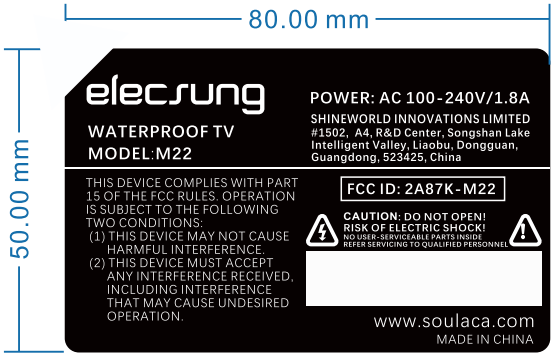Label & Location