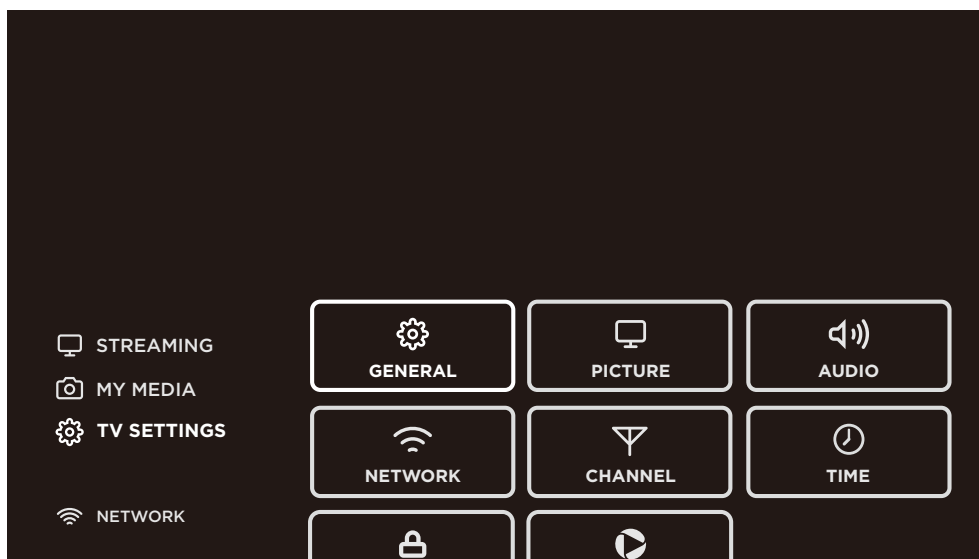# CUSTOMIZING TV SETTINGS

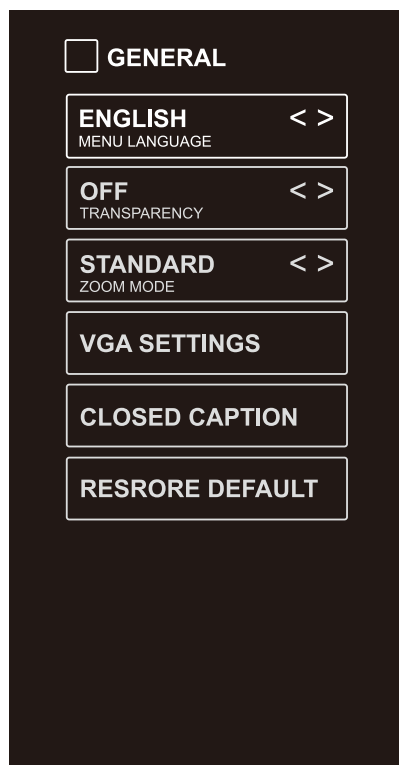**TV Settings**

- Press the **MENU** button on the main unit or on the remote control to display the main interface. Then use the **Arrow** buttons to highlight **TV Settings** and press **OK** to enter. Then use the **Arrow** buttons to cycle among the following options and select the desired one to enter.

CUSTOMIZING TV SETTINGS

GENERAL

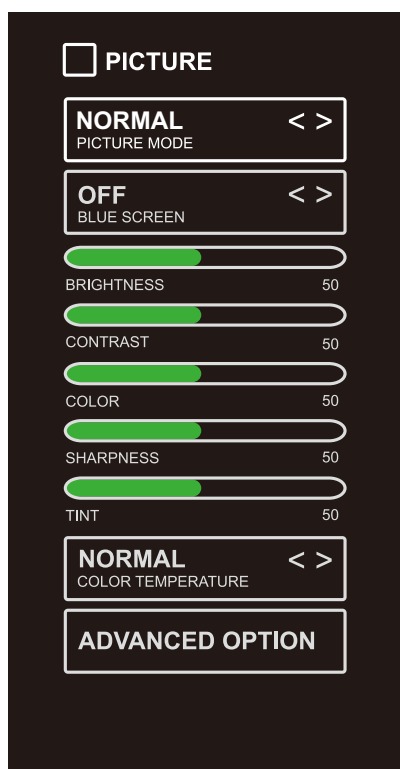|	
ENGLISH < > MENU LANGUAGE	
OFF < > TRANSPARENCY	
STANDARD < > ZOOM MODE	
VGA SETTINGS	
CLOSED CAPTION	
RESRORE DEFAULT	

