

To Whom It May Concern at Mall Name at Mall location

What is this program?

Sonic Notify Inc. (www.sonicnotify.com) has partnered with XXX to implement a program by which marketing can be delivered to users smartphones who enter rouse malls. This requires electronic devices, “beacons”, to be installed at certain points in the mall. The beacons are simple devices that require only power and no internet.

Whats Included

Beacon 4.70 AC Wall



1. Sonic Notify Store Wide Beacon
2. Power Plug



Your installation includes

- ☐ Sonic Notify Store Wide Beacons
- ☐ Power Plugs

Shelf Beacon 4.70

VIEWS



HORIZONTAL POSITIONING

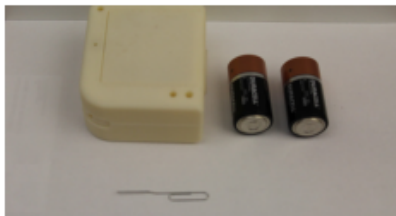


VERTICAL POSITIONING



WITH SECURITY BOLTS

CHANGING BATTERIES



ITEMS YOU NEED



OPEN BATTERY COMPARTMENT



REPLACE BATTERIES AND SLIDE SHUT

How To Install

Attached you will find a floorplan of your location. There are colored sections of the floorplan which correspond to different beacon. So that each section of the mall highlighted has its own beacon. Each beacon should be placed inside this region. The beacons should be installed high up as possible, not encased by material (i.e. not in the ceiling) and should be near an existing outlet. When selecting the placement of the beacon, take care to whenever possible point the face of unit towards the center of the colored region.

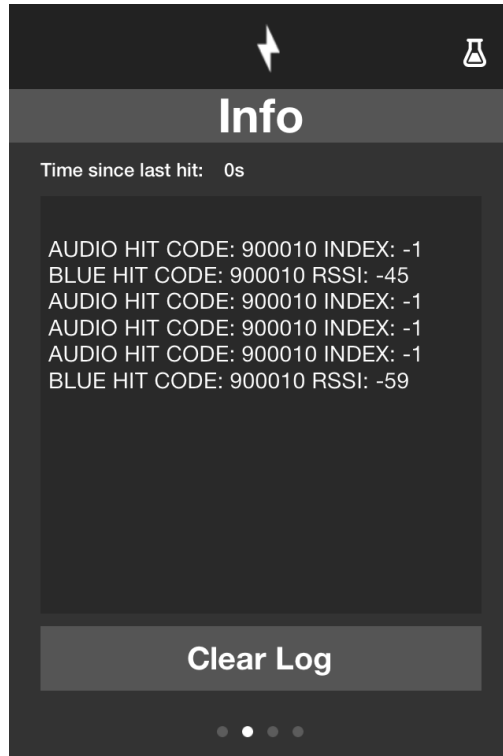
To install, drill two holes with a 11/64 drill and make them 5.5 inches apart. Insert the plastic anchor and screw the unit into the wall. Connect the power supply to the top of the unit.

Mark the units approximate location on the floorplan and make sure to note the serial number on the back of the unit on the position on the map.

For battery units, insert batteries and install using included magnets.

How To Test

1. Download the application Sonic Manager from the iOS app store. Located here, <https://itunes.apple.com/us/app/sonic-notify-manager/id530272447?mt=8>
2. Launch the application in proximity to the beacon. Swipe to the right and you should see the following screen.



You should see an entry listed for

1. Audio Hit Code #
2. Blue Hit Code #

The # listed is the same as the serial number. If you are not seeing the numbers, please check to make sure that the device is plugged in and that you have bluetooth on your device turned on.

Signed Off

Please take a picture or scan your floor plan with the serial number of the devices noted in the location of their installation. And send the picture/scan to sales@sonicnotify.com with the subject line, Rouse Location Mall Name. With your mall name filled in.

Monthly Checkup

Every month please make it a point to verify the operation of the devices as highlighted in the testing guide above.

Any questions please reach out to sales@sonicnotify.com or 212-255-6566

Thank you,
The Sonic Notify Team
sonicnotify.com

MODEL: 4.70 AC Wall

FCC ID: 2ACB9470-AC

IC: 11981A-470AC

Changes or modifications not expressly approved by Sonic Notify could void the user's authority to operate the equipment.

This device complies with Part 15 of FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

"Note: This equipment has been tested and found to comply with the limits for a Class A digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environment. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. Operation of this equipment in a residential area is likely to cause harmful interference in which case the user will be required to correct the interference at his own expense."

IC RSS-GEN Section 7

Exact text required.

This device complies with Industry Canada licence-exempt RSS standard(s). Operation is subject to the following two conditions: (1) this device may not cause interference, and (2) this device must accept any interference, including interference that may cause undesired operation of the device.

Le présent appareil est conforme aux CNR d'Industrie Canada applicables aux appareils radio exempts de licence. L'exploitation est autorisée aux deux conditions suivantes : (1) l'appareil ne doit pas produire de brouillage, et (2) l'appareil doit accepter tout brouillage radioélectrique subi, même si le brouillage est susceptible d'en compromettre le fonctionnement.

MODEL: 4.70 Shelf Beacon

FCC ID:2ACB9470-DC

IC: 11981A-470DC

Changes or modifications not expressly approved by Sonic Notify could void the user's authority to operate the equipment.

This device complies with Part 15 of FCC Rules. Operation is subject to the following two conditions: (1) this device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

"Note: This equipment has been tested and found to comply with the limits for a Class A digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference when the equipment is operated in a commercial environment. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instruction manual, may cause harmful interference to radio communications. Operation of this equipment in a residential area is likely to cause harmful interference in which case the user will be required to correct the interference at his own expense."

IC RSS-GEN Section 7

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