此通过审核。（注意编排日程）
(2) click the channel, create a new channel, and click the schedule to add the day schedule built in the previous step into the channel and then pass the review (note the schedule).



节目完成下发，播放器会自动下载节目，节目下载完成，就会播放。

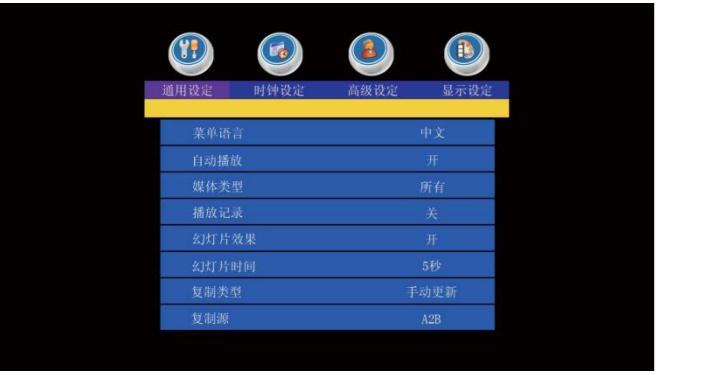
When the program is finished, the player will download the program automatically. When the program is finished, it will play.

单机版功能教程

Stand-alone function tutorial

一. 功能介绍: function introduction

1. 通用设定 1. General setting



菜单语言 中文/英文/德文/西班牙文/法文/意大利文/荷兰文/葡萄牙文/俄文/瑞典文 (默认: 中文)

Menu language

Chinese/English/German/Spanish/French/Italian/Dutch/Portuguese/Russian/Swedish (default: Chinese)

自动播放 **autoplay**

开关 (默认: 开) Off/on (default: on)

媒体类型 **medium type**

全部/电影/图片/视频/音乐/图片+音乐 (默认: 全部)

All/movies/pictures/video/music/pictures + music (default: all)

重复 **repetition**

重复全部/单曲重复/取消重复 (默认: 重复全部)

Repeat all/single repeat/unrepeat (default: repeat all)

播放记录 **recently played videos**

开关 (默认: 关) On/off (default: off)

断电记忆 3秒/5秒/8秒/10秒/15秒/20秒/25秒/30秒/40秒/50秒/1分钟/1.5分钟/2分钟 (默认: 关)

Power off memory 3 seconds /5 seconds /8 seconds

/10 seconds /15 seconds /25 seconds /30 seconds

/40 seconds /50 seconds /1 minute /1.5 minutes /2 minutes (default: off)

幻灯片效果 随机/从左到右/从右到左/从上到下/从下到上/从中间到上/从上到下/从中间到左/从中间到右/从左到中间/从右到中间/百叶窗右到左/百叶窗左到右/百叶窗上到下/百叶窗下到上/渐变/从中间到外/从外到中间/左下到右上/右下到左上/右上到左下/左上到右 (默认: 关)

Slide effect from left to right to random // from top to bottom, from right to left from bottom to top up and down from the middle to/from up and down to the middle/from middle to/from about the

middle/Mosaic/blinds to left/right/shutter shutter left to right on to the next/blinds down to/gradient from the middle to/from the outside to the middle/lower left to upper/lower right to upper left/right to lower left/top left to right (default: off)

幻灯片时间 3秒/5秒/8秒/10秒/15秒/20秒/25秒/30秒/40秒/50秒/1分钟/1.5分钟/2分钟/2.5分钟/3分钟/5分钟/10分钟/15分钟/30分钟/1小时/6小时/12小时 (默认: 5秒)

Slide time: 3 seconds /5 seconds /8 seconds /10

seconds /15 seconds /25 seconds /40 seconds /50

seconds /1 minute /1.5 minutes /2 minutes /2.5

minutes /3 minutes /15 minutes /30 minutes /1 hour

/6 hours /12 hours (default :5 seconds)

图片旋转 正常/90度/180度/270度/左右镜像/上下镜像/90度左右镜像/90度上下镜像 (默认: 正常)

Image rotation normal /90 ° /180 ° /270 ° / left and

right mirror/left and right mirror/left and right mirror/left

and right mirror/left and right mirror (default: normal)

图片随界面旋转 The image rotates with the interface

关/开 (默认: 关)

Off/on (default: off)

图片全屏

Images in full screen

开关 (默认: 开)

On/off (default: on)

最小音量 The minimum volume

0~100(默认: 50) 0 ~ 100 (default: 50)

声音模式 **acoustic pattern**

关/环绕声/SRS (默认: 关)

Off/surround sound /SRS(default: off)

开机画面延时 **Startup screen delay**

0秒~251秒 (默认:1秒) 0 seconds ~251 seconds

(default :1 second)

复制类型 **copy type** 基本/手动更新/完全更新/覆盖更新/追加更新/更新字幕/获取日志

Copy type off/manual update/full update/overwrite

update/append update/update subtitle/get log

(default: off)

复制源 **replication origin**

USB TO SD/SD TO USB (默认:USB TO SD)