• Press **MENU** to display the main interface, then use the **Arrow** buttons to highlight **TV Settings** and press **OK** to confirm. Use the **Arrow** buttons to cycle among different options and select **General** to enter and adjust each option setting.

MENU LANGUAGE		Select the menu language among English, Français or Español. The default on-screen menu language is English.
TRANSPARENCY		Select to turn On/Off transparency function.
ZOOM MODE		Select zoom mode: Wide/Wide Zoom/Zoom/Auto/ Standard/Just Scan(at HDMI mode)/ Dot by Dot(at VGA mode). Note: With a different input source, the zoom mode options may differ.
VGA SETTINGS		*Adjust advanced option's setting: H-POS, V-POS, Clock, Phase or Auto. (only available in VGA mode)*
CLOSED CAPTION	CC mode	On/Off/CC on Mute.
	Basic Selection	CC1, CC2, CC3, CC4, Text1, Text2, Text3, Text4.
	Advanced Selection	Service1/Service2.../ Service6.
	Option	Mode, Font Style, Font Size, Font Edge Style, Font Edge Color, FG_ Color, BG_ Color, FG_ Opacity, BG_Opacity.
RESTORE DEFAULT		Restore the TV to factory default settings.

CUSTOMIZING TV SETTINGS

Picture Settings

```
┌─────────────────────────────┐
│  ☐ PICTURE                  │
│  ┌───────────────────────┐  │
│  │ NORMAL          < >   │  │
│  │ PICTURE MODE          │  │
│  ├───────────────────────┤  │
│  │ OFF             < >   │  │
│  │ BLUE SCREEN           │  │
│  └───────────────────────┘  │
│  ▭▭▭▭▭▭▭▭                   │
│  BRIGHTNESS           50    │
│  ▭▭▭▭▭▭▭                    │
│  CONTRAST             50    │
│  ▭▭▭▭▭▭▭                    │
│  COLOR                50    │
│  ▭▭▭▭▭▭▭                    │
│  SHARPNESS            50    │
│  ▭▭▭▭▭▭▭                    │
│  TINT                 50    │
│  ┌───────────────────────┐  │
│  │ NORMAL          < >   │  │
│  │ COLOR TEMPERATURE     │  │
│  ├───────────────────────┤  │
│  │ ADVANCED OPTION       │  │
│  └───────────────────────┘  │
└─────────────────────────────┘
```
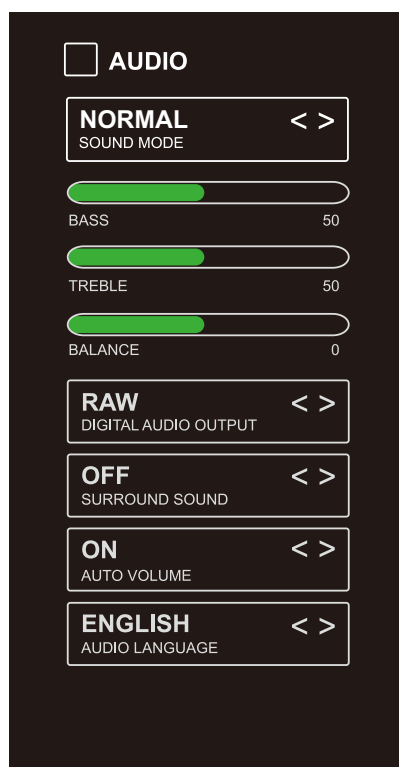
• Press **MENU** to display the main interface, then use the **Arrow** buttons to highlight **TV Settings** and press **OK** to confirm. Use the **Arrow** buttons to cycle among different options and select **Picture** to enter and adjust each option setting.

