

Stellar Classic/Magic Specification

General Description

Hanshow Electronic Shelf Labels are custom made for all kinds of retailers such as malls, supermarkets, 3C stores, convenience stores and pharmacies. It is different from the traditional paper price labels; ESL can be remotely controlled and updated anytime and anywhere via RF technology. The ESL system also synchronizes retailers' existing database, which ensures the consistency between labels and counters. This is the key to successful O2O (Online to Offline) business.



Convenience Stores



Supermarkets



3C Stores



Hypermarkets



Malls



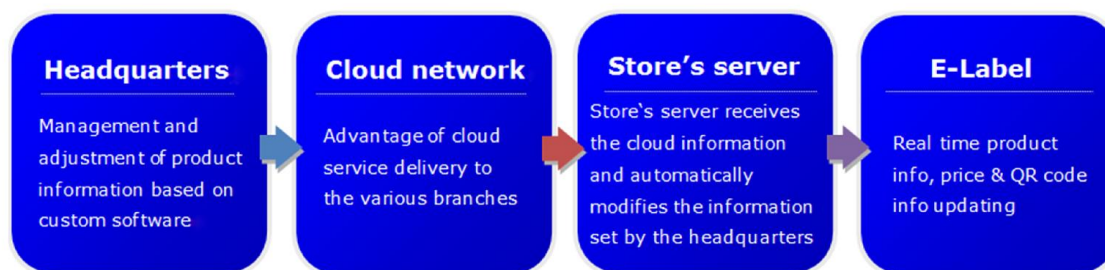
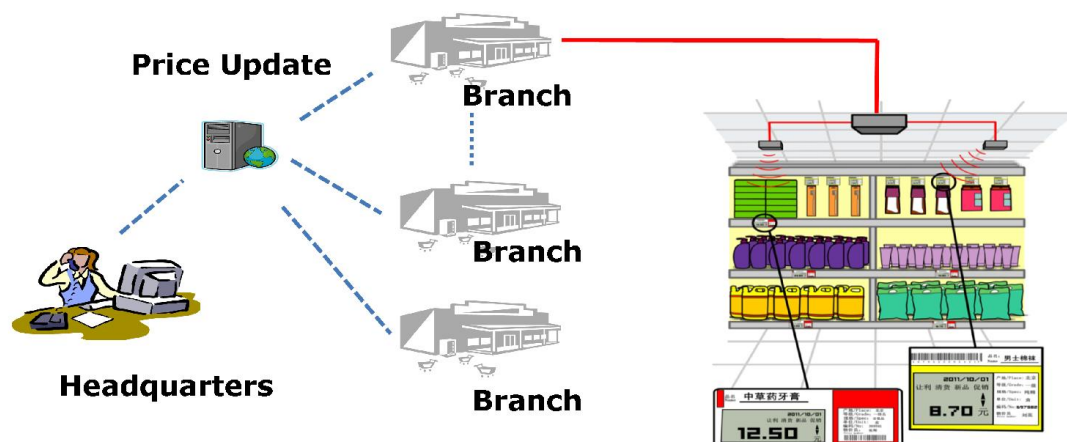
Pharmacies

Hanshow Brings You

- Direct & Accurate "Sales" Information
- Smart "Pricing Management"
- Simple "Pricing Update" Process



Pricing Management Process



Stores also can be self-managing according to demand for replacing the goods, updating the price etc.

Benefits



1. Dot-matrix e-paper screen - high readability and high contrast rate.
2. Diverse content – text, digits, pictures, barcode and RQ code.
3. Color screen.
4. Multiple sizes.
5. Supports multiple languages. Currently it supports Chinese and English, other languages can be custom made.
6. Real time price update. 10,000 updates per hour, 99.99% successful.
7. 360 degree signal transmission. Anti-interference.
8. Simple installation with antitheft function.
9. Product life span is 5 years.

- Fastprice update enables more frequent promotion activities, which increases retailers' profit margin.
- Pricing history in database is fundamental for data analysis, which provides references for future pricing strategies.
- Smarter pricing planning and shelf management.
- Big label delivers strong messages to consumers.
- Save labor and operation costs.

Product Specification

Stellar Classic-290-N



Technical Parameters			
Model	Stellar Classic-290-N	Battery	2*CR2450
Dimension (H*W*T mm)	93.4x43.0x12.6	Replaceable Battery	Yes
Display (H*W mm)	66.9x29.1	Battery Life	5 years
RF Parameters			
Data Rate	2Kbps to 500Kbps		
Modulation	FSK/GFSK		
Quantity of Channels	141		
Channel Separation	500kHz		
Display Parameters			
Display	E-Paper	/	Dot-Matrix
Screen Size (H*W mm)	66.9x29.1	Color Screen	Customized
Multiple Pages	Customized	“Sales” Sign	Yes
Other Specification			
Antitheft Installation Holder	Yes	Transmission	2.4G Wireless
Antitheft Technology	Custom	Updating Speed	10,000 Messages Per Hour
Two-way Communication	Yes	Update Stability	Error Rate is less than 0.0000001
Environment			
Storage Temperature	0-40 degree	Operating Temperature	0-40 degree

FCC Warning

This device complies with Part 15 of the FCC Rules. Operation is subject to the following two conditions:

(1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

NOTE: Any changes or modifications to this unit not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.