USB TO SD/SD TO USB (default :USB TO SD)

2. 时间设定 2. Time setting



时钟设置

年/月/日/时/分/秒

时钟显示

HMS/YMD_HM/YMD_HMS/MDY_HM/MDY_HMS/关/HM (默认: HMS)

24小时制

开关 (默认: 开)

时钟颜色



1、首先用钥匙打开防盗锁,然后将壁挂螺丝拧下

2、将机身边面朝桌面,用手将壁挂板向门锁方向推即刻取下

3. 滚动字幕制作

3. Production of rolling subtitles

新建一个文本文档 (命名为 ROLLTXT.TXT) , 用记事本打开。

Create a new text document (named ROLLTXT.TXT) and open it with notepad

进入后编写需要播放的字幕, 另存为编码为 ANSI, 然后保存文件并将其拷贝进存储卡里的根目录里即可。(注意, 要再高级设置里的滚动字幕栏里设成开模式才有效果)

After entering, write the subtitle that needs to be played, save it as ANSI, and then save the file and copy the file into the root directory of the storage card (note that the scroll subtitle bar in the advanced Settings should be set to open mode for effect).

- 安装方式 Installation

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Installation mode

壁挂广告机安装说明: Installation instructions for wall mounted advertising machine

立式广告机安装说明: Vertical advertising machine installation instructions



售后服务 after-sales service

After-sale service

1. 本产品保修期为一年免费维保，终身成本维护。
2. 自购买机器之日起一年内，在正常使用情况下（由本公司授权的技术人员判断），对损坏或发生故障的保修部件免费修理和更换。
3. 在保修期内曾经由我单位维修中心以外的维修人员修理或者更换过的部件，或安装不当，输入不正确的电压，使用不当，意外事件或自然灾害等原因引起故障的产品不属于免费保修范围。
4. 在接受保修服务前，请同时出示您的保修卡和购买凭证来证明机器的购买日期。如无法确认购买日期的，本单位有权不予保修。

保修方式：当您的机器出现不正常现象或无法使用的情况时，请首先致电我公司售后服务部门，由我公司专业技术人员判断故障原因，并给出处理意见。由于多数客户处于异地，故此本公司提供一下三种保修方式：
1. 若为部分零件损坏可由本公司售后人员邮寄新的零件至贵司，并由本公司专业技术人员指导更换和安装，不可私自拆机或者找他人维修，否则后果自行承担；

2. 若更换零件后还是无法正常使用时可将产品邮寄回本公司或送至离贵司最近的本公司指定经销商处由专业技术人员检测和维修；
3. 或可申请本公司当地技术人员至贵司进行检测和维修，具体联系供应商。

售后联系方式：

1. The warranty period of this product is one year free maintenance and lifetime cost maintenance.
2. Within one year from the date of purchase of the machine, under normal use (as judged by a technician authorized by the company), repair or replace the damaged or faulty warranty parts free of charge.
3. Parts that have been repaired or replaced by maintenance personnel outside the repair center of our unit during the warranty period, or improper installation, incorrect voltage input, improper use, accidents or natural disasters

Products that cause malfunctions are not covered by the free warranty.

4. Before accepting the warranty service, please show your warranty card and proof of purchase to prove the machine.

Date of purchase. If the date of purchase cannot be confirmed, the unit has the right to not guarantee.

Warranty method: When your machine is abnormal or unusable, please call our after-sales service department first, and the professional technicians of our company will judge the cause of the malfunction and give advice. Since most customers are in different places, the company provides three kinds of warranty methods: 1. If some parts are damaged, the company's after-sales personnel can mail new parts to your company.

The company's professional and technical personnel guide the replacement and installation, can not disassemble the machine or find someone else to repair, otherwise the consequences will bear;

2. If the product cannot be used normally after replacing the parts, the product can be mailed back to the company or sent to the nearest dealer of the company nearest to your company for testing and maintenance by professional technicians;

3. You can apply for local technical personnel of the company to your company for testing and maintenance, and contact the supplier.

After-sales contact information:

注意事项 matters need attention

Matters needing attention

1. 切勿将产品暴露于雨水（漏电对人体产生危害）日晒的环境中。
2. 需要对其进行通风散热，切勿将机器放在散热器、热源或其它任何可能影响正常通风的设备附近。因为机器长期使用的同时产生的热量非常多。否则容易对机器零部件产生损坏。有时候导致漏电对人群产生巨大威胁。
3. 以免高压触电或其它危险，切勿对机器进行自行拆卸或修理。应请专业的维修人员来完成所有的维修工作。
4. 清洁本机屏幕前，切勿在通电的时候清理屏幕。请先拔掉电源线，确保机器处于断电状态下，用干净柔软不带线头的布轻轻的擦拭，切勿在屏幕上直接使用喷雾剂。
5. 机器也经不起大起大落的电压折腾，稳定的电压对产品的使用寿命有着非常重要的意义。建议使用稳定的市电，切不可和电梯等大功率设备共同使用一个电源。如在电压经常不稳定的地方如：地铁站等，请务必使用相应的稳压设备进行稳压，否则易造成机器不稳定工作，甚至会烧毁机器，造成不必要的巨大损失。
6. 所以 SD 卡对于机器也是一个非常核心的部分，对于很多单机版的机器很多都是使用 CF 卡来读取内容。所以不要在开机状态下挺拔 CF 卡，应在关机后进行操作。
7. 清洗时，请运用柔软的干布擦洗设备外壳，禁止向多媒体机器设备喷洒液体，避免破坏设备。
8. 开关机时间控制在 10 秒以上，防止反复电击损伤元件。
9. 切勿对多媒体机器进行自行拆开或修补，避免高压触电或其它风险，应请专业的保护人员来完结一切的维修作业。