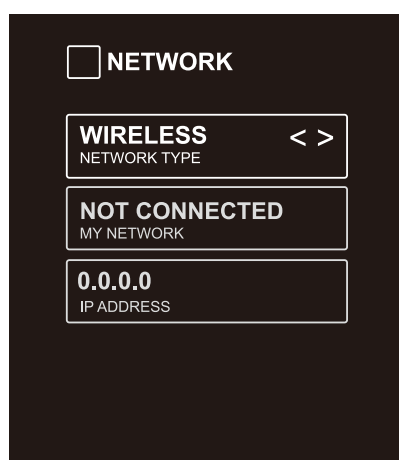|	
PICTURE MODE	*Cycle among picture modes: Normal/Dynamic/Movie/User. Alternative: Press P.MODE button on remote control to set the picture mode directly.*
BLUE SCREEN	Allow the blue background to turn On/Off during weak or no signal conditions.
BRIGHTNESS	*Increase or decrease the amount of white in the picture.*
CONTRAST	*Adjust the difference between light and dark levels in the pictures.*
COLOR	*Control the color intensity.*
SHARPNESS	*Adjust crispness level in edges between light and dark areas of the picture.*
TINT	Adjust the balance between red and green levels.
COLOR TEMPERATURE	Cycle among color temperatures: Normal/Warm/Cool.
ADVANCED OPTION	Set the following options: Noise Reduction: Reduce the noise level of the connected device: Off/Weak/Middle/Strong. White Balance: To set the different options of white balance. Color Management: set different color options Backlight: To set the value of backlight. Gamma: To set Gamma value: 2.0/2.2/2.4. Reset: To reset the advanced option.

CUSTOMIZING TV SETTINGS

Audio Settings

☐ **AUDIO**

NORMAL < >
SOUND MODE

BASS   50

TREBLE   50

BALANCE   0

RAW < >
DIGITAL AUDIO OUTPUT

OFF < >
SURROUND SOUND

ON < >
AUTO VOLUME

ENGLISH < >
AUDIO LANGUAGE
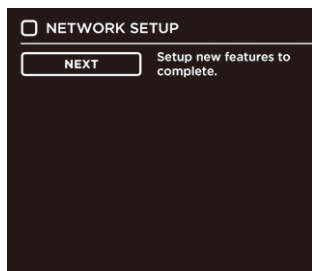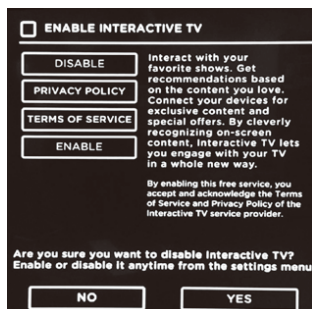
• Press **MENU** to display the main interface, then use the **Arrow** buttons to highlight **TV Settings** and press **OK** to confirm. Use the **Arrow** buttons to cycle among different options and select **Audio** to enter and adjust each option setting.

SOUND MODE	*Allow the selection of an audio-enhancement technique: Normal/Music/Movie/User.*
BASS	*Control the relative intensity of lower-pitched sounds.*
TREBLE	*Control the relative intensity of higher-pitched sounds.*
BALANCE	Adjust the relative volume of the speaker in a multiple speaker system.
DIGITAL AUDIO OUTPUT	Select the digital audio output mode between PCM/RAW.
SURROUND SOUND	Turn On/Off to provide an enhanced listening experience.
AUTO VOLUME	Turn On/Off to automatically control volume levels.
AUDIO LANGUAGE	Select audio language among: English, French, Spanish.

Network Settings

☐ **NETWORK**

WIRELESS < >
NETWORK TYPE

NOT CONNECTED
MY NETWORK

0.0.0.0
IP ADDRESS

• Press MENU to display the main interface, use the Arrow buttons to highlight TV SETTINGS and press OK to confirm. Then Use the Arrow buttons to select NETWORK to enter and adjust each option setting.

