

Change Log

Please detail major changes or decisions in the table. Small copy tweaks **don't** need to be captured.

Name	Date	Detail of change
Jess Rowley	10 Sep 2021	Copy review with Lucy Harper and Margaret Thomas, ready to proceed to legal review.
Jess Rowley	6 Oct 2021	Final tweaks for copy reduction and response to legal review
Steve Krcmar	13 Oct 2021	Proofed and offered copy suggestions
Jess Rowley	25 Nov 2021	Warranty statement added, URLs pending
Jess Rowley	30 Mar 2022	Compliance details added
Jess Rowley	August 2022	Final compliance and safety copy added Confirmed link for label artwork
Jess Rowley	7 Feb 2023	Adding additional FCC requirements provided 6th Feb 2023, high priority for sale in USA

Outstanding items

- ☒ Legal and compliance first review
- ☒ Proofread - Steve Krcmar
- ☒ Safety statement needs to be properly written and reviewed
- ☒ Warranty statement to be added
- ☒ Localisation of all copy
- ☒ Decision on brevet splash page URLs
- ☒ Compliance sheet or page not yet included

Green = ready

Green = ready and new

Yellow = copy not in QSG artwork

Red = copy needs accuracy check

Dimensions: 110cm x 110cm

RC1 QSG Copy

Front cover

Zwift Play

Quick Start Guide

[New spread]

[Insert QR code]

zwift.com/play/setup

Scan to watch instructional videos

Hello!

To get started with your new Zwift Play controllers, follow this quick start guide, go to zwift.com/play/setup, or scan the QR code for more help.

[New spread]

- Left and right Zwift Play controllers
- Charge cable
- Handlebar spacers (x2)

[New spread]

1 Attaching 1/2

Identify your right and left controller.

2 Attaching 2/2

To fasten your Zwift Play controllers onto your handlebar, place them snugly under the appropriate brake hoods. Wrap the flexible strap around your handlebars and onto the hook.

[New spread - incorrect/correct attachment]

Securing (Optional)

If the controllers aren't secure, use the spacers provided.

[New spread - handlebars]

[New spread - hedgehog LHS]

- Power button
- Navigation pad
- Action buttons
- Handlebar strap
- USB port
- Side buttons
- Analog paddle

[New spread - hedgehog RHS]

- Action buttons
- Power button
- Handlebar strap
- USB port
- Side buttons
- Analog paddle

3 Powering up

Press the Zwift logo button to power up each Zwift Play controller. The LED will pulse blue when it's ready to pair.

4 Charging

Fully charge your controllers with the cable provided. The Z logo button will pulse green while charging. Find out more about the LED states on page [XX](#).

[New spread - LED Status]

Green Pulsing — Charging

Green — Charged

Blue pulsing — Ready to connect

Blue — Connected

Orange flashing — Low battery

Yellow — Updating

Red flashing - Error

5 Connecting

Download and log in to Zwift on the device you're using for the game app.

Turn on your Zwift Play controllers and follow the instructions on the screen to connect them.

6 Updating

Download the Zwift Companion app to your mobile device or tablet to keep your Zwift Play controllers firmware up to date.

7 Powering down/Sleep mode

Your Zwift Play controllers automatically go into sleep mode after use. Press one of the buttons to wake them up.

Additional Support

Contact Zwift:

zwift.com/support

[No phone numbers for CS, ensure all are removed]

Product tech spec

Bluetooth® 5

USB-C charge port

Haptic Feedback

Rechargeable Li-Ion battery

Zwift Play experience enabled by TGO technology.

Maintenance

1. Wipe clean after each ride.
2. Avoid using detergents, alcohol wipes, cleaning sprays, or any other cleaning products.
3. To avoid damage to the controllers, do not submerge in water.
4. Before cleaning your Zwift Play controllers, turn them off by pressing and holding the Z logo button.
5. You can leave your controllers attached between Zwift rides.

[New spread]

Manufacturer Name & Address

Zwift Inc., 111 W. Ocean Blvd, Suite 1800, Long Beach, CA 90802

Importer Name & Address

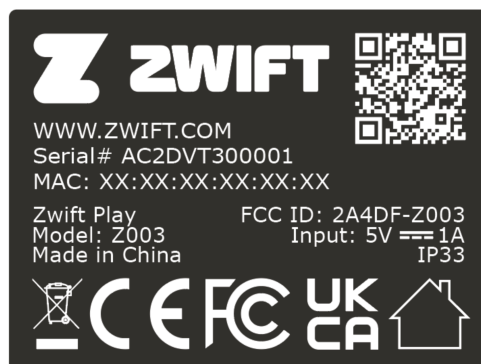
US: Zwift Inc., 111 W. Ocean Blvd, Suite 1800, Long Beach, CA 90802

EU: AR Experts, P.O. Box 5047, 3620 AA Breukelen, The Netherlands

Zwift UK Contact Address

Zwift, Spaces Victoria, 25 Wilton Road, Pimlico, London, SW1V 1LW

[INSERT ZWIFT PRODUCT LABEL]



The device should only be connected to a limited power source (under 100 VA in accordance with IEC 60950-1) or that it is only connected to a power source of classification PS2 under 100W in accordance with IEC 62368-1.

This device complies with part 15 of the FCC Rules. Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

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2. This device must accept any interference received including interference that may cause undesired operation

NOTE: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

—Reorient or relocate the receiving antenna.

—Increase the separation between the equipment and receiver.

—Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.

—Consult the dealer or an experienced radio/TV technician for help.

A copy of the full EU declaration of conformity is available at zwift.com/play/compliance

Warranty Information

Please see our returns and warranty policy here: zwift.com/play/warranty

[New spread]

For your safety

Please read the section below before using your Zwift Play controllers.

- > Consult a doctor before beginning a new fitness regime: improper or excessive training may cause serious injury.
- > If you experience faintness, shortness of breath, chest or knee pain, consult a doctor.
- > Make sure that your Zwift Play controllers are securely fitted to your handlebars before use.
- > Your Zwift Play controllers are for indoor cycling use only. Remove both controllers before

riding your bike outside.

- > Do not use any power cables or adapters other than those provided by or recommended by Zwift.
- > The battery charging voltage and the current should not exceed the Zwift Play rated voltage and the current.

Battery Safety Warning

- > This device is equipped with built-in rechargeable Lithium batteries that cannot be removed or replaced. Do not disassemble or modify the battery.
- > Zwift Play should NOT go in household garbage or recycling bins.
- > Disposal of a battery into fire or a hot oven or mechanically crushing or cutting the battery can result in an explosion.
- > Leaving a battery in an extremely high temperature surrounding environment can result in an explosion or the leakage of flammable liquid or gas.
- > A battery subjected to extremely low air pressure may result in an explosion or the leakage of flammable liquid or gas.
- > Do not use unauthorized or incompatible power adapters or data cables, which may damage the Zwift Play or cause fire, explosion or other hazards.