1. Do not expose the product to the sun (the leakage of electricity is harmful to the human body) in the sun.
2. Ventilation is required. Do not place the machine near radiators, heat sources, or any other equipment that may affect normal ventilation. Because the machine uses a lot of heat at the same time. Otherwise it is easy to damage the machine parts. Sometimes leakage causes a huge threat to the crowd.
3. To avoid high voltage electric shock or other hazards, do not disassemble or repair the machine yourself. Professional maintenance personnel should be required to complete all repair work.
4. Never clean the screen while the power is on before cleaning the unit's screen. Unplug the power cord first, make sure that the machine is in a power-off state, and gently wipe it with a clean, soft, non-threaded cloth. Do not use the spray directly on the screen.
5. The machine also cannot withstand the voltage fluctuations of the ups and downs. The stable voltage has a very important meaning for the service life of the product. It is recommended to use a stable mains supply and never use a power supply with high-power equipment such as elevators. For example, in places where voltage is often unstable, such as subway stations, be sure to use the corresponding voltage regulator for voltage regulation. Otherwise, it will cause unstable operation of the machine, and even burn the machine, causing unnecessary huge losses.
6. So the SD card is also a very core part of the machine. For many stand-alone machines, many CF cards are used to read the content. Therefore, do not straighten the CF card in the power-on state, and operate it after shutdown.
7. When cleaning, please use a soft dry cloth to scrub the equipment casing. Do not spray liquid on the multimedia equipment to avoid damage to the equipment.
8. The time of the switch is controlled for more than 10 seconds to prevent repeated shocks from damaging the components.
9. Do not disassemble or repair the multimedia machine by yourself to avoid high-voltage electric shock or other risks. Professional protective personnel should be required to complete all maintenance work.

安全声明 Security Statements

Safety statement

设备的放置环境：周围的环境要稳定、清洁，没有灰尘和剧烈的温度、湿度变化。不要接触水和化学品，不能有阳光直射。交流电源电压 220V，电压变化不超过-10%~+6%，频率为 50HZ。本设备配有一标准的带地线三角电源插头，要求电源必须是标准的带地线三角电源插座。

- 勿损坏电源线。如果使用已经损坏的电源线会引起触电，短路等。（切勿乱拧、强行弯曲、乱拉以及施加负载）。
- 切勿用湿手插、拔电源，否则有触电危险。
- 切勿将本品拆散或改造，以免导致身体受伤或造成触电、火灾等事故。
- 切勿在机器上放置装有水等液体的容器以及回形针、大头针、硬币等小物品，否则液体的泼洒以及异物进入装置内部均有可能引起火灾、触电。
- 在使用加长导线时请确认与加长线相连接的设备总电流不能超过加长线电流的额定值，否则会因发热而引起火灾。
- 切勿尝试攀附或将重量大的物件放置在设备上。

Equipment placement environment: The surrounding environment should be stable and clean, free from dust and severe temperature and humidity changes. Do not touch water and chemicals, and do not expose to direct sunlight. The AC power supply voltage is 220V, the voltage change does not exceed -10% to +6%, and the frequency is 50HZ. This equipment is equipped with a standard grounding delta power plug. The power supply must be a standard three-point power outlet with a ground lead.

- Do not damage the power cord. If you use a damaged power cord, it may cause electric shock, short circuit, etc. (Do not twist, bend, pull, and apply load).
- Do not plug or dial the power supply with wet hands, otherwise there is a risk of electric shock.
- Do not disassemble or modify this product to avoid injury or electric shock or fire.
- Do not place containers containing liquids such as water on the machine, as well as small items such as paper clips, pins, coins, etc., otherwise liquid spills and foreign objects entering the unit may cause fire and electric shock.
- When using extension cords, make sure that the total current of the equipment connected to the extension cord does not exceed the rating of the extension cord current, otherwise it may cause fire due to heat.
- Do not attempt to climb or place heavy objects on the device.

• Increase the separation between the equipment and receiver.

• Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

• Consult the dealer or an experienced radio/TV technician for help.

Radiation Exposure Statement

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator and your body.

FCC Warning

This device complies with part 15 of the FCC rules.

Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:
-Reorient or relocate the receiving antenna.