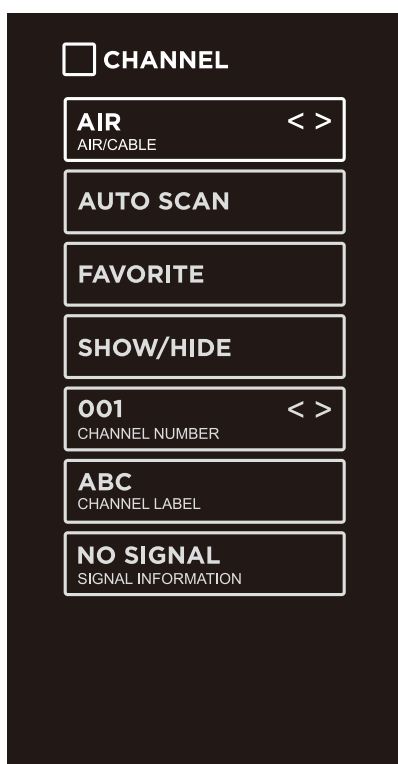|	
NETWORK TYPE	Select Lan and Wireless network, then connect the TV to the wired network or search the wireless network through searching available Wifi.
MY NETWORK	Display the current network which you connect to.
IP ADDRESS	Display the current IP information.

CUSTOMIZING TV SETTINGS

- The first time when connecting the network and make connection successfully, **NETWORK SETUP** menu will pop up, and confirm **NEXT** to enter **ENABLE INTERACTIVE TV** menu. Then use the Arrow buttons to select **ENABLE/ DISABLE** the Interactive TV, and press **OK** button to confirm.

- Then you will enter **NOW YOU HAVE INTERACTIVE TV** menu, and use UP arrow on remote control to get the most of the show you are watching.
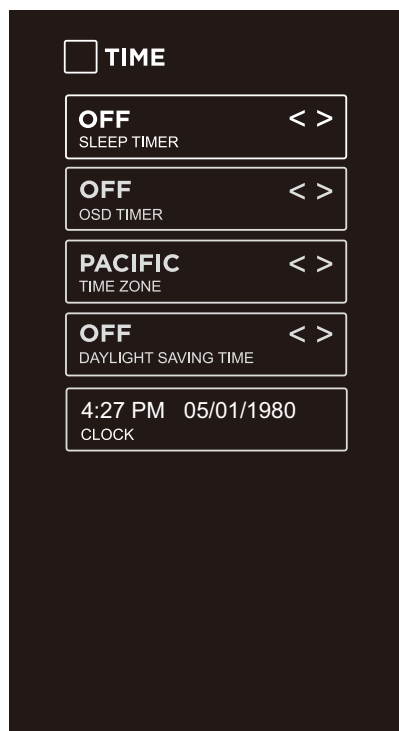

Channel Settings

- Press **MENU** to display the main interface, then use the **Arrow** buttons to highlight **TV Settings**. Use the **Arrow** buttons to cycle among different options and select **Channel** to enter and adjust each option setting.

AIR/CABLE	Select antenna between Air and Cable.
AUTO SCAN	Select the Auto Scan feature to scan your available Air and cable channels.
FAVORITE	Set the selected channel as a favorite channel.
SHOW/HIDE	Show/Hide the selected channel.
CHANNEL NUMBER	Display the current channel number.
CHANNEL LABEL	Display the current channel label.
SIGNAL INFORMATION	Display the information of current signal.

