

☒ Release of documents

☐ Pre-check

Product Labeling

- ☐ Instructions for use
☐ Quick Card
☐ Label primary packaging
☐ Label outer packaging
☐ Retail packaging

- ☐ Service note / manual
☐ Spare part label
☐ Cleaning instruction
☐ Product warranty
☐ Barcode Sticker
☐ Serial number sticker

- ☐ Tamper evidence label
☒ Type plate
☐ Engraving
☐ Clinical value proposition
☐ UDI/RFID label
☐ Other

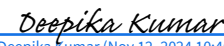
Marketing Labeling

- ☐ Fact sheets
☐ Brochures
☐ Flyers
☐ Booklets

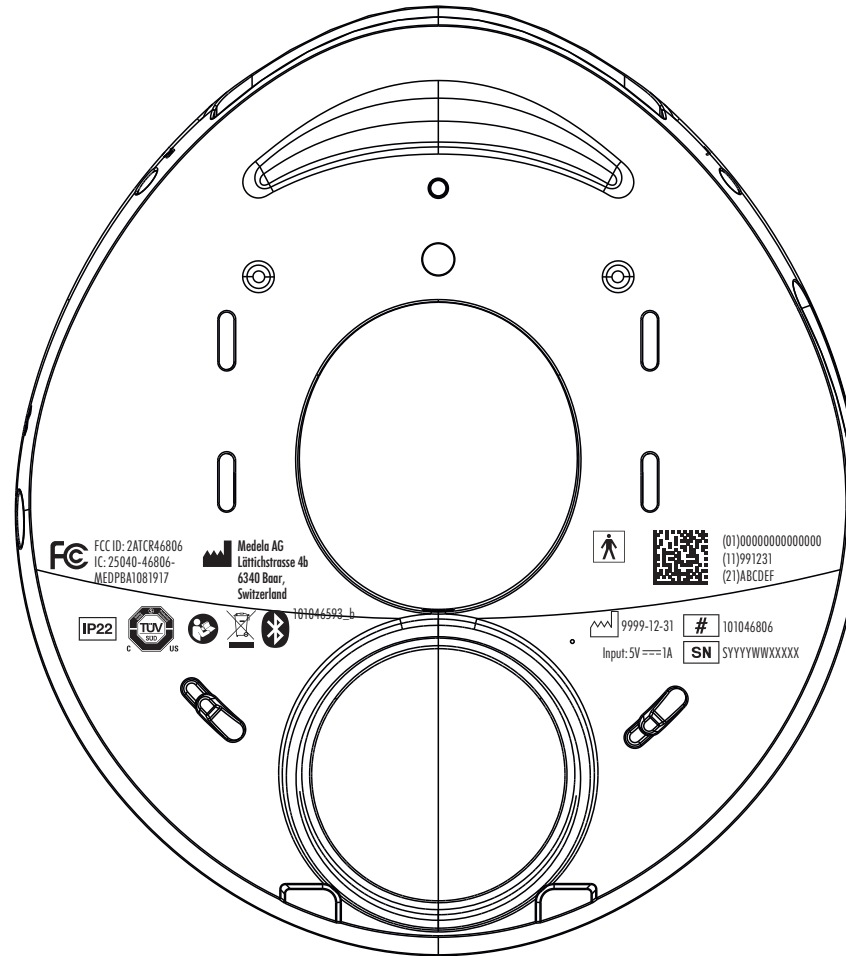
- ☐ Education materials
☐ Study abstracts
☐ POS materials
☐ Online content

- ☐ App Content
☐ Video
☐ Product-related presentations
☐ Other

Project / Change ID: ch-1110-Magic	Item(s) No. and Revision: 101046593 b
Change of printing specifications: ☒ No ☐ Yes ☐ New/Revision A	Shipping box label / UDI produced at: ☐ Medela ☐ Supplier Supplier name/no.: n/a
Printing specifications (specify if new or changed): 101047057	<i>Note: Update of online platforms (Website, Medela Brand Center, Extranet) is required for IFUs, Quick Cards, Retail packagings, Marketing Materials.</i>
Include Asset (insert here or attach PDF): <i>multiple assets can be included, but need to be filed into each respective Technical File</i>	

	Function / Depart-	Required	Name	Signature
Created	Labeling	Yes	Justyna Posluszna Global Labeling Specialist	 Justyna Barbara Posluszna (Nov 12, 2024 10:36 GMT+1) 12-Nov-2024
Reviewed	Packaging	No		
Reviewed	Clinical Affairs	No		
Reviewed	Education	No		
Reviewed	Medical Research	No		
Reviewed	R&D	No		
Reviewed	Quality R&D	Yes	Reto Küttel Global Senior Quality R&D Manager	 Reto Küttel (Nov 12, 2024 13:01 GMT+1) 12-Nov-2024
Reviewed	Supplier Quality	No		
Reviewed	Product Management	Yes	Deepika Kumar Global Senior Marketing Manager	 Deepika Kumar (Nov 12, 2024 10:46 GMT+1) 12-Nov-2024
Reviewed and Released	Regulatory Affairs	Yes	Tiana Steinhoff Global Regulatory Affairs Manager	 Tiana Steinhoff (Nov 12, 2024 15:20 GMT+1) 12-Nov-2024

*Blue text: Guidance only and should be replaced as necessary



SCALE 1:1

medela 		FINAL ART	
AW id. No: 101046593_b Project Name: Magic housing labelling SKU Description: US-CA-MX Date: 11 11 2024		EQUITY COLORS: REPRESENTATION:  Colors represented with a diagonal line have been modified to aid PDF approval. 	
		Language cluster: US-CA-MX Master file reference: - No. of modification loops: 26 Supplier: XXXXXXXXXX Print Process: XXXXXXXXXX Die cut No: XXXXXXXXXX	
		 design & execution www.proarts.ch	