CUSTOMIZING TV SETTINGS

TIME

OFF	< >
SLEEP TIMER	

OFF	< >
OSD TIMER	

PACIFIC	< >
TIME ZONE	

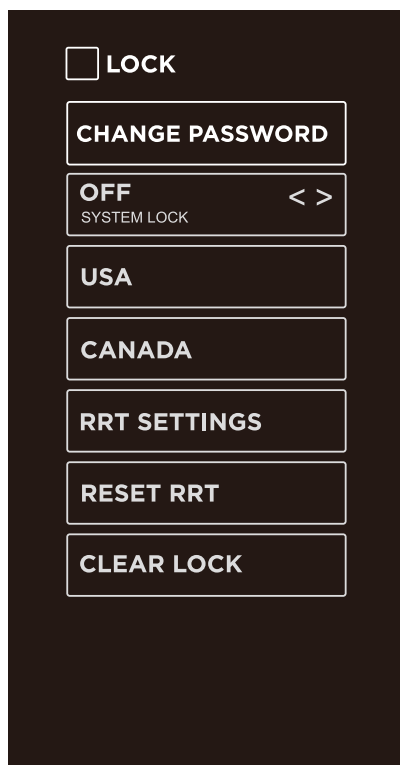| OFF	< >
DAYLIGHT SAVING TIME	

4:27 PM   05/01/1980
CLOCK

• Press MENU to display the main interface, then use the **Arrow** buttons to highlight **TV Settings** and press **OK** to confirm. Use the **Arrow** buttons to cycle among different options and select **Time** to enter and adjust each option setting.

SLEEP TIMER	Select a period of time after which the TV automatically switches to standby mode: Off/5/10/…/180/240 min. Alternative: You may press the SLEEP button repeatedly to select the number of minutes directly.
OSD TIMER	Set the OSD timer: Off/15s/30s/60s/120s/240s.
TIME ZONE	Select a Time Zone: Pacific/Alaska/Hawaii/Newfoundland/ Atlantic/Eastern/Central/Mountain.
DAYLIGHT SAVING TIME	Select to turn daylight saving time On/Off.

CUSTOMIZING TV SETTINGS

Lock Settings

LOCK
CHANGE PASSWORD
OFF   < >   SYSTEM LOCK
USA
CANADA
RRT SETTINGS
RESET RRT
CLEAR LOCK

• Press **MENU** to display the main interface, then use the **Arrow** buttons to highlight **TV Settings**. Use the **Arrow** buttons to cycle among different options and select **Lock** to enter and adjust each option setting.
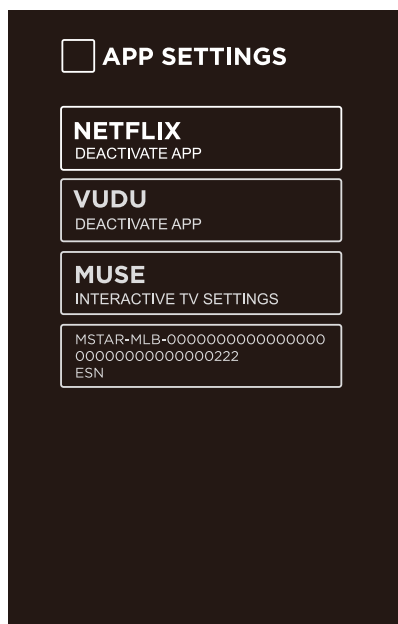
Note: the default password is "0000".

CHANGE PASSWORD	Use **0-9** buttons to input the old password and then input the new 4-digit password. Re-enter new password for confirmation.	
SYSTEM LOCK	Select to turn On/Off system lock. The following options (USA, Canada, RRT Setting and Reset RRT) will only be accessible when you turn the system lock on.	
USA	TV	TV RATING: Press **OK** button to lock or unlock TV rating.
	MPAA	Select MPAA rating : N/A,G, PG, PG-13, R, NC-17,or X.
CANADA	Canada English	Select MPAA rating for English-speaking Canada : E, C, C8+, G, PG, 14+, 18+.
	Canada French	Select MPAA rating for Quebec Canada : E, G, 8 ans+, 13 ans+, 16 ans+, 18 ans+.
RRT SETTING	Set Rating Region Table.	
RESET RRT	Select to reset the RRT setting.	
CLEAR LOCK	Clear all lock settings.	

APP Settings

APP SETTINGS

NETFLIX
DEACTIVATE APP

VUDU
DEACTIVATE APP

MUSE
INTERACTIVE TV SETTINGS

MSTAR-MLB-0000000000000000
00000000000000222
ESN

- Press **MENU** to display the main interface, then use **Arrows** to highlight **TV Settings**. Use **Arrows** to cycle among different options and select **App Settings** to enter and adjust each option setting.

DEACTIVATE APP	Deactivate Netflix and clear the account information.
DEACTIVATE APP	Deactivate Vudu and clear the account information.
INTERACTIVE TV SETTINGS	To enter the Muse and enjoy the different programs and shows in the Samba TV .
ESN	Electronic Serial Number.

CUSTOMIZING TV SETTINGS

Parental Control

Press the **MENU** button on the main unit or on the remote control and then press the ▲/▼ buttons to select **LOCK** menu. Use the **0-9** buttons to input 4-digit password to enter the **LOCK** menu. If used, this option feature can "block" undesirable programming from appearing on the TV. Parental Control offers the user a wide variety of options and settings that restrict or "block" the programming that can appear on the TV. Parental Control allows the user the capability of defining which program rating they consider acceptable to the younger more sensitive viewer. It can be preset and turned either on or off by the user who specifies the secret 4-number code, the password. The number of hours blocked are specified. General audiences and children blocks should be both programmed into the TV's memory. Viewer ratings are specified for both TV and the motion picture Industry; both rating systems should be used, for complete coverage. The ratings are based on the ages of children.

Overview

To ensure complete coverage for all TV programs, (movies and regular TV shows) choose a rating for MPAA, from the selections below,as well as ratings from the TV Parental Guidelines Rating Systems below, using the Age Block option for General Audiences, and for children. In addition to those, you may wish to add additional restrictions from the content block menu, and submenus examples below.

Things to Consider before Setting up Parental Control

Determine which rating you consider acceptable to the viewer. (For example,if you choose TV-PG, more restrictive ratings will be automatically blocked; the viewer will not be able to see: TV-PG,TV-14,or TV-MA rated programming.) Do you want to block the auxiliary video source entirely? (Blocks the signal sent by the equipment, such as VCR, connected to the TV Audio/VIdeo Input Jacks) Or leave unblocked, then choose allowable ratings. Block program "Content" based on individual parameters such as: Strong Dialog, Bad Language, Sex Scenes,Violence Scenes, or Fantasy. Violent Scenes; in Content Blk option. Select a secret password, in the Set Password option, using the numbers keys on the remote control. Do not forget the password, it is the only way you can access the Parental Control menu and change rating selections, or turn Parental Control off.Do you want the Parental Control to be active at all times? If not, you can turn it on or off with the Lock On/Off option.

- You can set different Parental Control viewing restrictions for general audiences and for children, both can be active at the same time.
- Simply specifying one content block such as Sex Scenes, will not automatically restrict the programming that appears from the video sources.
- Even If you choose to leave the AUX Inputs unblocked, the ratings you specify will automatically restrict the programming that appears from the video sources.
- You can not disable Parental Control by disconnecting the TV from power. Block hours will be automatically reset to the original block time setting specified if power is disconnected.

CUSTOMIZING TV SETTINGS

Motion Picture Association of America (MPAA) Rating System

	Grade	Meaning
G	General Audiences	Content not offensive to most viewers.
PG	Parental Guidance Suggested	Content is such that parents may not want their children to view the program.
PG-13	Parents Strongly Cautioned	Program is inappropriate for pre-teens, with a greater degree of offensive material suggested than a PG rated program.
R	Restricted	Not for children under 17, strong element of sex and/or violence.
NC-17	No children under age 17	Not for children under 17 under any circumstances. Strong sexual content.
X	Hard Core Films	Same as NC-17 rating.
No Rating	No Rating	MPAA Not Rated

TV Parental Guideline Rating System

	Grade	Meaning
TV-Y	All Children	Content not offensive to most viewers.
TV-Y7	Directed to Older Children	Considered suitable for children over 7, may contain fantasy violence scenes.
TV-G	General Audience	Considered suitable for all audience; children may watch unattended.
TV-PG	Parental Guidance Suggested	Suggested unsuitable for younger children, may contain suggestive language, bad language, sex and violence scenes.
TV-14	Parents Strongly Cautioned	unsuitable for children under 14, may contain strong language, bad language, sex and violence scenes.
TV-MA	Mature Audience Only	Adults only, may contain strong language, bad language, sex and violence scenes.

Canadian Rating:
• *Canadian English is used throughout all English-speaking Canada (C, C8+,G, PG,14+, 18+).*
• *Canadian French is used in Quebec (G,8 ans+, 13 ans+,16 ans+, 18 ans+).*

(i) The V-Chip will automatically block certain categories that are "more restrictive".If you block TV-Y category,then TV-Y7 will be automatically blocked. Similarly,if you block TV-G category, then allthe categories in the "young adult" will be blocked (TV-G, TV-PG,TV-14,and TV-MA).

TROUBLESHOOTING

If your TV does not operate normally or cannot be turned on, please check the following troubleshooting questions. Remember also to check any other connected electronic device, such as DVD or blu-ray player to pinpoint the problem. If the TV still fails to operate normally, please contact technical support (Refer to Warraty page).

SYMPTOM	POSSIBLE CAUSE	REMEDY
Dead. No LED lit	No power to the TV.	• Check all connections to the TV's AC socket.
Dead. No LED lit red	Set in standby mode.	• Press either the Power button or the Standby button on the remote control.
Blue screen	No signal.	• Press the SOURCE button to select the correct source.
	Incorrect source selected.	
Noisy, snowy, ghosting picture (TV)	Poor antenna signal.	• If using an indoor antenna, try adjusting the antenna position. Check antenna connections.
No sound	Sound "Mute".	• Turn sound "Mute" off.
	Volume set too low.	• Check volume settings.
	External leads not connected "if used".	• Check that all external leads are connected properly.
PASSWORD		
Lost password	Select the SET Password setting in the LOCK menu, then enter the following master password "8899". The master password clears your previous password and allows you to enter a new password.	

TROUBLESHOOTING

Before contacting the service technician, perform the following simple checks. If any problem still persists, unplug the LED TV and call for assistance.

PROBLEM	POSSIBLE SOLUTIONS
No sound and picture	• Check that the main plug has been connected to a wall outlet. • Check that you have pressed the POWER on the front of the TV set. • Check the picture contrast and the brightness setting.
Red LED indicator lights	• Set in standby mode. Press either the Power button or the Standby button on the remote control.
Normal picture but no sound	• Check the volume. • Sound muted? Press the MUTE button. • Try another channel, the problem may be with the broadcast. • Are the audio cables installed properly?
The remote control does not work	• Check to see if there are any objects between the TV and remote control causing obstruction. • Are batteries installed with correct polarity (+/-)? • Correct remote operating mode set: TV, VCR, etc? • Install new batteries.
Power suddenly turns off	• Is the sleep timer set? • Check the power connection, power may be interrupted. • No broadcast on the station tuned.
Picture appears slowly after switching on	• This is normal, the image is muted during the product start up process. Please contact a service provider if the picture has not appeared after 5 minutes.
Poor color or picture	• Adjust the color in Menu option. • Keep a sufficient distance between the product and the VCR. • Try another channel, the problem may be with the broadcast. • Are the VIDEO cables installed properly? • Activate any function to restore the brightness of the picture.
Horizontal/vertical bars or picture shaking	• Check for local interference, such as an electrical appliance or power tool.
Blue screen	• Press the SOURCE button to select correct source.
Poor reception on some channels	• Station or cable experiencing problems. Tune to another station. • Station signal is weak, reorient antenna for better reception. • Check for sources of possible interference.
Lines or streaks in pictures	• Check the antenna (change the direction of the antenna).
No output from one of the speakers	• Adjust balance in the Menu option.

TROUBLESHOOTING

Note: When there is a problem in VGA mode (only when VGA mode is applied).

PROBLEM	POSSIBLE SOLUTIONS
The signal is out of range	• Adjust resolution, horizontal or vertical frequency. • Check whether the signal cable is connected or loose. • Check the input source.
Vertical bar or strip on the background, horizontal noise and incorrect position	• Set the auto configure or adjust clock, phase, or H/V position.
Screen color is unstable or is a single color	• Check the signal cable. • Reinstall the PC video card.

Maintenance

Early malfunction can be prevented. Careful and regular cleaning can extend the amount of time you will have with your new TV. Be sure to turn the power off and unplug the power cord before you begin any cleaning.
Do not use your TV in areas that are too hot or too cold, because the cabinet may warp or the screen may malfunction. Your TV works best in temperatures that are comfortable to you.
Storage temperatures are 32° to 122°F(0° to 50°C).
Working temperatures are 32° to 95°F(0° to 35°C).
Do not place your TV in direct sunlight or near a heat source.
-minimum 5cm distances around the apparatus for sufficient ventilation;
-the ventilation should not be impeded by covering the ventilation openings with items, such as newspapers, table-cloths, curtains, etc.;
-no naked flame sources, such as lighted candles, should be placed on the apparatus;
-attention should be drawn to the environmental aspects of battery disposal.

Clean the screen

A great tip to dust off your screen: wet a soft cloth in a mixture of lukewarm water and a little fabric softener or dish washing detergent. Wring the cloth until it's almost dry, and then use to wipe the screen.
Make sure the excess water is off the screen, then let air-dry before you turn on the TV.

Cleaning the cabinet

To remove dirt or dust, wipe the cabinet with a soft, dry, line-free cloth. Please be sure not to use a wet cloth.

FCC NOTES

FCC STATEMENT

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1)This device may not cause harmful interference, and

(2)This device must accept any interference received, including interference that may cause undesired operation.

Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to Part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation.

This equipment generates uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

-Reorient or relocate the receiving antenna.

-Increase the separation between the equipment and receiver.

-Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

-Consult the dealer or an experienced radio/TV technician for help.

FCC Radiation Exposure Statement

This equipment complies with FCC radiation exposure limits set forth for an uncontrolled environment. This equipment should be installed and operated with minimum distance 20cm between the radiator & your body.

For customer support: 1-888-338-5666

Please send all correspondence to:

Element TV Company, LP. Customer Service

15930 Valley Blvd., City of Industry, CA 91744

customerservice@elementelectronics.com

SPECIFICATIONS

Panel Size	38.5 inches diagonally
Display Type	LED
Panel Technology	TFT
Panel 60 Hz Vs. 120 Hz	60 Hz
Display Resolution	720P
HDMI & Component Support	Up to 1080P
Panel Resolution	1366 x 768
Aspect Ratio	16:9
Contrast Ratio-Panel	2000:1
Brightness (Centre Typ.) Cd/M²	200~240
Response Time (G To G)	8 ms
Lamp Life (Typ. Hours)	30,000 hours
Horizontal Viewing Angle (At CR≥10)	176
Vertical Viewing Angle (At CR≥10)	176
TV System	ATSC/NTSC
Channel Range	VHF/UHF

Design and specifications are subjects to change without prior notice.

OTT APP SERVICE

If you want to know about these APP information or get more service. Please refer to following content.

- **Netflix**

    You can call the following telephone for more help: *866-579-7172*
    If your matter is regarding customer service, please refer to https://contactus.netflix.com/help for alternative contact information.

- **YouTube**

    You can browse the following website for more help:
    https://productforums.google.com/forum/#!categories/youtube/smart-tvs

- **VUDU**

    You can call the following telephone for more help: *888-554-8838*

- **Pandora**

    You can send E-mail to Pandora for more help: *pandora-support@pandora.com*

- **AccuWeather**

    You can send E-mail to AccuWeather for more help: *CustomerService@AccuWeather.com*

This product contains electrical or electronic materials. The presence of these materials may, if not disposed of properly, have potential adverse effects on the environment and human health. Presence of this label on the product means it should not be disposed of as unsorted waste and must be collected separately. As a consumer, you are responsible for ensuring that this product is disposed of properly.